JOHN BULL, MARCH 28, 1936.

TWOPENCE.
Vol. LIX.
1554.

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JOHN BULL

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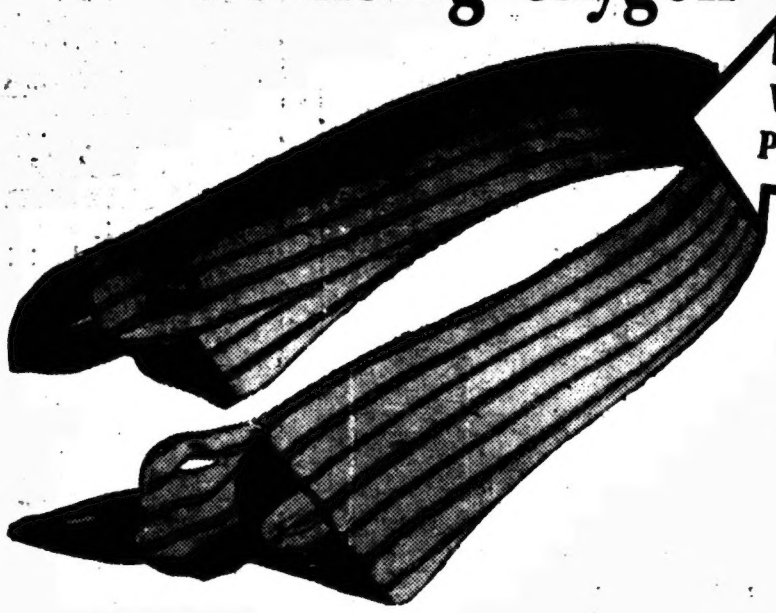

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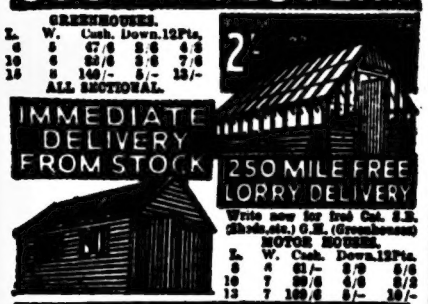

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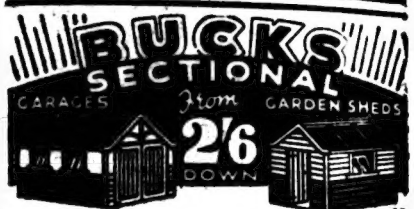

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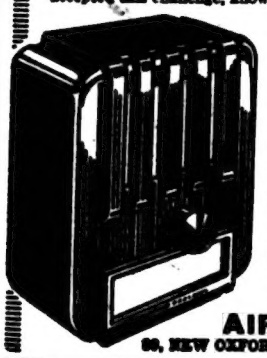

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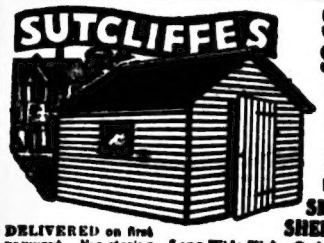

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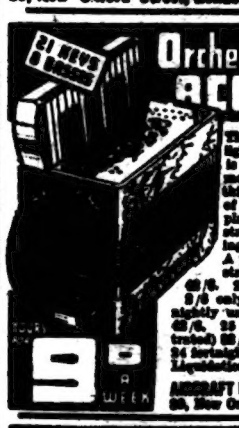

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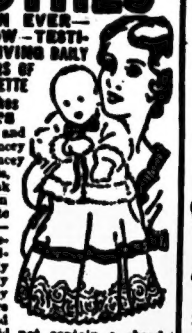

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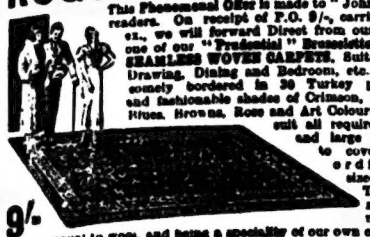

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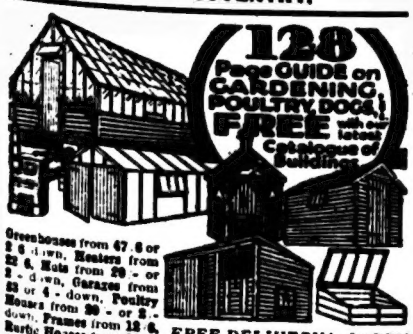

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'LUXURY' BARGAIN SALE. Two Super quality All Wool Blankets, 63 x 84in. weight 8lb per pair. Two Fleecy Blankets, 60x80in 4lb. pair. Two Grey Bolton Twill Hemmed Sheets, 70 x 90in. 4/11 pair. One Fadeless Alhambra Hemmed Quilt, 72 x 94in. Bleached Damask Table Cloth, 54x54in. Two Pillow Cases, 20x30. Bolster Case, 20x60in Important—We include a 16-PIECE CUTLERY SERVICE:—6 Sheffield Stainless Steel Knives, 6 Dessert Forks, 6 Dessert Spoons & 6 Tea Spoons. Wear like silver. Catalogue 2d Free. Terms 5/- Monthly.

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EXTRA Cash Bonus for 1/- weekly Club Agents. Send the coupon at top of page 2, and get the grand 650-page bargain book.

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POLICE RECRUITS' HANDBOOK for 1936 (FREE). Contains information of pay, prospects and Entrance requirements for all Forces. Prospective recruits (aged 19-25) should apply for free copy of B.T.I. (Dept. 602), 356, Oxford Street, LONDON, W.1.

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WALLPAPERS DIRECT from 2d. per roll. Send for patterns post free.—WEST RIDING WALLPAPER CO., 52, TRINITY ST., LEEDS.

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Advertisements with remittance must be received not later than noon on Friday for the following Thursday's issue

Address: The Advertisement Manager, "John Bull," 57-59, Long Acre, London, W.C.2

MONDRAY Cycles—Britain's Best: Bowls, Tennis Rackets, Cricket, Billiards, Table Tennis, 1d. p.c. brings bargain lists. Wonderful value, easiest of terms.—Raymond, address under "Musical."

WALLPAPERS.—BRITAIN'S BEST PATTERN BOOK POST FREE. — Write, Blakey, Morris (Dept. J.B.), London Road, Southwark, S.E.1.

FREE.—Send for "The Book of the Raleigh" and address of nearest dealer.—Write, The Raleigh Cycle Co., Ltd., Nottingham.

RUGS Given Away! A special offer to *John Bull* readers is made by Messrs. F. Hodgson & Sons, of Leeds. The full offer is described in this firm's advertisement in the "Shop Window" on page 3.

A FREE illust. catalogue in colour is issued by the makers of Hercules Cycles. You can get a copy free if you write, mentioning *John Bull*, to The Hercules Cycle & Motor Co., Ltd., Britannia Works, Birmingham. *See page 14.*

FREE.—Housewives, here's good news. Fill in the coupon in the Hoover advertisement on page 27 for free illustrated booklet describing all about Hoover Cleaners. Say good-bye to all old-fashioned methods of carpet sweeping, and the drudgery of hands and knees behind dust-pan and brush. A Hoover makes spring-cleaning easy. For only 10/- down and small monthly payments you can get one now, but first of all get particulars of the model illustrated on p. 27 by filling in your name and address in the coupon.

MOTORISTS!

Thousands Applying daily to

JOIN THE NATIONAL MOTORISTS ASSOCIATION

Chairman: The Earl of Cardigan

Badge 10/6

Subscription £2-2-0 (no entrance fee)

pledged to *really* protect all motorists

Write for full particulars of Insurance

No Claim Bonus up to 50%

Free legal costs up to £250 in manslaughter charge.

Free "Get You Home Service" up to 20 miles.

FREE Road Service by Garage and Patrols.

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FREE Touring Facilities, Routes, etc.

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FREE Technical Engineering Advice.

WHY THE N.M.A. WAS FOUNDED AND ITS POLICY.

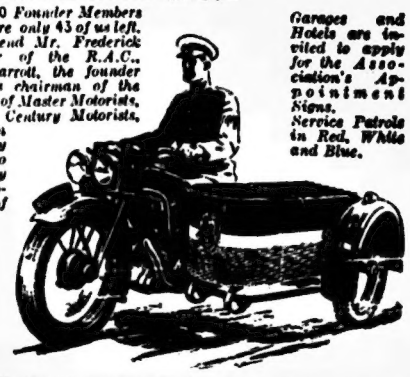
The N.M.A. has been founded by a group of the leading motorists in the country, who, like thousands of others, are dissatisfied with the existing chaos of the present road regulations. It is pledged to protect motorists and ensure fair play.

COMBATING UNFAIR LEGISLATION AND IMPROVING ROAD CONDITIONS.

The unfair and complicated responsibilities which the present-day driver has to shoulder should be simplified, and the N.M.A. claims that all road users, including pedestrians, should take equal responsibility in the protection and safety of road travel. The Committee is pledged to give the strongest publicity to all motorists' grievances and to firmly resist the ever-growing technical regulations which are becoming the burden of the law-abiding motorist.

COMMANDER GRAHAME WHITE SAYS:—

"*From the original 300 Founder Members of the R.A.C. there are only 43 of us left. These include my friend Mr. Frederick Simms, the founder of the R.A.C., Lt.-Colonel Charles Jarrott, the founder of the A.A., who is chairman of the Committee of the Guild of Master Motorists, and the Circle of 19th Century Motorists, and myself. I speak on their behalf when I say that we are only too pleased to support any organisation that promotes the interests of motorists.*"



Garages and Hotels are invited to apply for the Association's Appointment Signs. Service Patrols in Red, White and Blue.

FREE PERSONAL ACCIDENT INSURANCE (£5 per week: 26 weeks). Issued to every member and guaranteed by prominent members of Lloyd's Underwriters, this free Personal Accident Policy covers the holder against injuries sustained in accident either as pedestrian or a motorist. £5 a week up to 26 weeks.

POST THIS APPLICATION NOW— one claim will pay your Subscription for Life .....

To The Secretary, NATIONAL MOTORISTS' ASSOCIATION, 18-20, Lower Regent Street, London, S.W.1.
Telephone: Whitehall 4097.

Please enrol me as a member or send particulars.

Name .....

Address .....

.....

Make of car..... h.p..... Date.....

DEPT. J.B.

Kennington Service

LADIES! Would you like a smart two-piece Swagger Suit for Easter, or a charming Frock? You can obtain either for a small deposit now. Turn to page 3 and note the offers of J. A. Davis & Co.

BABY-CLOTHES. — EXPECTANT MOTHERS, do not hesitate in obtaining your complete layette from me. Every garment Beautifully Home-made from finest materials. Style and quality approved by Nursing Homes and Welfare centres. 75-Garment Layette with full-size Shawl, 30/-, or Superior Nursing Home Set, 42/-, including best flannels, woollies, Silk Robes and Handsome Shawl. Send 2/- for pcl. on appro. (Cash or Terms).—Mrs. J. Howard, 66, Dover Road, Portsmouth.

DON'T overlook the great Corset bargain offered by Ambrose Wilson on page 41. 1/- deposit secures the Ambron Free-Form model, which is made in all sizes. Send no money, but enclose the coupon in the announcement with full name and address, and pay the 1/- deposit to the postman on delivery. If not satisfied, you can return the garment and your deposit will be refunded without question or quibble.

DO you use an ACME PORTABLE Wringer-mangle? Write for free illustrated booklet 9A, describing all models.—Write at once, mentioning *John Bull*, to Acme Wringers, Ltd., David Street, Glasgow, S.E. See p. 29.

TENTS AND CAMPING EQUIPMENT.

OUR Cable Tent is the strongest tent made. Wire piping at ridge and edges; impos. to blow over. From 12/3 or 1/- weekly. Army Bell Tents, 49/6. Nuttall, 30, Goodmayes, Ilford.

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£ s. d. OF EGGS.—Make big money by following the expert advice given in "The Feathered World Year Book, 1936." A mine of information—over 300 pages and 80 illustrations in photogravure. To obtain this great work, send 2/6 to "The Feathered World," Dept. J.B.3, 9, Arundel Street, London, W.C.2

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FREE.—Beautifully Illustrated Gardening Book. Full of hints and advice, with introduction by Richard Sudell. Send a p.c. now to LASCO, LTD. (J.B.), Carruthers St., Liverpool, 3.

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PIANO-Accordians, Drums, Access., Trumpets, Guitars, etc., 1d. p.c. brings wonderful 64-p. cat. free.—Terms. J. E. Raymond & Co., 5, Laurence Pountney Hill, E.C.4. See "Bargain Sales."

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A NEW Harmonica straight from the Continent. The Instrument is illustrated and described in *John Bull's* "Shop Window," top of page 3. It costs only 2/-.

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TEA, buy from the Blenders and save 6d. per lb.—Write for price list and free samples.—F. POULTER, Dane Place, Bow, London, E.3.

MEDICAL, CURATIVE.

HOW TO STOP SMOKING.—Genuine remedy, proved by testimonials. — Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

FREE Sample of Cephos, the Physician's Remedy for Colds, 'Flu, Headache, Neuralgia, Rheumatism, Lumbago, Sciatica. Safe and effective. In Powders and Tablets. Send p.c. to CEPHOS, LTD. (Dept. J.B.), BLACKBURN.

PSORIASIS-ECZEMA ended while you sleep. Satisfaction guaranteed. FREE BOOKLET.—MALALEX, LTD., J., Lytham Rd., Blackpool.

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YOUR CHILBLAINS CURED. Itching stopped instantly by Chillilene, which soothes and ends all pain and completely banishes the Chilblains. Chillilene also prevents dangerous bursting. From Chemists 1/3, or by post, 1/9, from Sangers, Ltd., 42, Hampstead Rd., Ldn., N.W.1.

"INFERIORITY COMPLEX."—If you suffer from Nervousness, Blushing, etc., send for my free book on a simple home cure.—Mr. Rivers, (J.B. 19), 40, Lamb's Conduit Street, W.C.1.

FILL in the coupon in the Phylican advt. on page 18, enclose 1½d. stamp, and you will receive a novel tablet-container in coloured bakelite, for pocket or handbag. This is sent free, together with a copy of a special book which explains how to keep the arteries young, restore your blood-pressure to normal and revitalise and rejuvenate your whole system.

FREE to Foot Sufferers.—Seven days' free trial of Phillips' Rest-a-Feds. Write to Phillips' Patents, Ltd., Dept. J.B.31, Western Avenue, Acton, London, W.3, for a complimentary copy of "Tired Feet—the Cause and Remedy," together with voucher, entitling you to this seven-day free trial. Money refunded if dissatisfied.

FREE.—Send a p.c. for a liberal free trial bottle of D.D.D. Brand Lotion. It cleanses the skin and cures all skin troubles.—Write, mentioning *John Bull*, to D.D.D. Laboratories, M.N. 28, Fleet Lane, London, E.C.4. See page 18.

SAMPLES of "Zee-Kol" Ointment, Pills and Medicated Soap will be sent on receipt of the coupon (plus postage) on Back Cover.

FREE.—A generous sample of FEEN-A-MINT, the safe, pleasant chewing laxative, is offered to every reader who sends 1½d. in stamps to White's Laboratories, Ltd. (Dept. S.7), 15, Thames House, Millbank, S.W.1. (See p. 42.)

MISCELLANEOUS.

PEARL Endowment Policies Purchased outright.—The Secretary, PIONEER SALES, 18, Christchurch Road, WINCHESTER.

BOURNEMOUTH, nr. Chines.—Vacancies for few guests in private house. Near shops, buses, Excellent cooking, private sitting-room. Moderate terms. Bd. Res. or Apmts.—Write, 9, Grosvenor Road, Bournemouth.

ENDOWMENT Policies purchased outright. A. A. LEWIS, 22, TIB LANE, MANCHESTER, 2.

IF you are a motorist, or are interested in motoring, join The National Motorists' Association. Some information is given in the announcement on this page, but full details, together with particulars of enrolment, will be sent on receipt of the coupon. Fill this in now.

EAT two tablespoonfuls of Kellogg's All-Bran every day. Because of its vitamin B and iron content, it strengthens you and enriches your blood. See page 22.

A GUINEA picture free. On page 33 Biddick offer a picture, which is faithfully reproduced in colours. To secure this presentation gift, fill in the coupon and enclose 6d. P.O. or 7d. in stamps to cover postage, packing, etc.

THE "Heritage Endowment" Policy of the Prudential Assurance Co. is specially designed to meet the needs of *John Bull* readers. It provides protection for your wife or your children, and an income for the man himself after the age of 60. Fill in and post the coupon on page 39 for further particulars.

FREE.—Hundreds of free gifts are set out in the free gift booklet offered by the makers of Rowntree's Cocoa. Send a postcard (postage 1d.) to Dept. C.E.17, Rowntree & Co., Ltd., The Cocoa Works, York, for your free copy.

EXCELLENT health for 1/- a week! This is the cost of Mr. H. Broom's International Physical Culture Course advertized on page 20. Fill in the coupon for a copy of a special book, "The International Way," and other particulars.

SEND for free sample tube of "Shavex," the modern method of shaving. Attach coupon in the advt. on Back Cover to your name and address with 2d. stamp for postage.

THE coupon in the Preservene advertisement on page 39 is worth money to you! 14 wrappers from bars of Preservene Soap, and the coupon, will entitle you to a beautiful free gift—either a white hemstitched pillow-case or a fancy coloured bath towel, or a fancy coloured apron. Start collecting to-day, and state which gift you would like, giving your name and address, to Preservene, Ltd., Dept. B.3, Australia House, Strand, London, W.C.2. If this special free *John Bull* coupon is not used, 15 wrappers must be saved, to qualify for a free gift.

FREE.—A fascinating book of modern colour schemes of painted specimens of all Maisone colours is offered to *John Bull* readers. Simply send a p.c. with your name and address in block capitals to Lewis Berger and Sons, Ltd. (Dept. B1), Homerton, London, E.9. See p. 30.

A FREE SAMPLE of "Doge" Face Cream will be sent on receipt of the coupon (plus postage) from the advt. appearing on Back Cover.

SORE THROAT?

Simply rub on this clean, stainless ointment before you go to bed. Your throat will feel better right away. Whilst you sleep its "deep healing" warmth is at work, loosening the congestion, soothing and healing! It never fails. Better than a mustard plaster — it will not burn or blister. Don't suffer a day longer. Get a jar from your chemist today. Costs 2/6d. but is very economical as owing to its great penetrating power, you use very little at a time. Once you have tried it, you will never be without it. It is a regular "family friend."

"It is the first preparation to effectively stop and cure a cold and sore throat that I have found."— Says a Dartford, Kent, user.

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2/6

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gives *certain* relief in

CHEST COLDS, COUGHS, SORE THROAT, CONGESTION, MUSCULAR RHEUMATISM, ACHES AND PAINS IN BACK, STIFF MUSCLES, etc. Has saved thousands from PNEUMONIA after 'FLU and COLDS

Musterole Fine Products Co. Ltd., 4 Old Swan Lane. E.C.4.

THREEFOLD RUPTURE TRIUMPH!

FATHER & TWIN SONS SAY GOOD-BYE TO RUPTURE WORRIES

Read this amazing letter—one of the thousands received every year from overjoyed users in praise of the Wonderful Brooks Appliance.

"My *heartfelt thanks* for all that your Appliance has meant to my twin boys. I sent for your booklet, eventually procuring your Appliance for the twins, and in 18 months they were both *effectively and permanently cured.* So I procured a Brooks Appliance, which I found very beneficial. I have now *discarded the Appliance* and given it to a neighbour. We have passed the good tidings on to several friends with the usual good result."

Mr. A. C. Smith,
40, Lime Ave., Huthwaite, Mansfield.

Don't suffer any longer from neglected Rupture or from an out-of-date truss. Do as Mr. Smith and **744,000** others have done. Do as **3,200 English doctors recommend.** Find out how you can try out a Brooks for yourself FREE. Send for booklet RIGHT NOW and stop your Rupture worries for good!

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(520B), 83, Chancery Lane, London, W.C.2,
(52.B), Hilton Chambers, Hilton Street, Stevenson Square, Manchester, 1.

Please send me by post, in plain wrapper, your illustrated Book and full information about your Appliance for the Cure of Rupture and your **10 DAYS' FREE TRIAL OFFER.**

NAME.....

ADDRESS.....

.....

(Please write plainly.)

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I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

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Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for Return.
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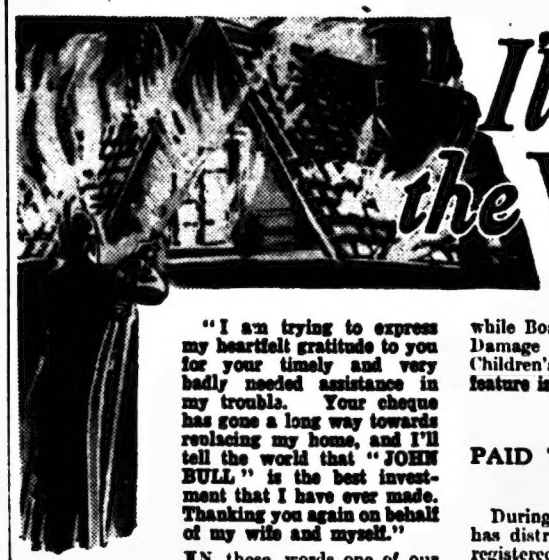

Grappling with the Fire Fiend!

I'll tell the WORLD

. . . . says Reader

"I am trying to express my heartfelt gratitude to you for your timely and very badly needed assistance in my trouble. Your cheque has gone a long way towards replacing my home, and I'll tell the world that "JOHN BULL" is the best investment that I have ever made. Thanking you again on behalf of my wife and myself."

IN these words one of our readers acknowledged a substantial cheque promptly sent to him as Fire Benefit under "John Bull's" Great Free Family Insurance Gift . . . timely assistance when our reader's precious possessions had been mercilessly ravaged by angry flames.

EXCLUSIVE BENEFITS.

"John Bull" is the only paper in the world to safeguard your household effects against that dread enemy—Fire—as well as Storm, Flood and Tempest.

Among numerous other benefits provided by "John Bull" are those for Accidents in the Home and Garden, on the Sports Field, while Boating and Bathing, Loss by Burglary, Damage to your Radio by Lightning, and Children's Accidents. **Another exclusive feature is the Sickness Benefit.**

£799 12s. 1d.

PAID TO REGISTERED READERS LAST WEEK.

During the past week alone "John Bull" has distributed no less than £799 12s. 1d. to registered readers, as follows:—

	£	s.	d.
Household and Sickness Benefits ..	457	12	1
Accident Benefits—Adults	182	0	0
Accident Benefits—Children ..	160	0	0
	£799	12	1

One registration on the forms at the top of this column covers husband, wife and children (over 6 and under 15), **and all Accident and Sickness Benefits are paid in addition to any sums a registered reader may receive from any other sources.**

If you have not secured "John Bull's" Great Shield of Security for yourself, your family and your home, **DO SO AT ONCE.**

FILL UP THE FORMS AT THE TOP OF THIS COLUMN—AT ONCE!

You buy with CONFIDENCE when you buy through "JOHN BULL"

"The John Bull" Guarantee appears on page 37.

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Quick Relief and Comfort.

Kidney and Bladder Troubles, Incontinence, Constipation, Gall Stones, with associated Gout, Sciatica, Gravel, Scalding and constant getting up at nights are quickly relieved by the bloodless surgery of the Shadforth "Bladder Comforter." Immediately, all day and all night, painlessly, secretly, and without the loss of one drop of blood or one hour of employment, they get to work. They cleanse, cool and heal. They move what is harmful. You are restored. Don't worry. Shadforth will give you prompt relief.

Ask for Shadforth Prescription No. 285.
Prices: 2/6 (50), 4/6 (100), 13/- (300).
Privately packed and post free at these prices from

Shadforth Prescription Service Ltd.,
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PRESCRIPTION THAT WILL GIVE YOUR HEART A NEW LEASE OF LIFE.

Don't be alarmed because you suffer from symptoms of palpitation or pain near the heart. It may be indigestion or overstrung nerves. **Shadforth Tonic No. 632** (known as "Blue Lion Fox Nuts") will strengthen the nerves, steady the heart and tone up stomach and kidneys. Don't imagine yourself into an illness; have a good rest, take the prescription, and be normal in a few days. This prescription prevents palpitation, faintness, tremblings, run-down condition, and stops that falling to pieces feeling.

Ask for Shadforth Prescription Tonic No. 632.
Prices: 1/9 (50), 2/6 (72), 4/6 (144), 13/- (432).
Privately packed and post free at these prices from

Shadforth Prescription Service Ltd.,
(Dept. J.B. 28), 49, KING WILLIAM STREET, LONDON BRIDGE, E.C.4, and Branches.

New *Air-Floated* Face Powder

Amazing Discovery of Paris Beauty Chemist

Face powder ten times finer and lighter than ever before thought possible! Only powder that floats on air is collected for use. This is the amazing new process of a Paris chemist—now adopted by Tokalon.

That is why Poudre Tokalon spreads so smoothly and evenly covering the skin with a thin almost invisible film of beauty. The result is a perfectly *natural looking* loveliness. So different from the old-fashioned heavy powders which only give a "made-up" look. And Poudre Tokalon still contains Mousse of Cream, which makes it cling to the skin for 8 hours. In the hottest restaurant your face will never need "touching-up" if you use Poudre Tokalon. At the end of a long evening's dancing your complexion will still be fresh and free from shine. 6d. & 1/- a box.

Stop Hair Falling

Grow It Like This

Before using Kotalko my hair was very weak and falling out in combfuls until the scalp was almost bare on top. I had used several tonics. Then I used Kotalko. Before I had finished the second box my hair seemed stronger. This improvement continued and the hair is now thick and lustrous and is a thick mass of waves and more healthy looking.
M. J. MURPHY.

Read this letter. See how you, too, can stop your hair falling and grow it again thicker and stronger than ever.

"My hair was falling rapidly and becoming terribly thin," *writes Miss D. Bell.* **"***I had used different tonics, but the excessive falling of the hair continued.* **Then I tried Kotalko. My hair stopped coming away on the comb, and a New, Beautiful, Thick Growth developed, free from Dandruff.** *Also my hair, which was growing grey, resumed its natural colour.***"**

KOTALKO
TRUE HAIR GROWER

KOTALKO quickly stops hair falling—restores it thickly and strongly. Gets rid of dandruff, and quickens slow growth. Kotalko is for men's, women's and children's scalp and hair, for weak or falling hair, dry scalp and hair, and BALDNESS.

Fill in and Post this Coupon To-day.
To JOHN HART BRITTAIN, LTD.,
9, Percy Street (53D.V.), London, W.1.

Please send me post paid, Testing Package of KOTALKO and KOTALKO SOAP, with directions, for which I enclose threepence in stamps.

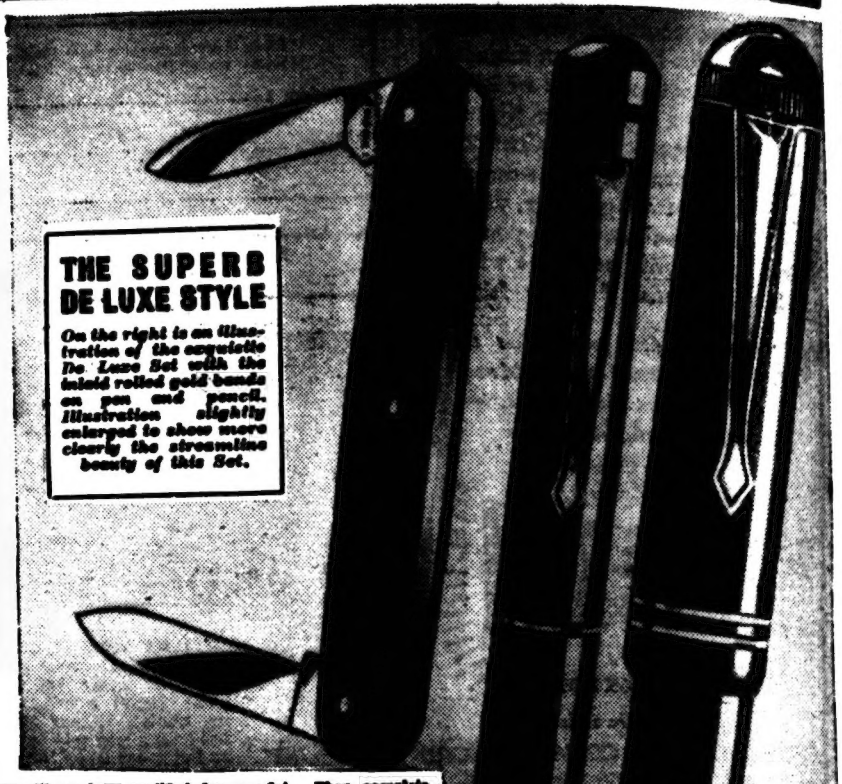
NAME.....

ADDRESS.....

JOHN BULL'S GREAT

THE STANDARD STYLE

On the left is an illustration of the Standard Set. Illustration slightly enlarged to show more clearly the streamline beauty of this Set.



THE SUPERB DE LUXE STYLE

On the right is an illustration of the exquisite De Luxe Set with the inlaid rolled gold bands on pen and pencil. Illustration slightly enlarged to show more clearly the streamline beauty of this Set.

KEEP THE VOUCHER BELOW and Label until you have qualified for your Set. Then complete and send in as directed. Do not enclose any other correspondence.

JOHN BULL

Presentation Voucher

for Fountain Pen, Propelling Pencil and Penknife

Post to:—Presentation Dept., "John Bull," Neal Street, Shaftesbury Avenue, London, W.C.2.

A173

TO QUALIFY

Above is an illustration showing a specimen token similar to those you are asked to cut out from twelve consecutive issues of "John B ll." Tokens appear in the RIGHT-HAND bottom corner of the back cover of "John Bull." Affix each Token with paste or gum, NOT pins.

I CERTIFY that the tokens affixed to this Voucher were cut from twelve consecutive issues of "John Bull" purchased from the newsagent whose name and address are given below for verification purposes. Please send my Fountain Pen, Pencil, and Penknife in the style (Standard or de Luxe) specified below, to the address on my Address Form. I have indicated type of nib I require and enclose Postal Order as specified below which includes postage, packing in carton, and insurance, etc. I am not qualifying for another Set under this scheme.

STANDARD SET — 1/10

DE LUXE SET — 2/9

YOU MUST CROSS OUT SET NOT REQUIRED.

VERY IMPORTANT. Please do this immediately

1	7
2	8
3	9
4	10
5	11
6	12

STYLE OF NIB. A Nib can be fitted to the Fountain Pen to suit your hand. Please indicate which style you would like. Broad / Medium / Fine — Strike out styles NOT required.

P.O. Number..... Value..... Date.....

Write your name and address on the back of P.O., cross /& Co./ and make payable to "John Bull." If remitting 1/10 send P.O. for 1/6 with fourpence in stamps firmly affixed. If remitting 2/9 send P.O. for 2/6 with threepence in stamps firmly affixed. Do not send loose stamps.

Your Signature.....

WRITE BELOW CLEARLY IN BLOCK LETTERS

NAME..... (Mr., Mrs., or Miss)

ADDRESS.....

Give your Newsagent's name and address below—

NEWSAGENT.....

ADDRESS.....

Leave Blank For Office Use. VERIFIED. District Supervisor.

Before sending in this Voucher read the simple directions on left carefully.

How to Qualify for Your Presentation Set

YOUR Reservation Form "A," which is on the opposite page, MUST BE POSTED AT ONCE. This reserves your Set in your name in the Style you specify—Standard OR De Luxe. Cut out the Reservation Form "A" and post it now.

It is a condition of this Presentation that your newsagent holds a written order from you for the regular supply of "John Bull."

On the right is your Presentation Voucher. Keep it carefully until you have qualified for your Set. To qualify for your Set cut out the token, Series "A," from the RIGHT-HAND bottom corner of the back cover of "John Bull." Do this with TWELVE consecutive issues. Affix each token to the Voucher with paste or gum—NOT pins. Applicants from this announcement may commence from No. "A173" in this issue. NO TOKENS PRIOR TO No. "A173" and NO OTHER SERIES OF TOKENS WILL BE ACCEPTED. Having collected TWELVE separate tokens from 12 weekly issues of "John Bull," complete the Voucher and Label as requested.

When your voucher is completed—that is, after the twelve weeks and NOT before—it MUST be sent in to "John Bull" accompanied by a Postal Order for 1s. 10d. (one shilling and tenpence), which includes postage, packing in carton, insurance, etc., on your Set. If you require the De Luxe Set send 11d. extra, making 2s. 9d. in all, which includes postage, packing, insurance, etc. Follow carefully the directions given on the Voucher.

Upon receipt of your properly completed Voucher and Label, together with your Postal Order for the correct amount, your Set, in the style specified, will be immediately dispatched to your address.

GENERAL NOTES.—After the completed Voucher is sent in, allow a few days for your Set to reach you.

No person may qualify for more than one Set and no Set will be awarded to more than one member of the same family living at the same address. This offer applies only to persons residing in Great Britain, Northern Ireland or Irish Free State. Applicants from Irish Free State will be required to pay any charges that may be levied.

WITH CARE

NAME.....

FULL POSTAL ADDRESS.....

J.B. If undelivered, please return to "John Bull," 46, Castle Street, London, W.C.2. P.K.

WRITTEN GUARANTEE FOR TWO YEARS ACCOMPANIES EACH PEN

HAVE YOU A FRIEND

who would like to join in this Celebration Presentation? A Presentation such as this is something everyone will want to enjoy—So why not do your friend a good turn by calling his attention to this announcement? Tell him to get a copy of this issue of "John Bull" to-day before it's sold out! He'll thank you for pointing out this amazing opportunity.

TRIPLE PRESENTATION

This Superb

10/6 GIFT SET

FOR EVERY READER

DON'T TURN OVER!
You as a reader of "John Bull" should stop to read these two IMPORTANT PAGES.

Reserve your Set now on the Form below

"I want every reader to celebrate this great occasion with me."

THIS WEEK, to celebrate a world record—the fifth year of the sale of over 1,500,000 copies of "John Bull" every week—"John Bull" announces one of the happiest ideas it has ever planned. SOMETHING NEW! Something *really* unique to celebrate this great event. Here it is! The most magnificent offer of its kind ever made—A *Triple* Presentation which every reader of "John Bull" is invited to accept—a beautiful streamlined inlaid-lever, self-filling *gold nib* Fountain Pen GUARANTEED FOR TWO YEARS—a companion Propelling Pencil—and a companion Penknife with two blades of stainless Sheffield Steel—all British Made—a Gift Set well worth 10s. 6d. Here is a Presentation which "John Bull" feels will meet with instantaneous and nation-wide approval. You are advised to reserve your set at once on the Form below. All applications will be treated in strict rotation.

On this special occasion, in order to make it easier than ever for you to qualify, "John Bull" places your Presentation Voucher in your hands now—it is actually printed on the opposite page.

This Set is a remarkable New Idea.

The Pen, Pencil and Penknife are all made to match in black material—The Fountain Pen is fitted with a **guaranteed 14-carat solid gold nib with a jewel-like tip of iridium**—thus ensuring a perfect pen with years of writing service. The Pen is perfectly fashioned out of a new unbreakable material. It is fitted with the latest classic style clip, and has a Safety sleeve device on the pencap, protecting the nib when not in use and preventing leakage. **The Pen is guaranteed for two years.**

The Ever-pointed Pencil is of the same unbreakable material as the pen. It is fitted with the new classic style clip and has a non-overturnable propel, repel and expel movement. There is a lead container at the top of the pencil and extra leads are provided. Both the Pen and the Pencil are of an attractive modern streamline design, specially constructed and finished to give perfect balance.

The companion Penknife, finished to match, which completes this handsome Set is fitted with two special quality, **stainless, Sheffield steel blades.**

Would you like a DE LUXE SET?

Realising what a lifetime companion this Presentation will be to readers—the almost hourly usefulness it will give—the admiration it will create amongst your friends—"John Bull" has arranged for a limited supply of these superb Sets to be produced in a really high quality De Luxe Style. This De Luxe Set is of rare workmanship and beauty. Not only is every feature of the Standard Set to be found in this De Luxe Set, but, in addition, the entire De Luxe Set is made more valuable, more magnificent, more desirable than ever, by the inclusion of an exquisite piece of craftsmanship, usually found in only really high-class Sets. The De Luxe gold nib Fountain Pen is richly enhanced by TWO INLAID BANDS OF REAL 18-CARAT ROLLED GOLD. But that isn't all! The propelling Pencil, too, is embellished by an INLAID BAND OF REAL 18-CARAT ROLLED GOLD. For the small nominal extra amount you send for this De Luxe Set, it really is a Presentation in a million.

RESERVATION FORM "A" ON THE RIGHT MUST BE POSTED AT ONCE

Do this Now

First fill in the Reservation Form "A" below. This reserves your Set in your name in the Style you specify—Standard OR De Luxe—and MUST be sent to us at once. DO NOT SEND ANY MONEY WITH THIS FORM. BE SURE TO INDICATE WHICH STYLE YOU WANT RESERVED. You should also indicate on your voucher on the opposite page the style you have chosen.

On receipt of the Reservation Form "A" "John Bull" will immediately set aside and reserve in your name a Fountain Pen, Pencil and Penknife in the style you specify.

ON THE OPPOSITE PAGE is your Presentation Voucher on which you start right away to qualify for your Set. You are asked to keep this Voucher carefully and affix to it 12 tokens (Series A) from 12 successive issues of "John Bull." Begin this week with token No. "A173," which you will find in the bottom right-hand corner of the back cover of this issue.

No person may apply for more than one Fountain Pen, Pencil and Penknife.

If your newsagent does not already hold a written order for the regular supply of "John Bull" the Newsagent's Order Form "B" below for "John Bull" must also be completed and handed to him without delay.

Apply at Once!

"John Bull" readers will hasten in their scores of thousands to secure this superb Triple Gift Presentation. Don't miss this unique opportunity. Fill in the form below and post it at once.

IMPORTANT.—It is a condition of this offer that your Newsagent MUST hold a written order from you for the regular supply of "John Bull." If he holds no written order from you, you **MUST HAND THE FORM "B" BELOW TO YOUR NEWSAGENT TO-DAY.**

B **"JOHN BULL"**
2d. Every Thursday.
ORDER FORM

To .....
(Name of Newsagent)

Address .....

.....

.....

Please deliver or reserve "John Bull" for me weekly until further notice.

Signature .....

Address .....

.....

Date .....

PLEASE WRITE CLEARLY.

CUT AROUND DOTTED RULE

A **POST AT ONCE**

Send no money with this Form

RESERVATION FORM

This form reserves in your name the Presentation of a Fountain Pen, Pencil and Penknife.

To Dept. (J.W.1) "John Bull," 3, Arne Street, Long Acre, London, W.C.2.

In accordance with the simple conditions of your special offer, please reserve in my name a Fountain Pen, Pencil and Penknife. The newsagent whose name and address are below for verification purposes holds my written order for the regular weekly supply of "John Bull." I certify I have not applied for another Presentation Set under this scheme. **N.B.—You MUST indicate below the Style—Standard or De Luxe—which you wish reserved in your name.**

STANDARD SET {You MUST cross out Set NOT required.} **DE LUXE SET**

WRITE CLEARLY IN BLOCK LETTERS.

READER'S NAME .....
State Mr., Mrs. or Miss.

ADDRESS .....

.....

NAME OF NEWSAGENT .....

ADDRESS .....

DATE _____ .....

LEAVE BLANK Checked

.....
District Supervisor.

This special Reservation Form must be received by NOT later than Thursday, April 2.
Post in an unsealed envelope bearing a halfpenny stamp. "John Bull," 28/3/36

OUTSTANDING CIGARETTE VALUE PROVES AN OUTSTANDING SUCCESS!

COLOURED PICTURE OF FAMOUS FOOTBALLER IN EVERY PACKET

BLACK CAT MEDIUM CIGARETTES

10 for 4d.

Better flavour Better filled!

DON'T DELAY—TRY THEM TODAY!

ALSO IN "RIGID" New PACKETS OF 5 FOR 2D.

B.C. 16.

JOHN BULL

93, Long Acre, London, W.C.2.
Telephone: Temple Bar 2468.
Telegrams: Heroically, London.
Registered at the G.P.O. as a Newspaper.

Thursday, for week ending Saturday, March 28, 1936. Twopence.
Postage: Inland and Canada, 1d.; all other parts of the world, 1½d.

JOHN BULL

Without Fear or Favour

Ten thousand people annually suffer periods of imprisonment and are afterwards released as innocent or as trivial offenders

10,000 *Innocents* IN JAIL

IN twelve weeks the prison population of this country has fallen by almost one half.

This is the first result of the new legislation which compels magistrates to allow time for the payment of fines and debts due under police court orders, instead of imposing sentences of imprisonment for default. John Bull was largely responsible for this reform.

Now we must impress upon the authorities other reasons why the jails should be still further emptied.

Every day all the year round there are in the prisons of this country between 700 and 800 persons on remand or awaiting trial. Most of them should be at liberty.

They are being kept in custody—in solitary confinement—because their applications for bail have been refused, or, if bail has been allowed, because it has been fixed at a prohibitive amount far beyond the means of the accused and their friends.

☆ ★ ☆

The extent of this injustice has to be illustrated by a startling fact. It is that out of the great total of men and women who are being kept in prison in this manner for periods of from one week to many months, **nearly 10,000 a year are now afterwards either acquitted as innocent or are found to have committed offences for which prison sentences are not necessary.**

Many others are declared to be "guilty" simply because they have been unable to prepare their defences and marshal witnesses as effectively as they would have done if given bail and freedom. They go into court gagged and blindfolded.

For some years until recently the number of persons set free after being in prison custody was at an annual average of 6,470. Now it has grown to almost 10,000—an increase of more than 50 per cent. One cause alone stands out clear for this violation of the sacred principle that the system of criminal justice is based on the presumption of innocence. Responsibility for it lies in the fact that lay magistrates all over the country are more and more blindly acquiescing whenever the police suggest that an application for bail should be refused. Frequently no reason for the objection is given. The mere fact of objection by the police is enough.

Even when the grounds of objection are demanded, they are usually no more than that the police have not completed their enquiries.

But upon that lame and invalid excuse justices are content to condemn possibly wholly innocent people into prison captivity.

The proper and only legitimate test of whether bail should be granted or refused is whether it is probable that the accused will appear for a further hearing or to take his trial, and the reasons for any doubt should be full and convincing.

Large numbers of justices have apparently still not learned or have forgotten these simple but fundamental maxims of British law and justice.

A sharp reminder was administered to them by Mr. Justice Humphreys at the recent Chester Assizes, when his lordship, lamenting that a person might have been already in prison although afterwards acquitted, emphasised that justices should do everything in their power to allow people out on bail.

"There is not the slightest reason for believing," he added, "that a man who has borne a good character will fail to appear."

This judge's protest has the backing of experience. For many years the average number of persons who break bail and abscond has been *less than one in every thirty thousand cases.*

A great and totally unnecessary financial burden is also being imposed on the taxpayer by the needless detention in prison of nearly 800 persons daily.

But the complete cost is far greater than their maintenance and the upkeep of the prison establishments and staffs.

Usually, men and women held like this in jail custody, even when ultimately acquitted, lose their employment and become public charges, or any business which they own is seriously damaged. And in most cases, while the breadwinner of a family is in prison because bail has been refused, his dependents have to be relieved from the public assistance funds.

Very disquieting is the growing fashion among the police not only of arresting people "on suspicion," but also objecting to them having bail.

A Home Office spokesman has just told Parliament that the last annual number of persons so apprehended was 3,834—a decrease of 320 in twelve months. He made a bad mistake. The number is exactly 1,000 more than he stated—an increase of 680 in a year.

And of these citizens put in custody, 1,449, or 30 per cent., were afterwards acquitted!

On every occasion the judges of the High Court go out on assize nowadays they find reason to refer to some aspect of this scandal. But the judges see only a small part of the picture. A vast number of people who are imprisoned without bail and later discharged at the police court do not come into the judges' view.

☆ ★ ☆

Lord Hewart, the Lord Chief Justice, confessed to bewilderment a few days ago when he learned from the Windsor police that a young woman—whom he ordered to be set free at once—had been in jail awaiting trial. He was nonplussed by the explanation that the woman "had not asked for bail"!

This was a perfect example both of the ignorance of the law which prevents accused persons claiming their legal rights and of the strange reluctance of the police to trouble about informing them of their rights.

At Salisbury a man, charged with stealing 29s., was sentenced to three months and he pleaded in vain for bail pending an appeal.

Yet the magistrates were told that the sessions would not be held for three months and that, by their refusal, the man would therefore have served the sentence before the appeal could be heard.

That 10,000 people annually are suffering unjustified periods of imprisonment and afterwards released as innocent or as trivial offenders, is in itself a terrible reproach on the police and the magistracy.

The use of the machinery of justice, not to assist the innocent but to obtain convictions by unfair means, deepens the blot.

That is the effect of the widespread system of refusing bail, even if it is not the intention.

STRAIGHT FROM THE SHOULDER

The Job No Policeman Should Do

WE have received from a famous coroner information of a most disquieting nature. It suggests that the authorities propose to take a step that will seriously conflict with the British conception of fairplay.

For coroners, it is suggested, are to be asked to hand over all cases requiring medical and analytical investigation—such as those of suspected murder—to the bright young men in the laboratory of Hendon's Police College!

The danger of that course is plain enough.

Bias

It would give rise to the suspicion that the police pathologists were not impartial and that their reports were bound to be biased in favour of the prosecution.

We have no doubt this suspicion would be utterly baseless. But that it would exist is proved by the belief, often expressed but devoid of foundation, that even so great an expert as Sir Bernard Spilsbury is invariably a "witness for the prosecution."

Yet Sir Bernard acts for the Home Office. How much less satisfactory if the chief medical expert in a murder trial was an actual police official!

No job for them

We can understand the authorities' anxiety to provide work for the costly white elephant at Hendon. But this is a job it should not be given.

There is no lack of highly trained experts who have not the faintest connection with the police.

They, in our opinion, are the most suitable persons to carry out those examinations on which an accused person's life may depend.

And we trust that, while there is still time, the dangerous proposal we have outlined will be shelved—and shelved for ever.

Challenge

Will you explain, Mr. Baldwin?

You say you're taking steps to prevent Britain from being starved out in the event of war.

But your officials still fine farmers £5 an acre for laying down extra potato crops, and have just banned eighteen proposed new bacon factories.

Good news for mothers

Swiftly following our great campaign against maternal mortality comes the news that one of the main demands we made—for a proper midwifery service—is to be dealt with by legislation.

Last week a Bill was issued to provide a nation-wide organisation of salaried midwives. Sir Kingsley Wood hopes to secure a second reading before Easter.

We *demand* that this "Defence Scheme" for mothers is made law with the minimum of delay.

Good News for the Mothers

Making Beauty Parlours Safe

At work in the Police College laboratory—but there's one job they mustn't do there

Baiting Sir Thomas

We hope Sir Thomas Inskip's new title of Minister for the Co-ordination of Defence will be shortened.

Since people are so fond of initials, Sir Thomas is already being called the COD Minister.

We hope not

The Bishop of London estimates that he has saved £10,000 in the past fifty years by not smoking or drinking. That works out at nearly £4 a week.

Does any cleric spend that much on beer and 'baccy? Do you?

Puritan police

Reverently we salute the Portsmouth police for banning darts and dominoes in taverns on Sundays—salute them because Mrs. Grundy, by comparison, was a fast-life hussy.

Banning bad barbers

Millions of women who patronise hairdressers must be protected against the serious injuries sometimes caused by careless treatment or inexperienced assistants.

All of them will share our welcome for the Bill to clean-up the hairdressing business — a measure we have often demanded.

Jail 'em now!

Not very reassuring is a London magistrate's warning that Jew-baiters will be sent to prison.

Many previous warnings have been given, so why aren't the offenders jailed *now*?

Rates injustice

A rating committee which suddenly serves 400 ratepayers with a summons instead of the usual "final notice" deserves the boot.

This has happened at Blofield, Norfolk, the victims including farm labourers who have always paid up and now have to find 2s. extra, the cost of the summons.

City in the dock

It's odd that "the Lord Mayor, aldermen and citizens" of Plymouth have been fined for not fencing Corporation machinery in which a young employee was injured. Also odd is the defence, "If the law is correct, nobody is observing it."

Here's some work for you, factory inspectors.

Pensions for M.P.s

Mr. Tom Williams' idea of pensions for M.P.s after fifteen or twenty years' service won't work, for quite a number of M.P.s have slept away the whole time they have been in the House.

Rebuke deserved

Police-Inspector H. Randall deserves the Ryde magistrates' rebuke—and the £10 in fine and costs—for striking a boy of fourteen. And if the disgrace hits him harder than he hit the boy, that's as it should be.

Wait and see

Councillors at Stanley, Co. Durham, blame the enormous amount of infectious disease in their area to malnutrition. The Minister of Health says he has had the matter under consideration for some time past.

Hurry up, Sir Kingsley!

Doctor on his dignity

"A piece of official red-tape" blusters a Derby doctor, told by the panel authority not to sign prescriptions with a rubber stamp.

"A piece of medical pomposity" is what we say of that doctor.

Waste of time

Should sanitary inspectors wear bowler hats or uniform caps? In Blackburn this question has led to a lot of talk—and snobbery. What matters, if the right stuff is underneath?

Point of law

Really Gilbertian was the grave deliberation at Bournemouth police court of a legal conundrum: When is lavender a vegetable?

When it's sold loose, answered an official, but not when sold in sealed packets. Then, no doubt, it's a lemon.

Premature rejoicings

From all over Britain comes news that social workers are leaving help-the-unemployed organisations. They think everything is all right now.

Times are better, true, but they'll never be "all right" so long as two million citizens are denied the right to work.

Correction

A notorious concern calling itself the National Vigilance Society was recently the subject of severe criticism by Mr. Justice Langton.

By an unfortunate error, in referring to the matter in our issue of March 14, we made the Judge's remarks apply to the National Vigilance Association.

This latter Association is, of course, well known for the social work of world-wide importance which it has carried on for many years. JOHN BULL has often paid tribute to it in these columns.

We wish to take the earliest opportunity of publishing this correction, and we apologise for any inconvenience our paragraph may have caused the Association.

CANDID COMMUNICATIONS

Brig.-General W. C. WALTON,
Weybridge

DEAR GENERAL,—Are you anxious to take a leaf out of Hitler's book.

Certainly one of your remedies for the shortage of Army recruits is un-British. You would actually stop the "dole" of workless men who are fit enough to enlist!

And then you weaken. Arguing that the modern automatic gun makes war safer for soldiers than the rifle and bayonet, you think this fact should be impressed on everyone.

In other words, Join the Army and you won't get hurt; don't join and we'll make your life a misery!

No, General, you won't get our young men to join the Services on those conditions.

JOHN BULL.

Sir GODFREY COLLINS,
Secretary for Scotland

DEAR SIR GODFREY,—I must bring to your notice an affair which, I am convinced, will arouse indignation throughout the country.

The facts are simple. A boy of sixteen was allowed leave from an approved school to visit his brother and married sister, who live in the same house. They undertook responsibility for him, but the boy slipped out one day and enlisted.

Now both brother and sister have been charged as a result. And both have been sentenced to thirty days' imprisonment for allowing him to escape!

"Who is going to look after my children?" was the sister's poignant cry as she was sentenced.

I don't know, but I do know that this is a case which should receive your immediate attention.

JOHN BULL.

Mr. WINSTON CHURCHILL,
London

DEAR WINSTON,—You and I rarely see eye to eye. But you admirably champion the taxpayer's cause in your latest attack on the Government.

No one wants Britain's defences to be weak. Yet millions upon millions are to be spent on battleships, though the Government admits nobody is sure whether they will be of any use or not!

Even at the Admiralty opinion is divided.

But there have been naval exercises specially held to discover whether battleships are at the mercy of aeroplanes. The experts may know the results—the public is kept in the dark.

That is why I agree with your plea for a "thorough enquiry" before we build more battleships at fabulous cost. To this reasonable demand the Government turns a deaf ear. So we can only hope that our money won't be thrown away on easy targets! JOHN BULL.

The COMMISSIONERS,
Inland Revenue

GENTLEMEN,—You must feel sorry for income-tax payers sometimes. Therefore I ask you to consider the case of some of them who have to go to the next town to see the collector, their local office having been closed for so-called economy.

Remember that the working-man taxpayer, unable to afford the services of an expert, must often treat the tax official as his adviser.

Must he lose a day's pay—and you the tax on it—in order to see him?

JOHN BULL.

Mr. G. H. SHAKESPEARE, M.P.,
Ministry of Health

DEAR SIR,—At an inquest near Wigan it was disclosed that a man, his wife and four children were living and sleeping in one room.

At an Aberdeen council meeting an impassioned appeal was made for a house for a family of eight who have been sharing a single bed for eighteen months.

I could cite cases such as these every week. Will your Department never persuade local authorities to build more houses—and houses for large families?

JOHN BULL.

Viscount HAILSHAM,
Lord Chancellor

MY LORD,—Have you heard of men, going to court over a matter of a few pounds, being confronted with a bill of costs amounting to hundreds?

Of men who, disgracefully slandered, prefer to sacrifice their reputation rather than lose their savings in the courts?

Such cases still happen. That is why Judge Crawford is right in declaring that "justice becomes almost a mockery" when litigation remains so expensive as to spell ruin to the ordinary citizen.

The shameful delays in the courts have at last been ended. Now tackle that other evil which is quite as intolerable! JOHN BULL.

YOUR EGG *is* Too Dear!

NO fewer than 120 million more eggs were imported into this country during January and February this year than during the same period last year. The foreigner, as apart from the Empire producer, dumped over 60 per cent. more on us than last year.

Yet there are still millions of people in this country who cannot get enough eggs to eat.

Every man, woman and child should eat an average of four and a half eggs a week to ensure the proper diet necessary for reasonable health, according to Sir John Boyd Orr, the famous authority on diet, in his report just published.

The poorest group of the six into which he divides the population cannot get more than a quarter of an egg a day, and the average get less than half an egg a day because egg prices are higher than the public can afford to pay.

It is these high prices that attract the foreigner into the British market.

Yet poultry farmers all over the country are having the greatest difficulty to make ends meet. They do not benefit by high egg prices. It is the merchants who manipulate the markets and the shopkeepers who buy too cheap and sell too dear.

Prices are further increased by wasteful methods of collection and distribution, and the producer gets a bad price because he sells his eggs dirty and ungraded.

The result is that the average consumption of eggs per head in this country is less than half an egg a day. In Canada they eat twice as many eggs, and in very few countries do they eat so few.

If eggs were cheaper, everybody would eat more, and producers, by increasing the turnover on their plant, could produce more cheaply, increasing their profit without raising the cost to the public.

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It is true that imported feeding-stuffs, the raw material of the egg producer, are heavily taxed and high-priced. But they are not by any means so dear as they have been, and the egg position is getting steadily worse.

Against this high price of foodstuffs we have the fact that the British poultry farmer is the most up-to-date in the world, and the British hen is the best layer in the world. Then what is wrong?

There are some half a million persons engaged in egg production in this country. Some of them control as many as 100,000 hens, others as few as half a dozen.

There is an enormous variety in methods of management, from the large egg factory in which every possible mechanical device is used and the hen is almost a machine, to the ordinary farm where the hens scratch for a living in the byres, to the smallholder who combines chickens with market gardening, to the hobbyist who keeps his birds as pets and sells only his surplus eggs.

The bigger specialists are a comparatively small proportion, producing 20 per cent. at most of our total eggs. Farmers and "small men" account for the bulk of the production. These latter were, and mainly still are, at the mercy of a host of middlemen. In most cases middlemen are essential to the egg industry—the trouble is that there are too many of them.

One calls at the door and buys the eggs very cheaply. He sells them again, or more often takes them into market. The auctioneer gets his commission, and the buyers sell the eggs again to shops (sometimes to wholesalers, who sell again to shops), which in turn sell to the public.

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All these people increase the price of the eggs, and the changes of hands also result in delay, which means stale eggs for the housewife.

In times when eggs are fewer and prices tend to rise, stocks are held up. At glut seasons, and when large consignments come from abroad, prices go down with a rush to the producer. They go down far more slowly to the consumer.

The middlemen still collect the same total profit or a little more. Nobody can blame them for that. The slipshod state of the industry and slovenly marketing methods allow them to do so.

It is the duty of the Government to intervene when such an important industry is suffering and the public is being overcharged for such an important item of food.

The average consumption of eggs per head in this country is less than half an egg a day

The egg and poultry production of this country is far more valuable than the wheat production—as valuable, in fact, as all the cereal crops put together. In 1935 the value of eggs and poultry produced in England, Wales and Scotland was over £27,000,000, about the same as the total cereal crops—wheat, oats and barley. In previous years eggs and poultry were worth more.

Last year, for the first time since 1919, the poultry population showed a decline, and the production has consequently also fallen. This is a very serious matter for so large an industry.

It means that poultry-keepers are being forced out of business and that shorter supplies will result in higher prices to the public. Prices were higher in the latter part of 1935 than in the same period in 1934.

Another serious matter. Up to last year the proportion of home-produced eggs to imports had been increasing, and imports were declining. Last year imports increased by 5.5 per cent., and, worse still, prices also increased. The foreigner not only sold us more eggs, but he sold them at a higher price, while the home producers were being put out of business and the housewife was paying more.

There is already a tax of 1s. 6d. per 120 on imported foreign eggs. The recent Egg and Poultry Commission recommended a further additional tax of 6d. per 120 on those eggs and 6d. on the Empire eggs, which at present come in duty free. This will make eggs dearer still, unless home production increases and is able to compete on a better footing.

No Government that wants to remain in office dare do more than that, for any further tax on imported eggs would send the prices to a prohibitive figure until British producers can meet the demand. The remedy, proposed far too late in the day by the Government, is organised marketing and the elimination of wasteful middlemen's charges.

But poultry keepers object strongly to any form of control or compulsion under an official marketing scheme. They fear, and not without reason, that a horde of officials will be a more expensive burden than the middlemen's charges, and they want to be free to make the best prices they can.

Under the scheme there would be a national system of price fixing, and undercutting and rigging the market in glut and short seasons would be checked.

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Unfortunately, no proposal is made for controlling the profits of the retailers. During the past short season, when retailers were able to buy the best grade at a little over 2s. a dozen, they were selling them at 3s. 6d. a dozen. To-day, with the market price at less than 1s. per dozen for the best, they are being sold at 1s. 6d., though the price is now falling owing to increasing supplies.

The Commission recommends a scheme which is "producer-controlled," but small poultrymen living scattered in country districts are very hardworked and cannot spend time in getting to meetings and sitting on committees. They fear that the middlemen will get a dominating control on Regional Committees and the Board, as they did in the case of milk.

But it is equally true that if producers do not organise their own marketing with Government assistance, they may soon be in the grip of large-scale middlemen's organisations.

Before the report of the first Egg and Poultry Commission was out a company was formed with large nominal capital to buy up existing packing-stations and start others which would gradually control all supplies in their districts by crushing the smaller competing middlemen and local markets. It is a known fact that some of the large dairy combines are working in the same direction.

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Nothing is more certain than the fact that if poultry farmers do not voluntarily accept some form of control under a scheme backed by the Government, they will find themselves controlled by the dairy combines.

Freedom is the most cherished inheritance of the Englishman, especially of the farmer and smallholder. But he will now have to choose between sacrificing a little of it to save the rest, by co-operating in some form of organised marketing, or losing the lot to Big Business.

In the meantime, firm action by the Government, interfering though it may seem, might save the situation, put the industry on a business footing, give a better living to the poultryman and cheaper and better eggs to the public.

All the Best

Two pictures of Golden Miller in action. This one shows the seat and length of leathers used by his new jockey, Evan Williams. The opposite one—

AS is well known amongst the 'chasing fraternity, "Liverpool" is a law unto itself, and, therefore, demands individual scrutiny when try-to sift the wheat from the chaff in discussing the forthcoming Grand National.

First of all the horse is of paramount importance, then the jockey comes a good second, and the trainer a respectable third. A Liverpool horse without a Liverpool jockey is no good, and *vice versa*.

George Duller, for instance, peerless over hurdles, would in all probability have wrestled even the great Manifesto down over one of the drop fences, because his style was unsuited to Liverpool.

No confidence

Alternatively, "Dick" Rees, peerless over Liverpool (as, indeed, he also was over hurdles and on the flat), or Jack Anthony, rider of three National winners, could probably neither of them have won on Golden Miller last year, great horse though he was, because the animal lacked the confidence necessary to jump round Aintree well enough to win the Grand National.

Both jockey and horse must be 100 per cent. up to the mark when the day arrives to be a betting proposition, if indeed there is such a thing in the National.

By a stroke of good luck the mug punter may occasionally back a long-priced winner in a year when all the "class" horses and jockeys get put out of court one way or another on the long journey round. But the general rule for success at Liverpool is a long-rein jockey and an experienced, oldish 'chaser, although a "short-rein" jockey has been known to win on a young horse, an instance of which was the late Georges Parfrement on Lutteur III, a five-year-old.

Jack Anthony won the National on Ally Sloper as a six-year-old, trained by that great amateur rider and trainer, the late Hon. Aubrey Hastings, who had himself trained and ridden Ascetic's Silver when he won the greatest of all steeplechases.

After the horse and jockey comes the trainer. We have a few Liverpool specialists in this department who, provided they have the material both equine and human, do year after year produce horses which "get" the country successfully.

Jack Anthony is the most conspicuous of these successful Liverpool trainers this year, as he has four entries, all of which have good chances, and his stable jockey, Tim Hamey, has a fine record at Aintree. He won the National on Forbra when the latter was making his first acquaintance with the course.

Hamey has put up many other good performances at Liverpool, which has no fears for him, and it is no secret that it was owing to his persuasive powers that Jack decided to run Provocative in the Stanley 'Chase last Spring, which he won when only a five-year-old after making one mistake at a fence after Valentine's Brook. Whatever Hamey rides in this National is to be feared.

Provocative, the youngest horse in the race, is now a year older and a great deal more than a year stronger, as he has matured very quickly and looks a typical National horse. His pedigree at first sight savours of Flat racing only, his sire being Sun-Yat-Sen and his dam Ovoca, both from Harry Cottrill's stable.

Though this trainer specialises on the Flat he started his racing career as an owner-trainer with an old selling 'chaser called Genuine, who opened the ball at Nottingham by beating Burra Sahib by a neck after a desperate set to, causing mixed feelings of delight and remorse to Genuine's amateur rider (who was not Harry Cottrill on that occasion), because the rider had had his last thirty-five quid on Burra Sahib, and also had forgotten to put a fiver on Genuine for a lady friend! Who says the game ain't straight?

But to return to Provocative, it will be found that his pedigree is "super," both for jumping and staying, his sire, Sun-Yat-Sen, being a Santoi horse and his dam, Ovoca, a Chaucer mare out of Glenart, a daughter of Startle by Star Ruby, sire of the Grand National winner Rubio, who was prepared for that race by Fred Withington (beloved of all ranks) hen he lived at Danebury. Incidentally, his only other runner in the race that year, Mattie McGregor, finished second, a unique experience for any trainer.

Startle was out of Dartle by Kendal.

The Famous Trainer's Selection:

AVENGER (to win)

Reynoldstown and Jack Anthony's Stable for Places.

This breeding should ensure Provocative getting the distance, and, with 10 st. 9 lb., he is well handicapped.

With E. C. Brown on Provocative we shall have the ideal combination so necessary for the National, except for the fact that he runs in blinkers, which is a disadvantage in a big field, where the horse as well as the jockey requires eyes all round his head to steer clear of horses "refusing" and falling and running about loose.

However, Provocative's trainer may decide to discard the blinkers before the race, and, even if this is not found expedient, it must be remembered that he won the Stanley 'Chase, admittedly in a much smaller field, wearing blinkers.

Double Crossed's record at Aintree speaks for itself, and poor little Speck always said he is about the cleverest horse he ever rode over that country. This horse, however, may run in the Champion 'Chase on Saturday instead of the National.

Rod and Gun is a proved stayer, having won the National Hunt 'Chase at Cheltenham, and though falling in the Stanley 'Chase last year, he completed the course to finish third to Provocative, and he again finished third in the Sefton without falling

H. Jones, a modest but keen and efficient nephew of the famous bachelor Anthony brothers, who has Aintree bred in his bones, has already been round there on Rod and Gun and Double Crossed, winning the Valentine on the latter. He is a neat, good horseman with undaunted courage. So it will not be difficult for Jack Anthony to find another good combination, with his young nephew on one of his competitors.

Great jockey

His other entry, Royal Ransom, is a brilliant horse, and last year Hamey got him round to Valentine's Brook, where he fell. If D. Morgan rides him, no better choice could be made, as he won the Sefton on Castle Irwell and he is a great jockey.

Ivor Anthony, the generally acknowledged Socrates of the jumping world, who has already trained a National winner in Kellsboro' Jack, and is an ideal trainer of Liverpool horses, has a very live candidate in Castle Irwell, an easy winner of the Sefton last November, whose owner-rider, Mr. G. H. Bostwick, will get a great ovation if he can get round safely to the end of the long journey and win.

The rotund and jovial Owen Anthony, who did marvels to win a National with the bad-legged Music Hall, will earn the gratitude of the early punters who backed Golden Miller at long odds for the National before the Newbury fracas if he practises his magic as successfully this year. Can he do so with a horse who tried to refuse two days running at Liverpool last year and ran into the wing of a fence at Newbury a few weeks ago?

The 'Miller's' if . .

Evan Williams, selected to ride Golden Miller in place of Gerry Wilson, who won the National on the horse two years ago, and is still the champion jumping jockey, has never been over the Aintree country.

Now, it seems, Wilson will not have a mount at all in the race, in consequence of an injury received two weeks ago.

But there is no doubt that Golden Miller will win the 1936 Grand National if he gallops and jumps as he did in the recent Cheltenham Gold Cup.

Beeby is another trainer who has had his fair share of winners at Liverpool during the short time he has been training, and this is greatly due to his superlative Liverpool jockey, our one and only Jack Moloney (long may he remain with us!).

His ready Irish wit (and wits) stand him in good stead during the tricky business of getting round the trickiest of all courses, and if his mount in the National were a bicycle he would get it round provided it did not "puncture on him." So, cautious punters, beware if Moloney rides Brienz, who is probably the speediest staying 'chaser we have

for 'the National'

by a FAMOUS TRAINER

when in the right mood, with the exception of Golden Miller.

But the three severe races which Brienz has had lately may have taken the edge off his zeal.

His stamina is unquestioned, as he won the National Trial 'Chase at Hurst. Also he has proved that he can win either on the top of the ground or in a bog!

Delaneige, Beeby's other candidate, is a grand jumper at Aintree, but the long run in from the last fence is always against him.

Last year's success of the Furlong family with Reynoldstown will remain one of the romances of all time, more especially as a tempting offer was refused during the summer before he won in spite of the owner having a very worthy second string in Really True, who had run second in the National the previous March.

Again last summer, after he had won, a still more tempting offer was made for Reynoldstown from the same quarter, which inspired the reply: "As long as Reynoldstown and I have got enough money to buy ourselves food we will not part." A true sportsman and a good horse are always popular with the Aintree crowd and another victory for them would bring down the Adelphi Hotel in Liverpool.

This repetition is not at all unlikely as Reynoldstown and Fulke Walwyn have lately proved that they are both bang in form. Fulke appears to have completely forgotten the severe cracks he has had on the head from various sources.

Another Liverpool specialist, both as a top-notch amateur rider and trainer who never had the luck to ride a National winner, and has not yet managed to train one, is Percy Whitaker.

He has a worthy candidate in Hillsbrook, who gave O'Grady a bad fall in the Sefton last autumn, but has now found his form. The Irishman is a great all-round jockey, and if he is to get his own back on the Aintree fences and win for Lord Derby, the cheering will be heard almost in the Emerald Isle!

Blue Prince is a lazy good stayer, who finished second to Reynoldstown last year, with the incalculable disadvantage of a slipping saddle from the time he landed on to the racecourse. Just when Parvin would have been working his hardest to drive him up to Reynoldstown he was busily engaged trying to hold the saddle on with his knees and kick Blue Prince home at the same time, an impossible contingency, and a marvellous performance on the part of the jockey to finish where he did.

—gives contrast of style of his former rider, Gerry Wilson. Some experts say that Golden Miller's displays of temperament were due to a horror of feeling his shoulders tickled by his jockey's boots! Wilson, because of injury, is not likely to have a mount in this National

Well bred

Unfortunately, the weather has been against Blue Prince this year as he requires several races to bring him to his best, but if he is thoroughly fit on the day of the race he has an outstanding chance. This year, however, his preparation may have had to be hurried, through no fault of his trainer.

Mr. James Rank relies on Bachelor Prince, who has jumped the country and stays for ever. Bachelor Prince is the only survivor of three entries made by Mr. Rank.

Avenger, now trained by Rimell, who has Forbra's National to his credit, has always been a brilliant staying 'chaser from his four-year-old days, in spite of an apparently weak constitution. He has a better chance than Reynoldstown on the handicap, but four and a half miles at Liverpool often defies the handicapper, though there is no real reason to suppose that Avenger will not stay the course as well as Reynoldstown.

Incidentally, Avenger is a cast-off from Lord Derby's stable, from which he was rejected as unsound and was given as a gift to the head lad! Soon afterwards he was sold for £2,500, and the once-despised animal is now a leading National favourite!

Some critics decry Avenger because he is on the small side. But his appearance is deceptive. He is unusually well-knit and has an immense concentration of power just behind the saddle—where it is most needed.

Avenger's chance is obviously an outstanding one. Consider his breeding. He is by Black Gauntlet (son of John o' Gaunt) out of Vendramina by Stedfast out of Gondolette, the dam of Sansovino, Ferry, Let Fly, Folette, Great Sport, Dolabella (dam of Myrobella, Serenissima (dam of Tranquil), Bosworth and Selene (dam of Hyperion).

This reads like a classic winner's pedigree instead of that of a prospective Grand National winner! And the blood is so stout as well as blue that it should carry him through the severe ordeal at Aintree.

Of the lightweights, Keen Blade stands out, and with T. Elder riding could prove a very desirable combination for the National, as he knows how to sit back and give them the reins.

If anyone is destined to emulate the laudable effort of Willie Dutton on Tipperary Tim, it might prove to be Captain Moseley on Lazy Boots, who finished fourth last year with George Owen riding.

D'Eyncourt

D'Eyncourt, whose record over fences is slightly erratic, has a shadow of an outside chance with his gallant young Irish jockey, P. Carey, who rode him so well when he won the Hurst Park Trial 'Chase, again in the saddle.

D'Eyncourt belongs to Mr. Frank Dennis, a good supporter of breeding, Flat racing and steeplechasing, and is trained at Bourton-on-the-Hill, where Lord Coventry's Emblem and Emblematic were prepared to win the National by Weaver. This establishment sends out several long-priced, well-expected, good winners every season.

The writer of this article asks any disgruntled owners, trainers, jockeys on horses not mentioned in these modest notes, to remember that raspberries are out of season in case they find out his name, which he does not intend to publish.

Footnote.—Lest we forget, Mr. H. A. Brown got up again on The Bore after falling at the last fence but one, and breaking a collar-bone, to finish second to Shaun Spadah; and, lest we have never been told, let us remember that Alf Newey won on Eremon after breaking a leather at the second fence and in spite of the continuous attentions of a loose horse called Rathvale for the greater part of the journey.

He'll Sail in the 'Queen Mary'—We'll Pay!

BUSINESS was as usual the other Friday afternoon in William Thompson's grocery store at 89, Goodramgate, York, when a Post Office boy arrived with a telegram.

For the manager, Mr. H. F. Ellis, nothing has been usual from that moment. In that golden envelope, brought on from his house at 39, Hawthorn Terrace, New Earswick, there was news more thrilling and momentous than had ever been read before by this young married man of thirty-two.

"You have won . . ." were its first startling words. And it went on to tell Mr. Ellis that by heading our *Bullets* 1,019th prize-list, he had done much more than capture £2,000 cash. He had secured an additional prize which every "Bulleteer" had been longing for—the privilege of sailing to New York and back on the maiden voyage of R.M.S. *Queen Mary*! And his wife goes with him.

So on May 27, thanks to the helpfulness of his employers, this winner and his wife will be off to the New World in the mighty Cunarder whose voyage will make history,

taking a glorious trip to New York and back at the expense of JOHN BULL.

When I congratulated Mr. Ellis on such a memorable success (writes a *Bullet* representative), he was as modest about it all as if he had won 2s. 6d. But there was one thing he did admit about his powerful First Prize effort, MANKIND'S FAILING—*And* STRENGTH, "GRASPING HANDS."

"I never expected it to put me aboard the *Queen Mary*," said this man who had never before won more than 2s. 6d., "but I did think it was a good *Bullet*. We have not made up our minds yet what to do with my £2,000," he told me. "But with three small sons to educate, there will be plenty of good uses for the money."

Meanwhile, more *Bullets* history is in the making, for this very week brings the close of our Record "Ideal Home" Offer of prizes and Radio Bonuses value over £7,000.

Turn to those interesting Examples on page 47, make your entry quickly, and on Friday, April 17, a golden Joy Wire may bring you JOHN BULL'S congratulations on winning a magnificent £1,500 Ideal Home of your choice, £1,000 cash *and* a £5 Weekly Life Pension!

And there is another huge "Queen Mary" opportunity coming!

Hercules announce A NEW STANDARD OF CYCLE QUALITY

FAMOUS HERCULES DE LUXE SAFETY MODEL (U)—Low built frame enables you to stop without dismounting—with both feet comfortably on the ground. Available in 19", 21" and 23" frame to suit any rider. Sturmer-Archer 3-speed gear. Hercules detachable oilbath, Brooks saddle, Dunlop tyres. Gent's or Lady's model. Price £5.13.6 or easy terms from 2/- per week. Full accessories are fitted.

"I want the 1936 Hercules Models to be built to an entirely new standard of quality. We will spare neither time nor money in achieving this. Let me have your recommendations"

IN 1935 Sir Edmund Crane, Chairman of the Hercules Company, gave these instructions to his executives.

The orders went to the laboratory, to the steel buyers, to the testers, to the builders—to everyone responsible for Hercules quality. Then the recommendations began coming in and soon what was considered impossible happened. Processing methods were revised; result: frames of Cruiser-strength steel. A new £50,000 automatic chromium plating plant—the largest in Europe—was installed to give a finer, more lustrous finish to every Hercules machine. The number of models was extended and advances were made in the development of a special cycle for every class of rider; the Safety model for Traffic; the Roadster for the Business Man; the Sports model for the long distance rider and the Racer for the Clubman.

Then the tests were made; each model against all competition. Those results make it true that search where you will, pay what you will, you cannot beat a Hercules, the Sweetest Running Cycle—the Cycle that sets a new standard of quality.

Visit your Hercules dealer to-day—he is a business man—ask his advice. Let him show you the finest model of the new Hercules range. He will be pleased and happy to arrange very easy terms from as little as 2/- per week. Ask your dealer for the new beautifully illustrated catalogue in full colour. If you have any difficulty in obtaining it write to The Hercules Cycle & Motor Co. Ltd., Britannia Works, Birmingham.

FEATURES OF THE NEW HERCULES

NEW machines specially built for each class of rider from the smart Racer like Southall uses to the Safety model which gives two-footed, sure-footed safety.

NEW light poised aero-balance makes every ride a carefree glide. Bearings, turned of nickel chrome steel add yards to its freewheeling—give speed more effortless than you have ever known.

NEW featherlight frame is built of toughened Cruiser strength steel—every part is built to 1/1000th of an inch precision specifications—all to ensure unmatched reliability and sweet running.

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NEW value—Hercules—largest cycle manufacturers in the world—are building twice as many cycles as anyone else. That is why they can *afford* to give *new* sturdier quality, finer specifications and more lustrous finish at prices from as low as £3.19.9, or easy terms from 2/- per week.

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BE *pro*-PEACE!

by A. G. GARDINER

I NOTICED that M. Paul-Boncour at one of the discussions of the Locarno signatories complained that Britain was not playing her part. What was her offence? It was this: Instead of adhering strictly to the duties of a Locarno guarantor she was continually assuming the rôle of a mediator. And this, according to M. Paul-Boncour, is at the root of the trouble.

The only comment I have to make on this statement is that I hope M. Paul-Boncour's view of our policy is right. I hope we are playing the rôle of mediator, and I hope we shall continue to play it. Europe needs a mediator, and no Power is in the position to play the part except this country.

This is due to four things: our detachment from the Continent, our sea-power, our profound interest in peace, and the material, financial and moral resources that we command.

For these reasons our support is vital to the two principal parties to the quarrel—France and Germany. Each wants our backing. Each in its different way is bidding for it.

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WHEN Hitler talks about his peaceful desires in the accents of a sucking-dove it is the impression he is making on the British public that is in his mind. When [illegible] "Pertinax" lectures us in the Paris Press like a drill-sergeant, it is with the notion that bullying us is the only way of bringing us to heel.

Both in their several ways are after the same thing. Each recognises the weight of our influence. Each wants that weight thrown in his own scale.

And our answer to both should be in the same terms. We are neither for you nor against you. We are for European peace. We are in sympathy with any Power which will help us to establish that peace through the agency of the League of Nations. We are opposed to any Power whose actions are calculated to defeat that policy.

The Rhine quarrel is not our quarrel. Our only concern in it is that it should be settled. It has been the curse of Europe ever since the days of Richelieu. It has drenched Europe in blood for hundreds of years, and has dragged us again and again into its vortex. If it is not lifted, if the experience of the last war is to be repeated, it will destroy European civilisation finally and for ever.

Our policy is to lift that curse. We have no other motive, and will have no other motive. We are neither pro-French nor pro-German. We are pro-Peace. We are indifferent to the past. We will not discuss who was to blame in the late war any more than who was to blame in the Thirty Years War.

You have both sinned in turn, and you have both been equally the enemies of European peace.

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GERMANY has had its Bismarck and its Kaiser Wilhelm, and France has had its Napoleon and its Poincaré, and which have done the most wrong we decline to consider.

We are concerned with the future. Let the dead past bury its dead. Let this great wound in the body of Europe be healed, for if it is not healed, and healed now, Europe itself will be bled white, and another war will bring us no nearer a solution than the wars of the past have done.

The course is clear before us. We will have no part or lot in the eternal quarrel of the Capulets and the Montagus. "A plague on both your houses," say we.

In so far as we are compelled to use force we will use it only as the guardian of the collective peace under the sanction and in the name of the League of Nations. That, I believe, represents the spirit of this country in this crisis. And it should represent the policy of the Government.

France's M. Flandin, and (right) Germany's Herr von Ribbentrop: "You have both sinned—we are concerned with the future. Europe must be neither pro-French nor pro-German, but pro-peace"

I do not mean that there is no division in public opinion. There is. There are those whose sympathies, on the whole, still lean to France.

And there are those whose sympathies are with Germany. The former lay stress on the origins of the war; the latter lay stress on the iniquities of the Peace which produced Hitlerism and threaten another war.

Those, like Sir Austen Chamberlain and Mr. Churchill, who were silent witnesses of the criminal invasion of the Ruhr which was German land, are most alarmed at the military entry of Germany into the demilitarised zone which is her own territory. These lay emphasis on the questionable policy of the Franco-Russian pact which provoked that breach of Locarno.

But these divisions do not represent the mind of the country. It is committed to no side.

It does not intend to be committed to a side. The only cause it is committed to is the cause of settlement and peace. All the weight of its influence, and it is the dominant factor in the European situation, should be thrown by the Government into that cause during these critical days.

How can that best be done? On the one hand, the breach of Locarno cannot be condoned. Whatever the excuse offered for it, it destroys confidence in Germany's good faith. It creates the suspicion that Hitler sought to alarm France on the one hand by rattling his sword while placating England on the other with proposals of peace and talk of a return to the League.

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IT was either a blunder or a calculated offence. If it was the former, it can easily be wiped off the slate by condemnation on the one side and some substantial surrender on the other.

What must not be tolerated by us is that this unfortunate episode, however culpable, should be permitted to blanket the discussion of Hitler's proposals. The episode concerns the past. The proposals concern the future.

If those proposals are sincerely advanced they go to the very root of the quarrel that keeps the volcano rumbling in the heart of Europe. It was M. Laval who said, "There is no peace without Germany."

Until she returns to the League Europe will remain a powder magazine awaiting the inevitable spark that will create the explosion.

In view of this it would be a crime to allow Hitler's proposals and his offer to return to the League to be blanketed on a question of conduct, however reprehensible.

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IT is said by the French that he is not to be trusted, that he is only manœuvring for time and so on. That may be true. It may be untrue.

The only way to discover whether it is true or untrue is to have the proposals on the table at St. James's Palace with Hitler's representative present and to examine, discuss and probe all their meanings.

Not to do this, or not to do it in a more reasonable spirit than the temper France has shown throughout this crisis, would be to make war certain, and probably to make it soon.

If the Government fails in this great moment to play the rôle of mediator boldly, impartially and masterfully, the consequences will lie at its door. And let it be clear on this point. This nation will not fight to drive the Germans off their own territory. It has done with the eternal dog-fight on the Rhine. The only cause in which it will strike a blow henceforth is the cause of collective peace.

NOT FROM THE B.B.C.

Banning the Banns

"HAIL the bridegroom! Hail the bride!
Let the nuptial knot be tied!"
So we sang in other days,
But it's time we changed our ways.

Far from greeting them with "Hail!"
Bride and groom should go to jail
When their foolish ways displease
Men like Dr. J. R. Rees!

'Tis, he says, "a farce and crime"
When, in ignorance sublime,
Couples to the altar go,
Knowing naught that they should know.

"Now you're wed we wish you joy:
First a girl and then a boy"
Is another couplet that
Should be squashed completely flat!

So, at least, Lord Donegall
Deigns to tell us, one and all;
Still, who wants *him* for a guide?
Hail the bridegroom! Hail the bride!

Marriages, we are told, are made in heaven; but not many are likely to be made on earth if some of our eugenists and psychologists, professional and amateur, have their way.

"It is a farce and a crime that so many people should be allowed to get married nowadays, knowing as little about marriage as they do and knowing so little about each other."

And if people *will* reveal their farcical tastes and criminal tendencies by marrying, they should not be allowed to have children without a licence, the issue of which would depend upon their earning capacity.

The first of these opinions comes from Dr. J. R. Rees, who directs the Institute of Medical Psychology; the second from the youthful and unmarried Marquess of Donegall, who directs a gossip column.

Surely it is bad enough to have highbrow psychologists handing us out advice, without lowbrow gossip merchants giving themselves airs as if they were the equals of intelligent people!

It is coming to something if we cannot wed without passing an examination in matrimonial psychology conducted by Dr. Rees and cannot have children unless we satisfy Little Lord Fauntleroy that our income is equal to that of the average inmate of Debrett.

But, alas! even if he evades the bans of those who are so anxious to forbid the banns, the troubles of a would-be husband and father are not at an end, for he may still have to reckon with Dr. W. B. Moore, of High Wycombe, whose object all sublime it is to form a Fathers' Association to teach men how to bring up their children!

When Egbert woos and Ermyntrude is won
Their troubles, it would seem, have just begun.
They cannot mate, as once they would have done,
As free from care as cheerful tree-top songsters;
They must be pried on, questioned and attacked,
Prepared, instructed, licensed, searched—in fact,
Put on the spot by "experts" trained to act
As marriage cops or psychologic gongsters!

'Tis well Lord Donegall and Dr. Moore,
And likewise Dr. Rees, were born before
The days when cranks and faddists by the score
Could pounce on parents to advise and nag 'em!
Else, through some keen eugenist's stern decree,
The world perhaps had never known all three!
A doleful thought; for we should hate to be
Without them—though we'd dearly like to gag 'em!

Glowing with Bourn-vitality!

BOURN-VITA gives you that wonderful 'on top of the world' feeling of Bourn-vitality. A nightly cup of Bourn-vita—made from rich dairy milk, new-laid eggs, finest chocolate, and selected malt—gives hours of refreshing sleep and new energy for the next day's work.

READ THIS LETTER:

'I must let you know of the great benefit I have derived since taking Bourn-vita. Since receiving the sample I have taken it continuously as I find it aids digestion immensely. Also, my nerves were in a very bad state and I could not get sleep on any account. But since I have been taking Bourn-vita, I have had a good night's sleep and feel very refreshed in the morning and fit for my day's work. *Mrs. E. F.*

And you? Is last night's BOURN-VITA helping you now?

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for WOMEN *a woman designed this*
DUNLOP CYCLE SADDLE

"Petronella" of C.T.C. Gazette fame laid down the lines of it from her experience of the woman cyclist's needs. Like all DUNLOP Saddles it is made of a new pliant, waterproof material which can never lose shape, nor absorb moisture. It is easy, smooth and comfortable from the start, and it will easily last a cycle's life.

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C.F.H.

681/713

One per Cent. for the POOR

CONSTANT enquiries are coming to the office of JOHN BULL from readers in all parts of the British Isles, who seek guidance on the question whether this or that social welfare or religious endeavour is worthy of financial support.

Our records in such matters are exceptionally comprehensive. We know full well from direct evidence those institutions which are desirable; those which may be classed as suspicious, and the final class of "undesirable."

In this connection JOHN BULL considers it a duty to warn the public against subscribing to an enterprise known as the Mountjoy Evangelistic Missions and Orphan Homes, which is persistently active in its campaign for funds.

Although its headquarters and homes are in Glasgow, Scotland, it spreads its tentacles far into England.

Paid collectors and agents operate on its behalf on the north-east coast, in Yorkshire, Lancashire, and in the Midlands.

The considered opinion of recognised social workers is that the number of children maintained at its homes and the general scope of its evangelical work do not justify any such widespread appeals.

According to the latest obtainable information on this score, the number of inmates in the "orphanage" varies considerably from time to time. The accommodation available is small.

Everyone would like to do something to brighten the lives of poor children. But appeals for funds should always be considered with caution

Illuminating

Yet to maintain this place collectors are, as we have indicated, spread throughout the industrial districts. In the Manchester area alone there are seven such collectors.

No committee of management serves in connection with the homes. The control rests with members of one family.

Accounts of a kind, however, are issued, and we have made it our business to secure two annual balance-sheets and to study them in detail. They are illuminating documents, supplying much material for criticism.

First, we will take the "thirty-fourth statement of accounts" issued in May, 1935.

On the receipt side, the income for a year—under the item of "books, sheets, collecting boxes, boarders, etc.," is shown to be no less than £3,492—without question a highly satisfactory result.

Entries on the expenditure side are remarkable. "Wages and commissions" total £983; provisions £671, and other amounts are:

Rents, rates, feudity, property tax and interest, £460; lighting and heating, £240; furnishings, £105; "sundry charges," £104; laundry, £124; printing, stationery and telephone, £191; travelling expenses, £74, and so on.

And then there is this announcement of beneficent generosity: *Donations to poor*, £32 9s. 9d.

What amazing generosity on behalf of the Mountjoy Evangelistic Missions. Out of an income subscribed by members of the public of nearly £3,500 for the orphans less than 1 per cent. is given away in cash grants!

"Inasmuch as ye have done it unto one of the least of these, My brethren, ye have done it unto Me" is the scriptural text under which the paid collectors of the Missions work for their "special appeal" throughout the English towns of the North and Midlands.

Going back a year, the other statement of accounts is headed with a rather more elaborate title—the Mountjoy Evangelistic Missions and Orphan Homes for Friendless and Destitute Children.

The income from collections was £2,619. Against that total "donations to the poor" is set down at the magnificent sum of £13 9s. 8d. Salaries and commissions, on the other hand, exceeded £715, and expenditure on motor-cars was £70 odd.

Modest beginning

Quite a considerable amount of property has been acquired from public contributions to the missions and homes. Two houses in Burnbank Gardens, Glasgow, are owned. They are valued in the latest accounts at £1,286. Furniture is placed at £700, and a motor-car at £100. The motor gospel-mission van was sold during the year.

Now for something of the history of this sorry enterprise. It sprang from a modest beginning many years ago as a one-woman show.

The founder was the late Mrs. M. A. ("Polly") McKay, a leading practitioner in revival missioning.

During thirty-odd years Mrs. "Polly" McKay was an acknowledged chief of this special occupation. She functioned as superintendent, and sometimes staff captain of the Mountjoy Evangelistic Missions and Orphan Homes.

Now the heritage of her missions and orphan homes has passed to members of her family.

The dual enterprise continues under new control. Therefore it is opportune to draw attention to the whole scope and scheme of these rather remarkable missions and homes.

For it is highly undesirable in the general interest that the old methods should be permitted to continue any longer.

It was as far back as 1905 that the founder began her missioning, in Bradford, Yorkshire. Subsequently she transferred to Scotland. For a while she was in Edinburgh, until a warning from the police induced her to move to Glasgow.

There she opened a home in Burnbank Gardens, ostensibly for the orphans of sailors and soldiers killed in the war. The children who came to the place were dressed by Mrs. McKay in sailor uniform.

An application for the home to be registered as a war charity was refused by the magistrates, but in spite of this collectors were persistently sent out in Scotland and England. For this the founder received an official caution from the authorities.

Later she concentrated on the gospel mission side of her endeavour. She held evangelistic revival meetings at which the children from the home would attend and sing, and then take a collection from the members of the congregation.

At the instance of the Charity Organisation Society in Glasgow and the local education committee, this reprehensible practice of exploiting the youngsters for this purpose was stopped.

It was the practice of Mrs. McKay to go on missioning tours in the North, travelling in some state with a private motor-car and a fine motor "gospel mission" van. Both these vehicles were purchased out of public collections.

For a considerable term of years now the Mountjoy Evangelistic Missions and Orphan Homes has been drawing an average income of between £50 and £60 a week, largely through the energy of commission-paid collectors in English towns.

Meaningless

There should be, in our opinion, legislation to deal with these kind of institutions. Registration with the appropriate local authority should be made obligatory. It should be impossible for a concern like the Mountjoy Evangelistic Missions and Homes to carry on without proper supervision by an outside body of its methods of collection; together with supervision of its work, and, more important than anything else, access to its books and accounts.

A financial statement such as that issued annually by the Missions and Homes conveys no really useful information. For example, items on a balance-sheet: "Provisions £671," "Clothing £372," mean absolutely nothing without details as to whom lived on the provisions and wore the clothing.

Why, the Mountjoy accounts do not even show how many children passed through the homes in a year, or what mission work was actually accomplished!

There is, moreover, no indication as to how much exactly is paid in commission on collections. It is a point of interest also that there is no certificate from auditors in the latest accounts to which we refer. It is high time that this enterprise was closed down.

It's in Your Hands

THE HUMAN MACHINE

THE test of a man's wisdom is not the amount of knowledge in his head. Knowledge may lead to wisdom, but it is not in itself wisdom. Knowledge is the key to power—but only if the man who acquires knowledge learns how to use it.

You can build the finest machine the world has ever known; but unless you can find a skilled engineer who understands it, who can run it and keep it running, it is just so much useless junk. And a brain that is stuffed with knowledge is just a lumber room unless the owner of the brain knows how to turn the knowledge to account.

So what is wisdom? That's difficult to define; but there's one very simple rule that will always distinguish the wise from the unwise. And it really is a rule. If we would only apply it to everyone we meet and everything that happens to us, we should go through life with a good deal more pleasure and a great deal less mental distress.

Everything in life is either dependent on your own choice and your own will, or it is independent of it. In other words there are things you can do or not do at will, and there are things that are completely and absolutely beyond any control you may try to assert.

That is the simple rule for a happy life. What you can control—control. What you can't control, forget—and stop worrying about. Things that worry you, about which you can do nothing whatever—death for example—are merely mental cancers that should be cut ruthlessly out of your life. Your energy is much too valuable to be wasted on things it can't affect.

The thoughts you think, the wishes you form and their translation into action, the things you do, the things you say, the way you work, the honesty and sincerity with which you approach life—all these are things rigidly within your own control. All these are the test of wisdom. All these are the measure of a man. The rest is just waste and rubbish.

"Zebo makes it so easy to keep the fireplace bright"

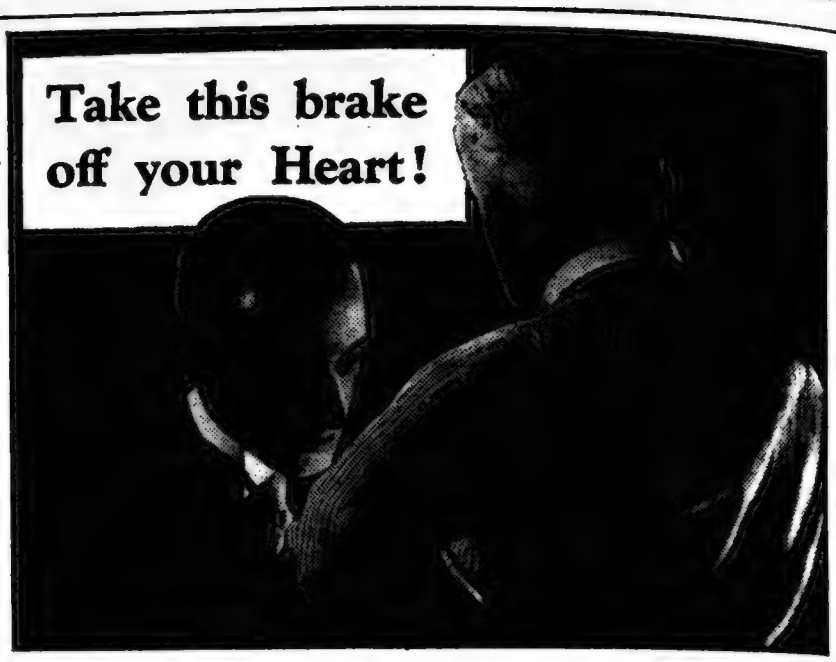
"DON'T you love those jolly family gatherings," says *Mrs. A. H. Bottomley, 25, Askew Avenue, Hull,* "when you settle down for a nice quiet evening at the fireside? It's at these times that I realise how much my bright gleaming grate is appreciated. It's so easy with Zebo. A quick polish with Zebo once or twice a week and the fireplace is satin black! And the same for the fenders and the fireback — Zebo looks after them."

ZEBO

ALSO ZEBRA IN PASTE AND PACKETS

THE MODERN EASY WAY TO BRIGHTEN GRATES

RECKITT AND SONS LIMITED, HULL AND LONDON



To allow your heart to be subjected perpetually to the resistance of hardening arteries is like driving your car with the brakes always on.

Healthy, resilient arteries *assist* the heart to circulate the blood, but hardened arteries *resist* the flow of the blood, *and increase the work of the heart.* Not only is the heart overworked, but the nutrition of the whole body is impaired.

If you suspect that your arteries are hardening, *start taking 'Phyllosan' tablets to-day!* 'Phyllosan' brand of chlorophyll tablets keep the arteries young, restore the blood pressure to normal, fortify the heart and revitalize and rejuvenate the whole organism.

Just two tiny tablets three times a day. But if you take them *regularly*, the results will astonish you.

'Phyllosan' tablets are the brand tablets sold by Natural Chemicals Ltd., and are prepared according to the formula and under the direction of E. Buergi, M.D., Professor of Medicine at Berne University. The 5/- size is twice, and the 20/- size nearly ten times the 3/- size. Sold by all chemists.

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To revitalize your Blood, rejuvenate your Arteries, correct your Blood Pressure, fortify your Heart, strengthen your Nerves, increase all your Vital Forces

FREE Tablet-container & Book

We offer you a novel tablet-container in coloured bakelite for pocket or handbag, in which you can put twelve tablets so that they can be shaken out two at a time. This container will be sent FREE, together with a copy of our book "Revitalization and Rejuvenation a Modern Possibility," on receipt of coupon and 1½d. stamp for postage. Offer is of container only. No tablets will be sent.

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I enclose 1½d. stamp. Please send a pocket-container for 'Phyllosan' tablets, together with free book.

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Write in BLOCK LETTERS and use margin. Send stamp in sealed envelope.

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SPECIAL FREE OFFER

Send a postcard to-day for a liberal sample bottle of D.D.D. Prescription to D.D.D. Laboratories, M.N.28, Fleet Lane, London, E.C.4

CREAMS and powder will only partially disguise a blemished skin. The only perfect base for make-up is a charming, spotless skin. D.D.D. Brand Prescription is a sure remedy for enlarged pores, spots, pimples, as well as for disfiguring Eczema, Rashes, Blackheads, Chilblains, or other skin troubles. A few drops of this marvellous preparation give instant relief. Buy a 1/3 bottle to-day at your chemist.

D.D.D. BRAND PRESCRIPTION

Banishes Skin Troubles

THIS WEEK-END IN THE COUNTRY No 2

HOW TO DREAM OF YOUR OWN TRUE LOVE

At the first appearance of the new moon go to the fields and say —

New moon, new moon, I hail thee;
By all virtue in thy body,
Grant this night that I may see
Him who my true love is to be.

I'M RIGHT, YOU'RE WRONG

"There's 'Lords and Ladies.'" "You're wrong, it's a 'Cuckoo-pint.'" "You're wrong," said a third, "it's a 'Red-hot poker.'" "I call it a wild 'Arum Lily.'" remarked a fourth hiker. All four were right!

EARLY BIRDS

Thrush and Blackbird are first to nest in hedgerows. It's not easy to see the difference in their nests, but you can *feel* it. The blackbird lines its nest with fine grasses and moss, the thrush with mud.

YOUR OUTDOOR FOOD PROBLEM SOLVED

With a man's-size block of Rowntree's Motoring Chocolate in your pocket you needn't keep to the beaten track. Chocolate to keep spirits up, juicy raisins to keep thirst down. There's nothing like this chocolate for out-of-doors. Just slip a large block of Rowntree's into your pocket before you start out this week-end and you can forget the conventional world for half the day.

ROWNTREE'S MOTORING CHOCOLATE

THE OUTDOOR CHOCOLATE · 2 ozs. 2D

BRANDED on his Honeymoon

MEMBERS of the public in general, and the country's 200,000 postal workers in particular, will be appalled by this story of how a man's career may be ruined and his happiness wrecked through charges that he has been given no opportunity of contesting in a court of law.

The victim is Mr. George E. Dobson, an ex-postman, of Turberville Place, Cardiff, who, with his young wife, faces a future bereft of hope. Countless instances of hardship and injustice are brought to our notice by readers, but we have seldom encountered a case more poignant than this.

Still a young man of twenty-six, Dobson's prospects in life have been blighted by a series of incidents which took place during his employment as a postman at the Cardiff General Post Office, and which ended last year in his being dismissed from the service.

He entered the Post Office service in May, 1924, and about four years later, while still living with his parents at Mayfield Avenue, Canton, Cardiff, he became a postman.

Life went smoothly with him until August, 1934, when this young postman was accused of three offences: (1) Stealing a 5s. postal order; (2) stealing a 7s. 6d. postal order; (3) being involved in a fraudulent betting transaction.

"Not guilty"

He appeared before the Cardiff Stipendiary Magistrate, and, bravely deciding to risk all his savings in fighting the charge that had been brought against him, elected to go for trial at the Quarter Sessions.

He was found not guilty and discharged.

At the trial evidence showed that the young postman had been closely questioned over a period of four hours.

Dobson stated in evidence that he fainted three times during this protracted interview. "The statement I signed at the time was not a voluntary one," he declared, "and I did not know what was on the paper when I signed.

"I refused to sign it several times until I could hold out no longer, and was glad to do anything to get out of the room."

A member of the Investigation Department of the General Post Office admitted that the interview lasted four hours and that he gave Dobson water because he was in a condition of distress.

This concerned the first charge of stealing a 5s. postal order, on which Dobson was found not guilty. On the other two charges the Post Office authorities offered no evidence, and the young postman was discharged an innocent man.

Staggering blow

Though he was thus completely vindicated, Dobson was unemployed for many weeks.

Only after repeated applications was he allowed to resume his duties as a delivery postman.

For several months he carried out his duties satisfactorily. Life for him was again settling down; his fiancée had been busy buying furniture for their new home, and the wedding was to take place on June 8 last year.

But two days before the wedding came another totally unexpected and staggering blow. On June 6 Dobson was requested to attend a Post Office enquiry at which a series of amazing accusations were made against him.

He was alleged to have tampered with two parcels six months previously—that is, within a few weeks after his reinstatement as postman, and only a short time after his name had been cleared at the Cardiff Quarter Sessions.

In this connection he was accused of having extracted two quarter-pound blocks of chocolate from each of the two parcels. But both belonged to other postmen's deliveries, and should never have been among Mr. Dobson's parcels at all. The problem of who put them on his bench was never solved.

A further accusation was that he tampered with another parcel although its contents were subsequently found to be intact. Again Dobson was accused of stealing a parcel addressed to a resident in a Cardiff suburb.

It was alleged on this occasion that this parcel had been seen on his table at the Post Office at 5 a.m., and that at 7 a.m., when Dobson left the building, the parcel had disappeared. At 10 a.m. it was stated that the parcel was seen again and that it disappeared finally at 11 a.m.

A queer series of allegations, indeed, for they imply that Dobson first took the parcel, then restored it, and again finally stole it.

But this parcel, like the others, was not among those that were scheduled for delivery by him.

When all these accusations were made against Dobson, he gave a complete denial to every charge. We have been privileged to see question and answer in each case.

Anxious time

Dobson was fully prepared to face these charges in a police court. Yet the Post Office authorities made no prosecution. Frankly, we suggest that if the evidence warranted it he should obviously have been prosecuted.

Otherwise no action should have been taken.

What happened was that when Dobson, in doubt, enquired if he should postpone his wedding fixed for two days later, he was told to "carry on."

It was an anxious time for this young man. He talked the matter over with his fiancée, and eventually it was agreed that the wedding should take place as arranged.

Expecting that justice would be done, this young couple went away for their honeymoon. But a terrible shock awaited them on their return, for Dobson was bluntly told that he had been sacked.

Since then he has been unemployed, and, as he is not entitled to unemployment pay, he and his wife have been existing on the 23s. a week received from the Public Assistance Committee.

"I have pleaded and urged the authorities to grant a full enquiry, at which I could have an opportunity to reply to the accusations made against me," said Mr. George E. Dobson to a JOHN BULL investigator, "but this has been denied me."

Why such a reasonable request should have been refused is something of a riddle.

The whole of the circumstances are disturbing, and there is an element of "Star Chamber" methods of the Post Office authorities in dealing with this employee.

George E. Dobson is a man of good family.

His record is perfectly clean, and those who have known him since he was a child testify to his good character.

There is grim irony in the fact that this young postman was, at a special Armistice Day service held at the Cardiff General Post Office, presented with the Royal Humane Society's certificate on vellum in recognition of his gallantry in saving a young man from drowning at St. Mary's Well Bay.

The honour was not of his seeking, for after saving the man's life he had gone home without revealing his identity, which was later discovered by a thankful parent.

Fine character

An onlooker describing the rescue said: "I and a few friends witnessed this great act of gallantry.

"I followed this rescuer up the beach and asked him for his name and address, and the answer was: 'Oh, that is all right. I couldn't be a coward and run away.'"

It was only later that the identity of the gallant rescuer was established as that of Dobson, the young postman.

A small incident, maybe, but we mention it because it confirms the fine character of this young postman, who everyone will agree has not received fair play at the hands of the authorities.

As matters stand, his life and that of his young wife have been marred by a series of accusations which have never been proven in an ordinary court of law.

He has begged for a proper opportunity of defending his honour in vain. He can do no more.

His job has been taken from him, and he has passed through long and dreary months of unemployment. The future looks no brighter for him.

We appeal with all sincerity to the authorities to institute a thorough and searching enquiry into the whole of the circumstances of this unfortunate case.

The British ideals of fair play demand that at least Dobson should be given a proper opportunity of defending his good name.

Mr. George E. Dobson, whose plea for a chance to clear his name has gone unanswered

His Golden Lesson

IN Manchester there lives a man who has learned a golden lesson in the hard school of practical experience.

It is the lesson taught by so many adages like "Never put off till to-morrow . . ." that one might wonder why he waited until the truth was forced on him by circumstances, until one realises that putting-off is one of the prime faults of the best of us.

This man, in short, put off signing a document that he knew would give to him and his family a feeling of security that they coveted.

He did not belittle the importance of the step. It would "do to-morrow" was the feeling that made him dilatory. And so, although he was a man who had to sign his name about twenty times a day, he kept putting off signing it just once more until it seemed that he would never take the step.

Well, at last that document hit him in the eye so violently that he signed it. He just put his name to it and forgot all about it.

Three weeks went by. There then occurred an event so unexpected that his mind went back with a snap to that precaution he had taken.

His house caught fire, presumably the effect of a spark shooting out of an open fire-grate. His son had to be rescued from a bedroom window by neighbours. A roomful of his furniture was destroyed, the damage representing many, many weeks of hard-earned wages.

Only three weeks had passed since he had signed the coupon qualifying him for the protection of JOHN BULL'S unique free family insurance scheme, one part of which offered him protection in such exigencies as the one that confronted him. That was the simple precaution for the safeguarding of his home to which we have referred.

Had he left it too late?

He hadn't. He knew that when he had our cheque in his hand, a joy that resulted far quicker than he expected it would. He thanked his lucky stars for that.

But as he looked at that cheque he couldn't help thinking what might have been if he had gone on putting-off just a few weeks longer.

Are you one of the people who keeps putting off signing the coupon which qualifies you for that protection at no cost whatsoever? If you are, turn to page 5, where it is reprinted for you, and sign now.

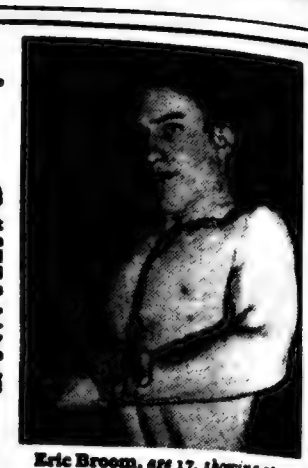
To-morrow may be too late.

H. BROOM *The World's Premier Physical Culture Expert.*

BROOM'S INTERNATIONAL COURSE

The Most Successful Course of all Time

Every week, since I introduced the International Course, I have staggered the P.C.World with results that were previously thought impossible. When the course was first advertised, readers watched, then wondered, and now over 24,000 pupils have testified to the remarkable results of this Course. Many thought it a "flash in the pan," and the wiseacres said it was too good to be true, and there were the usual carping criticisms that go with everything which is best. But to-day the International Course is recognised as the Greatest Triumph in Physical Culture History. The success of the International Course has spread like a fever. Results which were previously thought impossible are regularly achieved by this combination of lessons. No hard work is required and, being the culmination of 25 years' constant study in specialised physical culture, it has earned the praise even of its competitors. The Americans have seen its results and it is sweeping the United States like a "prairie fire." It is impossible to give readers any idea of the unparalleled successes even in this large advertisement, but the book, the "International Way," does help to convey these sensational achievements. I have made history by results, and I will say to readers, with all the determination I can command, that in years to come Britain will be known as the country that supplied the International Course . . . the Beacon of theWorld



Eric Broom, *age 17, showing remarkable development gained on the International Course.*

Pupil S. D. North BEFORE.

Pupil S. D. North AFTER.

'What can be done'

"I have enclosed two photographs, one before and the other after a year's training on the weights and the Broom International Course. At a body-weight of 8 st. I have a 38 in. chest and 13 in. biceps.

"I am very light boned, having a wrist of 6½ in. I hope that you will publish these photographs and show what can be done.

Lgr. S. D. NORTH,
Manchester."

Pupil S. D. North BEFORE.

TOTAL NUMBER OF TESTIMONIALS RECEIVED TO DATE 24,438!

In every issue of "Health & Strength" for several years I have each week staggered the P.C. World with New and Astounding Results. But, even so, I still feel that sensation after sensation has failed to give readers a true understanding of the remarkable results obtained by the "International Course." Mere words are of no avail in this case because, no matter how eloquent, they cannot possibly convey to the mind the colossal success that the receipt of 24,438 testimonials represents. Every testimonial has been certified by Accountants and that Editor. What further evidence of the wonderful success of the "International Course" is required than that Editor's own words? The last sentence of a paragraph published recently should convince even the most sceptical and inspire that confidence which is necessary between Pupil and Instructor. I feel that Editor has conveyed more in one sentence than perhaps in all my adverts.—"THE MOST SUCCESSFUL COURSE OF ALL TIME"—but I have by no means reached the limit. I shall go on week after week with results which have never before been expected from a P.C. Course until every reader is convinced and has written for his free copy of "The International Way."

FREE!

I have published an instructional book entitled "The International Way." This book is remarkable because it covers so much ground. It shows how 20,000 pupils have been able to increase beyond their wildest dreams; how Norman Bourne defied the century-old bogey and lifted the famous Blue Stone for the first time in 100 years. It tells how over 700 doctors and 27 police forces have used physical culture to their own benefit; how physical culture has saved eight lives.

It gives for the first time the remarkable career of the author from obscurity to World-Wide Fame, and as you go through the pages you will be thrilled with the results of physical culture in a modern sense.

The Book is free but cost me a lot of money, and when this first Edition is exhausted you may be disappointed.

Write for your FREE copy to-day.

THE MOST REMARKABLE PHOTOGRAPH EVER PUBLISHED.

Pupil David Sayce.

I think readers and especially Experts will agree that this is the MOST REMARKABLE PHOTOGRAPH EVER PUBLISHED in a Magazine. This pupil has had only part of the "International" Course and is just an ordinary Amateur. Furthermore, the photograph is taken out of doors, which does not improve the muscle definition. Mr. D. Sayce, of Warwick, the original of this picture, was inspired to take up P.C. through the success his brother achieved on my instruction. This brother, F. Sayce, has a fine development and was the subject of a special "Health & Strength" presentation plate some time ago. These are the results you can get—but only on the Broom "International" Course.

THE BROOM INTERNATIONAL COURSE consists of six monthly lessons. New apparatus is sent, including a new type of Spring Grip Dumb-bells, a new Leg Exerciser, a new Neck Exerciser . . . All Steel Expander and a Roller Weight Outfit. . . .

The course really does give bulk in development . . . BIG Bulging Muscles and ROBUST Health and Strength and Stamina to endure and overcome the most exacting ordeals . . . many pupils have added 6 inches to Chest, 3 inches to Biceps and, in numerous cases, shown an increase of 30 inches all round. Not Balloon or Forced Muscle, but development that will last and which can be applied to any test . . . it's the Greatest P.C. Course for Results ever known . . . All I want to do is to send you copies of the results so that you can check over with those you're getting . . . This course includes everything you require to build bulk in development under a Special Money Back Guarantee . . . The fee of 30s. for these lessons, fully illustrated with inspiring photos, can be paid for by such low payments as 1s. per week.

If you are interested and would like to investigate further, write for full details of this Course, and a copy of my book, "The International Way," FREE.

SPECIAL OFFER, 30/- or 1/- WEEKLY.

85 % of all pupils have reported satisfied even after the first month's lesson only

The World's Premier Physical Culture Expert by results.

POST COUPON NOW

To H. BROOM, Holderness Road, Hull.

Please send me a copy of your book "THE INTERNATIONAL WAY" and full particulars of your SPECIAL MONEY-BACK GUARANTEE, without obligation.

NAME.....

ADDRESS.....

.....

Please write in Block Letters. J.B.

H. BROOM, BROOM HALL, HOLDERNESS ROAD, HULL

Write for "THE INTERNATIONAL WAY." It's the Turning Point in Your Career

Bradley's

GUARD YOUR FAMILY against EPIDEMIC COMPLAINTS WITH 'ASPRO'

Epidemic complaints are rife—they consist of measles and other feverish complaints of an epidemic nature, so NOW IS THE TIME TO TAKE PROTECTIVE MEASURES. You will need to act quickly, so this message is of importance. It is a message to you stating that 'ASPRO' is one of the quickest-acting medicines for many epidemic complaints. At the first symptoms use 'ASPRO' tablets as a first-aid—put the patient to bed. Most epidemic complaints are of a feverish nature, so it is important that the temperature is reduced and the poisons eliminated. 'ASPRO' promotes skin action, reduces the feverishness and throws the impurities out of the system. SO 'ASPRO' IS THE IDEAL FIRST-AID. It dispels the aches and pains—banishes the shivering—calms the confused state of mind and soothes away the irritability. 'ASPRO' is so safe a child can take it. It harms neither the heart nor the stomach. So why fear epidemics when you can protect yourself and your family with 'ASPRO.'

Read this Telling Testimony

COLD BANISHED IN ONE NIGHT

Hill-Side Stores,
Lawford, Essex.

Dear Sir,

I feel that I must write and tell you that your 'ASPRO' banished my cold the other week. I took two 'ASPRO' tablets and hot lemon before retiring at night and got up in the morning a new man.

Yours Gratefully,
C. MAYTHORN.

TAKE 'ASPRO' FOR

INFLUENZA
HEADACHES
SLEEPLESSNESS
NEURALGIA
SCIATICA
GOUT
RHEUMATISM
ALCOHOLIC AFTER-EFFECTS
TOOTHACHE
COLDS
LUMBAGO
IRRITABILITY
NEURITIS
HAY FEVER
NERVE SHOCK
PAINS PECULIAR TO WOMEN
MALARIA
ASTHMA

CHICKEN POX TESTIMONY

Crosshills,
Nr. Keighley.

Dear Sir,

I have been a user of 'ASPRO' ever since they came out, and found them very good for headaches. Chicken pox is raging at the schools just now and the children nearly all start with a headache and very high temperature. I really thought my little boy was commencing with the 'flu. I crushed an 'ASPRO' in a spoon, sprinkled sugar on the top (and mind you the sweat was pouring out of him and he was tossing about all night with headache), but as a result of the 'ASPRO' taken at twelve o'clock at night and again in the morning, he was playing about in the bedroom with the chicken pox well out.

Yours truly, E. W. (Mrs.)

'ASPRO' AS A GARGLE

Two 'ASPRO' tablets in four tablespoonfuls of water make an excellent gargle for sore throat, tonsilitis, and act as a deterrent.

'Aspro' consists of the purest Acetylsalicylic Acid that has ever been known to Medical Science, and its claims are based on its superiority.

Made in England by
ASPRO Ltd.,
Slough, Bucks.
Telephone:
SLOUGH 608

No proprietary right is claimed in the method of manufacture or the formula.

All Leading Chemists & Stores stock and Display 'ASPRO'

ASPRO REG. TRADE MARK

HOW TO GIVE 'ASPRO' TO THE KIDDIES

Most children are subject to Toothache, Earache, Colds and sudden bursts of temperature. 'ASPRO' can be safely given to children so affected. It will soothe the pain away and quickly reduce temperature.

Two simple methods of giving 'ASPRO' to the kiddies are: (a) with a little milk; or (b) break the tablet up and administer in a teaspoonful of jam. The dose is: children 3 to 6 years ¼ tablet; 6 to 14 years, 1 tablet; 14 to 18 years, 1½ tablets.

'ASPRO,' like any other medicine, should not be given to babies under 3 years of age without medical advice.

PRICES 3D. 6D. 1/3 2/6

Barnes (extreme right front) with some of the club members whom he has so cruelly deceived

SIR WYNDHAM CHILDS *warns off*—

A Football Club ROGUE

WITH the day of the Football Association Cup Final drawing near, and the end of the Football League season in sight, this week's article of mine has a particularly topical interest.

For the name of that very famous First Division club West Bromwich Albion has been misused, as I will show, in a most discreditable manner to foster an elaborate and well-thought-out variety of confidence trick.

As the result of this endeavour on the part of a plausible rogue, acute distress has been brought to a number of people. Indeed, the unpleasant story has its extremely pathetic as well as scandalous side.

The principal in the affair calls himself Herbert Barnes, and claims to have been at one time a player in the West Bromwich Albion team. Also, he declares that years ago, when playing for the Albion, he was severely injured on two occasions, and as a result is drawing a regular pension from the club.

Full of talk

Now I come to recent events, when Barnes was living in lodgings in Camberwell, South London. By watching amateur football at Peckham Rye he became acquainted with a number of working lads, and invited them to join a boys' athletic club which he was starting in the district.

He talked, of course, a great deal of football jargon; told them of his alleged connection with West Bromwich Albion, and boasted of his friendship with notable figures of the football world. He promised to train the lads until they were good enough at the game to secure entry into a junior South London league.

In this way he secured a substantial membership for his club, which was duly formed and eventually opened in the large, spare basement room of a café in the Camberwell Road.

Here the lads—to the average number of about forty—attended nightly for games, physical exercises and talks by Herbert Barnes, ex-professional. The football team run by the club was named Albion Swifts.

A small subscription of sixpence a week was required from each lad for membership, and this money Barnes collected every Friday, "treasury" night. There was an understanding that when sufficient funds were subscribed a private football pitch should be hired.

Meanwhile Barnes was developing useful connections in other quarters. He became extremely friendly with the proprietor of the café, and proposed that he —Barnes—should come in as partner for an investment of £300, to be used as working capital and for development.

On this understanding Barnes secured a holding in the business, and assumed partial control of it. The money in settlement of his partnership arrangement was to be forthcoming on the day after he received two payments—one for compounding his pension from West Bromwich Albion and the other for a house property transaction through a building society in the Midlands.

When Barnes was frequenting the Camberwell café he received repeatedly telegrams addressed to him there referring to the completion of these outstanding negotiations.

These telegrams he showed—presumably as evidence—to the trusting proprietor.

And on the strength of them and his promises he managed to borrow a total sum of £150. Also he secured a loan of £21 from an unemployed electrical engineer living above the café, and another £16 from the widowed mother of a boy who was a member of the club.

In all, Barnes did decidedly well in ready cash during the short space of a month among his unsuspecting new friends of the café and club.

The man undoubtedly made a great reputation, particularly among the lads of the district. He impressed them with his generosity by organising week-end motor coach excursions to the seaside. He took the members of the club to Brighton, to Southend (twice) and to Blackpool, hiring a luxury motor coach for the journeys from a neighbouring garage proprietor.

Wonderful outing

That journey to Blackpool was a wonderful experience for the boys of "Albion Swifts." They travelled down from London through one Saturday night, spent the whole of Sunday in enjoyment at the Lancashire resort, and were back home well in time for work on the Monday morning.

No wonder that Herbert Barnes was regarded as a kind of public benefactor by the youth of Camberwell.

I come now to the day, a few weeks back, when Barnes had solemnly pledged himself to return all his borrowings, and to pay up for his share of the café.

His creditors assembled there, but Barnes did not arrive. They waited on and on in vain—no Barnes and no message to explain his absence.

When a call was eventually made at his lodging to ascertain what had happened, they were met with the news that Barnes had vacated his rooms, and had departed early that morning for an unknown destination.

And that—for the time being at least —is the last that has been heard or seen of Herbert Barnes, one-time professional footballer with the West Bromwich Albion Club.

Enquiries made on my instructions reveal the meanness of his behaviour and the falsity of his stories.

From Birmingham the report comes that the West Bromwich Albion Club never had a football pensioner of the name of Barnes, and the club officials have no knowledge of the man at all.

Nothing was paid by Barnes for the motor coach excursion to Blackpool. He owes for vehicle hire and also £10 for the feeding of his party to a restaurant in Church Street, Blackpool. Similarly, he owes for one of the trips to Southend. His indebtedness to the motor coach firm is about £40.

On the last occasion Barnes attended at the club—the eve of his disappearance —he carefully collected the weekly sixpence a head from the members present. Also, he carried away with him the club football kit, which the boys had bought and paid for themselves. Altogether Barnes during his "presidency" of the club drew £36 from "his boys" in subscriptions.

Among his many victims the proprietor of the café where the club functioned is a major sufferer. This unfortunate man was terribly injured some time ago in a motor accident, and lay for months in Romford hospital.

Eventually he received a sum of £300 as compensation for the injuries, which prevent him following any regular employment. With half that money he purchased the café as a means of livelihood, and the balance he handed to Barnes as a loan.

Now he is in acute distress, for he has no working capital left, and it is extremely difficult for him to carry on the business.

The unemployed engineer, who lent £21 to Barnes on promise of payment with interest on a definite date, was without resources when approached. To him Barnes held out the offer of re-equipping the café with electrical appliances. It was in the hope of securing an order for work that the engineer himself borrowed money to pass over to Barnes.

Many dupes

One of the young fellows who joined the club is endeavouring to build up a trade as agent for the sale of women's garments. From him Barnes bought and took delivery of goods worth £14. The bill for these was to have been met on the day when Barnes "faded out," and the account is still outstanding.

Thus in a variety of ways Herbert Barnes has added to his resources in ready money and kind, imposing upon his dupes in a most outrageous manner.

My purpose will be served if—through this publicity—Herbert Barnes is found and brought to book by the people whom he has so callously deceived, and if his future activities are successfully curtailed.

NOTE.—I shall be obliged if the correspondent who wrote to me last week on a highly confidential matter will communicate with me again. Meanwhile, the answers to his preliminary queries are: Yes: Steele; No: Perhaps; 22-1-1931; Cannot say; No.

Presentation for Every Reader

JOHN BULL'S constant interest in the everyday needs of its millions of readers is once again exemplified by the grand Triple Presentation announced this week on pages 6 and 7.

It is *three Gifts in one*, a magnificent Set consisting of a fountain pen, propelling pencil and pocket-knife—all to match.

The fountain pen is fitted with a 14-*carat gold nib with a velvet-like tip of iridium*. It is guaranteed for two years.

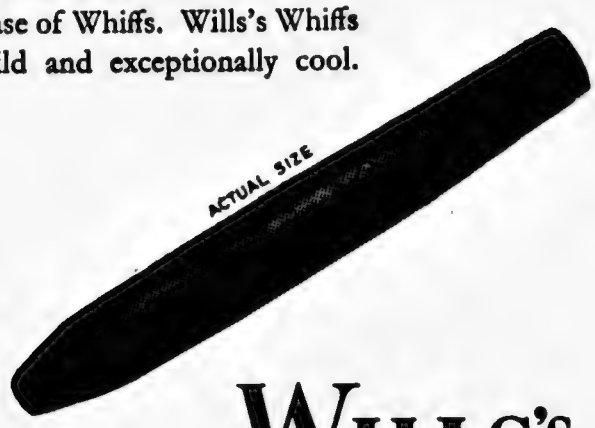
The ever-pointed pencil also has a classic style clip. Extra leads are found in a container at the top of the pencil. Both pen and pencil are streamlined to a modern design. The handsome penknife, completing a set well worth half-a-guinea, is fitted with two special quality stainless Sheffield steel blades.

A limited supply of this Triple Presentation in an exquisite De Luxe style is available. The Pen and Pencil in this style are enhanced by the addition of inlaid bands of real 18-carat Rolled Gold.

This offer cannot long remain open. Turn right away to pages 6 and 7 and complete the Reservation Forms to-day.

At week-ends

A man can't *help* feeling glad at the week-end. Home to dinner on Saturday, with a quiet afternoon—and (the final luxury) a case of Whiffs. Wills's Whiffs—quite mild and exceptionally cool.



WILLS'S WHIFFS

HAVANA FLAVOUR AT REASONABLE PRICES

3 for 6° 6 for 1/- 12 for 2/-

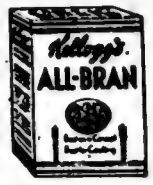
W.W.16.

Heed *nature's* DANGER *signal*

Do you tire easily? Lack that final ounce of energy that makes work and play a joy? Is digestion poor, complexion muddy? Are you irritable and often worried? Nature is warning you that constipation is allowing poison to filter through your system.

You can restore *natural* regularity with Kellogg's ALL-BRAN. Eat two tablespoonfuls every day or in chronic cases with each meal. How much more pleasant eating this delicious cereal food than abusing your intestines with harsh, habit-forming pills!

Kellogg's ALL-BRAN supplies "bulk" and gently exercises lazy intestines. ALL-BRAN, because of its Vitamin B and iron, strengthens you and enriches your blood. No cooking required. Serve with cold milk or cream. Your grocer sells ALL-BRAN.

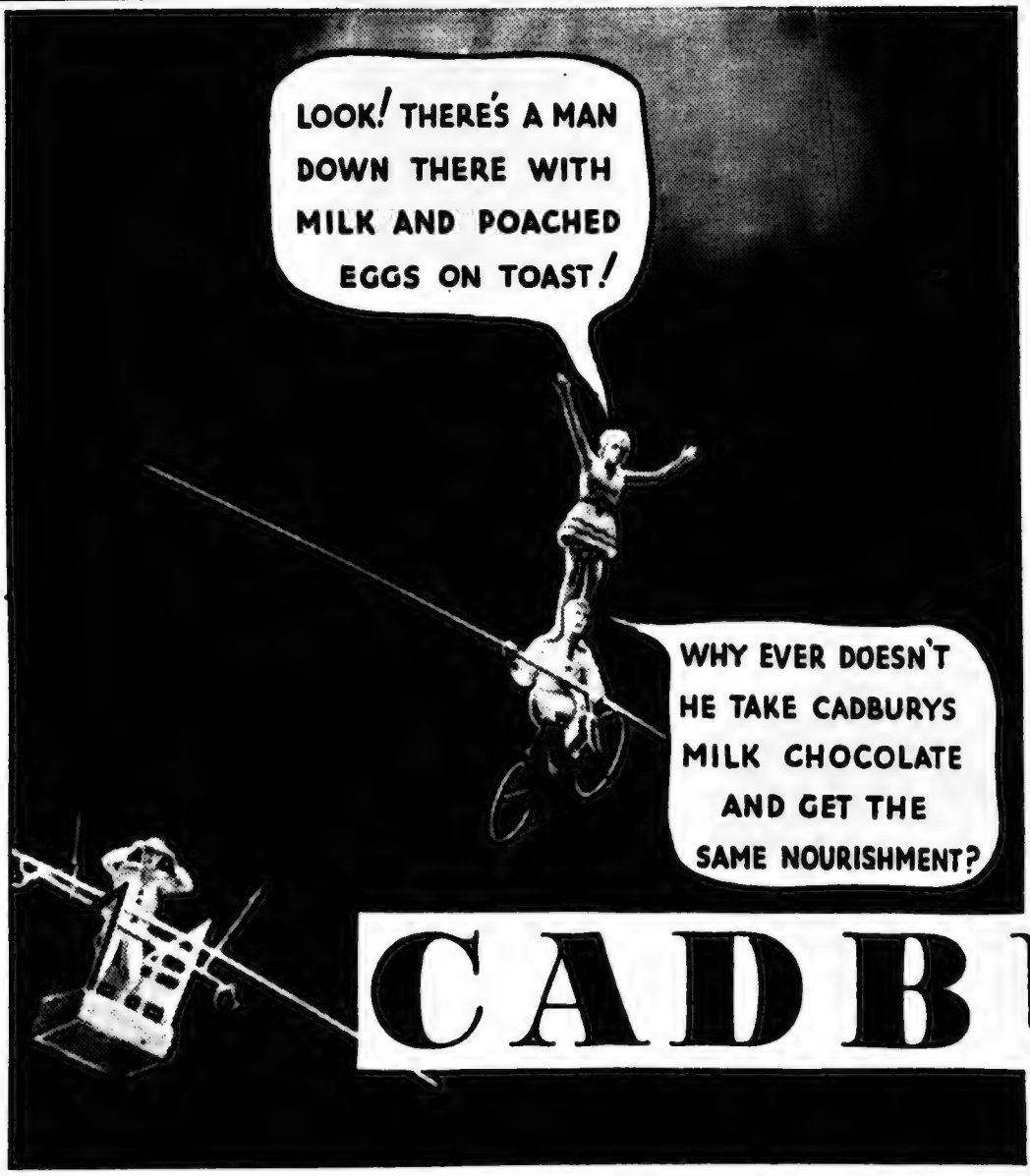


7½D Per Packet

Kellogg's ALL-BRAN

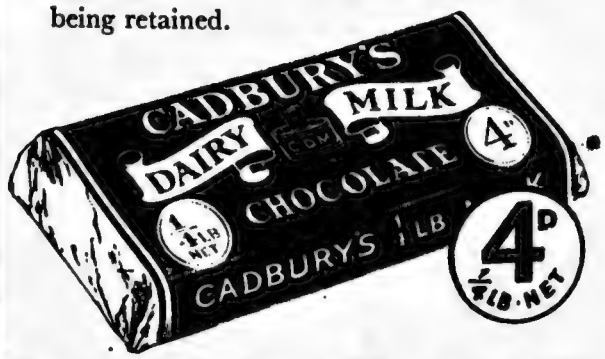
the gentle, natural way to relieve CONSTIPATION

111


LOOK! THERE'S A MAN DOWN THERE WITH MILK AND POACHED EGGS ON TOAST!
WHY EVER DOESN'T HE TAKE CADBURYS MILK CHOCOLATE AND GET THE SAME NOURISHMENT?

There's no argument!

Laboratory analyses show that a ½ lb. of Cadbury's 'Milk' provides as much nourishment as a glass of milk and two poached eggs on one large slice of buttered toast. Half a pound (weight) of fresh, full-cream liquid milk goes into each ½ lb. of this chocolate. The milk is concentrated; only the water is driven off, all the food value being retained.



CADBURYS

MILK CHOCOLATE

a most delicious food

I Craved for ROMANCE

My confession wounded him terribly, and the agony he endured is something I never wish to witness again

IT is a very natural, human tendency, I suppose, to crave for romance. Life for most of us is a fairly drab or monotonous business, so it is small wonder if we like to dream occasionally and build our castles in the air.

Well, it's all right to dream providing you remember the words of Kipling's "If" and don't "make dreams your master." I, unfortunately, let mine run away with me; I indulged my craving for romance to the full—and I have been paying for it ever since!

My world was certainly drab enough on a certain dreary afternoon in mid-winter when I sat rocking my little girl to sleep and looking out upon the deserted street, where sleet was falling from a leaden sky.

Married life had not turned out to be the romantic thing I had expected it to be. I was tied to the house and had few friends; the future, so far as I could see, promised to be one long round of domesticity. I was restless and dispirited.

My child had been sleeping for some time, and I had been indulging my day-dreams, when the door bell rang and I answered it to find a salesman for a new labour-saving device standing on the step.

In my present mood I was willing enough to listen to his eloquent testimony concerning the latest device for relieving household drudgery. I allowed him to give me a practical demonstration of its advantages, though I could not afford to place an order.

BECAUSE it was such a miserably cold day, and he was already wet through, I offered the salesman a cup of tea. It seemed a harmless enough gesture at the moment that it was made, yet very soon I realised that it was not just kindness that had prompted me.

There was something about that eloquent stranger that thrilled me. He had eyes that were so intensely blue that I found it hard to refrain from looking at them. And when he dropped his salesman's talk and raised various topics of general conversation, I found new magic in his voice.

I also found that we seemed to have much in common. Our tastes in books and music were identical, it transpired, and we shared a love of the country and the open air.

While we were still chatting, scarcely noticing how time was passing, my little girl awoke from her sleep. If she was surprised to find a stranger present any shyness was banished instantly, for the salesman won his way straight to her heart by romping and playing with her in a way that showed that he completely understood and loved little children.

When, at last, our visitor announced that he must leave, my little girl clung to his coat and begged him to stay.

"Sorry, young lady," he said with a kindly shake of the head. "Can't be done. I've got work to get on with."

"Well, won't you come again another day?" she asked innocently.

His blue eyes met mine questioningly, so that, almost without thinking, I nodded assent.

"Yes, do," I urged him. "We shall be pleased to see you."

This, then, was the seemingly innocent beginning of an acquaintanceship that was to develop, before I realised it almost, into a romance that swept me off my feet.

When George, as I will call him, next visited us, his hands were blue and he was chilled through with the bitter cold; so we sat together beside a cosy fire, exchanging confidences, which is a dangerous thing for people to do when they happen to be harbouring grievances against life.

His visits became a regular occurrence during times when my husband was away at work, and as our friendship ripened, instead of exchanging dreams we began to share them!

By the end of a month I was completely in love with him and those secret visits had changed me from a restless, discontented house-drudge into a radiantly happy woman.

I shall never forget the occasion on which he first openly declared his love for me. The feelings he expressed were exactly counterpart to those I entertained for him, and when he begged me to run away with him to South Africa and start life anew, I gave him my consent without scruple.

Here, I thought, was true romance at last!

I was quite convinced, you see, that I had found my true soul-mate; someone with whom I would gladly face anything that life might yet have in store. And I believed him when he told me that I meant as much to him.

Blinded by my insatiable craving for romance, I never paused to count the cost. I was content to place my destiny unreservedly in my lover's hands.

Then came a day when all my rosy dreams for the future were shattered in a way that left me stunned and heart-broken. A week before our planned elopement George failed to keep a pre-arranged appointment.

Frantic with anxiety, I wrote to an address in a neighbouring town which he had given me. There was no answer. Again I wrote; again unbroken silence followed. But still, such was my blind devotion that I refused to believe him faithless, and concluded that he must be ill or that some accident had befallen him.

NIGHTS became a torment of sleepless imaginings, in which I pictured the worst. Always I entertained the frantic hope that the morning would bring me some tidings; but no letter ever came.

Then came a development so startling that I have never recovered from the shock of it. Two private detectives called upon me to say that I was being cited as co-respondent in a forthcoming divorce case.

I learnt that my lover, who had always represented himself to me as a bachelor, was really a married man with two children. His wife apparently had long been seeking grounds for divorce, and now, through having him watched, the whole story of his association with me had become known to her.

Worse still was to follow. The man to whom I had looked up as my ideal of a romantic lover was really a blackguard with a shocking reputation as a deceiver of women. He had served more than one sentence for false pretences and his present long silence was explained by the fact that he was even now in jail for fraud!

My dream castles crashed upon me at these revelations and all my craving for romance was beaten out of me never to return. But the future remained to be faced and realities could no longer be thrust aside.

I pleaded tearfully with the detectives to hush the affair up and keep it from my husband's ears, assuring them that I had been completely misled and had never had any idea that my deceiver was married.

"We can quite believe that," they replied, "knowing him as we do; but we have to make our report and after that the matter is out of our hands. We're sorry, madam, but there's nothing we can do."

When they had gone, I moved about the house in a daze; but somehow I found my courage and decided to go forward bravely and try to undo the wrong I had unwittingly done by at least helping the other woman (whose life had been wrecked by this man) to regain her freedom.

I knew that it would be impossible to keep my trouble from my husband, and now that the prospect of losing him and perhaps my darling girl as well loomed up before me, I was brought suddenly to my senses.

All the little things that he had done in our married life to contribute to my happiness now stood out clearly, and I realised that only wilful blindness had made me refuse to acknowledge them before.

AND, deep down within me, the love that I had believed dead reawakened. Whatever the consequences, I determined to make a clean breast of everything to my husband on his return home and throw myself upon his mercy.

I shall remember that fateful interview always; but I cannot dwell upon it here. My confession wounded him terribly, and the visible agony he endured is something I never wish to witness again. . . .

He had always idealised me; always placed me upon a pedestal, and was at first incredulous and reluctant to believe that I could have been so faithless. But he stood by me and helped me through the subsequent ordeal of the divorce proceedings, which is infinitely more than I deserved.

I no longer crave romance; but I am paying still for my one folly. Though my husband has forgiven me, something has gone out of our life; I know that he is a changed man and that things can never again be quite the same between us.

All I can do is to give him my eternal gratitude and loyalty. No lure of romance, however strong, could tempt me from his side. I have learnt my lesson; but though only thirty-six, my hair is almost white, and I shall go on paying for my one brief taste of romance with remorse to the end of my days.

Strictly Anonymous

Most men and women have some secret chapter in their lives that they have been afraid to reveal to any living soul.

Yet they feel that the mere telling of it would relieve their heart of a burden.

We invite readers to send in for publication at our usual rates their secret personal story, told in about 2,000 words. It will, of course, be "Strictly Anonymous."

Great Food Scandal (2)..

TO more than nine-tenths of the population of this country the ever-present problem with regard to food is to maintain a sufficient and continual supply of it. And there are tragic multitudes for whom *quantity*—even a bare sufficiency—is the *only* question.

But, as JOHN BULL pointed out last week when we began the present series of exposures of the nation's food supplies scandal, the question of *quality*—or purity—of food is at least as important as that of quantity.

Last week we showed the food faker at work, giving instances and stating part of the case from the facts and figures available in *official* documents, such as public analysts' returns and the Ministry of Health Reports. This week we complete our case by offering some *personal* evidence on this subject.

Our readers may observe that every advertisement of foods or food products which appears in the pages of JOHN BULL bears a small symbol (JB).

That symbol is explained in the JOHN BULL guarantee which has been printed on the advertisement pages every week for many years. It means precisely what it says. Every foodstuff for which advertising space in JOHN BULL is sought is subjected to a rigorous chemical analysis.

It is tested. If it is "found wanting"—if it is adulterated in any way, contains harmful substances or is misdescribed—then it is at once rejected. Only those foods which have been approved by our chemical and medical experts may bear the distinguishing sign and are accepted in our advertisement columns.

To maintain this service—to follow out honestly this self-imposed ideal of keeping doubtful, fraudulent and deleterious articles out of our advertisements costs JOHN BULL large sums annually in experts' fees and rejected advertisement revenue.

"Mostly starch"

On the other hand, the files we have built up during the course of years giving the chemical analyses of some of the products we have rejected make interesting if rather horrifying reading.

For remember this—the articles mentioned in these files are not like many of those mentioned in the official reports, which are often local products bought by the sampling inspector over the counter of a small shop. Each and all of them represents an article which the manufacturer intends to sell *nationally*, and is prepared to spend large amounts on advertising to do so.

Here are a few extracts. For the sake of brevity we deal with only one example from each of several types of food.

The first is a "patent" food substance. The advertising matter submitted with a sample to JOHN BULL stated that it was particularly suitable for growing children and invalids; that it was of sovereign use in all cases of malnutrition whether due to illness or otherwise because it contained large quantities of a certain nutriment in a new and palatable form.

We sent the sample to our analyst who reported that it consisted chiefly of starch with a little sugar and a proportion of metallic salts, the metals being silica, zinc, calcium and iron.

He added: "The fact that this preparation is claimed to possess essential food qualities is a misuse of English. It contains not a trace of the claimed nutriment, and does not resemble that substance in the slightest degree."

Following on this report we declined the advertisement, although the firm succeeded in airing the spurious virtues of their product elsewhere, and to-day it is being sold in hundreds of shops up and down the country.

From several types of tea on our "black list" files we select one whose special merit, it was urged, was that it was much cheaper than most other package teas.

And so it ought to be. For our analyst found that 15 per cent. of it consisted of ash, sand and debris.

A black and bitter brew that tea would make. But no housewife will buy it through JOHN BULL. We declined the advertisement *without* thanks.

Butter and cheese are the commonest of foodstuffs and so often sampled by inspectors (over 10,000 samples were taken last year and examined by public analysts) that you might think it would scarcely pay a manufacturer to try to foist an inferior or adulterated article on the public in the large way that national advertising ensures.

Turned down!

But one firm "tried it on" us with what it called a "cream cheese," which was almost wholly devoid of fat. In addition, the sample contained a preservative up to the very limits of the permitted maximum. In another case a butter was sent to us which in appearance and in fat content seemed to be of good average quality. Our chemist, however, discovered that a substance called diacetyl had been added to it in what he considered a questionably large proportion.

It was easy to deduce what had happened in this case. Diacetyl is a natural component of butter, and is the chemical which gives fresh butter its characteristic aroma. This butter, however, was imported, and had been well washed before export to enable it to "keep." On arrival at this side synthetic diacetyl had been added to restore its "freshness."

On our analyst's report we turned down this firm's advertisement on two grounds.

First, people who buy something described as "fresh butter" have a right to get it—not something which has been treated artificially to simulate a fresh appearance.

Second, such chemical flavourings as diacetyl are at present under investigation by Ministry of Health medical and chemical experts. Normal butter contains only about ten parts to a million of this substance, and there is more than a suspicion that any "added" increase on this amount (as there was in the sample submitted to us) may destroy the nutritive value of the butter. Furthermore, nobody knows yet what is the effect of this substance, in more than the *natural* amounts, on the human body.

Higher standard

So, on those two counts, JOHN BULL would have nothing to do with helping to sell this particular butter to the public. In that respect our standard is much higher than any existing legislation. There is nothing in law to prevent the sale of foodstuffs containing added "flavourings" like diacetyl and certain other substances, even though their effect on health is still in doubt.

Another item which appears in JOHN BULL'S files of "rejects" is cooked food of various kinds. It figures largely also in the public analysts' returns, as we showed last week.

Quite recently we received an application from a firm who wished to take a large amount of advertising space for a preserved beef they were about to place on the market.

We secured samples for our analyst's examination.

He reported that while the body of the beef was wholesome and he could detect no preservative or bacterial growths at the time of examination, the edges of the block of beef were soured and discoloured through carelessness, presumably, in the canning.

After some consideration we refused the advertisement because of the *possibility* of harm to the public. We argued that if the samples we obtained were not *quite* good enough there was a likelihood that others might be worse.

Not all harmful

The slight "sourness" observed by our analyst might have extended in other specimens, or under shelf storage, to the point when putrefaction might be present.

There are plenty more foodstuffs "found guilty" by our analyst and recorded in our files—coffees, cocoas, baking-powders, dried fruits and many others.

Not all of them contained *harmful* ingredients or bad substitutes. Some we rejected because they represented the commonest kind of food fraud. Like a certain meat product, for instance, which we found was largely *yeast* extract.

SECRETS OF FOOD

"Every foodstuff for which advertising space in 'John Bull' is sought is subjected to a rigorous chemical analysis"

of the D THUGS

they were simply not what they purported to be.

We have quoted these cases merely because they give some indication of what must be the extent of food adulteration and faking throughout the country.

If, we ask, there are manufacturers prepared to go to such lengths with their products, and are prepared to spend money on advertising in the full expectation of "getting away with it"—what must be the position with regard to the products of hosts of smaller food manufacturers?

Desiring no publicity, they fear none; the outlets for their products are chiefly local and, subject to the antiquated restrictions and the sketchy control of the Foods and Drugs Act, they can do their worst.

We showed last week how bad that worst can be. But even so the position was understated. The picture we drew was based on the sampling figures given in the official returns and, as we said, the system of food inspection in vogue to-day is grossly inadequate to deal with the situation.

Here are some figures which help to make that point clear. In 1878, shortly after the first British food legislation came into force, just over 16,000 samples were taken. Last year the number was 50,000—only about three times as many. But in the years which have elapsed since 1878 the number of food products available to the public has increased a hundredfold and the number of food manufacturers by at least fifty times.

Food chemistry, too—laboratory arts of preserving food and adding chemicals to colour, flavour, brighten and generally make it "attractive" from a sales point of view—is largely a development of the past fifty years—with unknown possibilities for harm and greater necessity for even stricter control.

It is a matter of interest that in that first year when British inspectors took 16,000 samples, Germany took over 230,000. The comparison here between the severity of inspection in Britain and that existing in certain other foreign countries extends to other branches of our food legislation.

The United States, Germany, France, and even British Colonies like Canada and Australia, have long had comprehensive standards of purity covering almost every kind of foodstuf' on sale to the public. They have had stringent laws dating back to the last century which set definite limits to the amount of known injurious substances which can be present in food. In the United States only preservatives which have been *proven* harmless to health may be used.

In Great Britain our food standards are largely those set up by public analysts, and the interpretation of them in the courts varies, as we showed last week, from place to place. They are not set down clearly in legislation, and they apply only to a few foods.

Our law concerning harmful preservatives : : barely ten years old.

To show how backward we are the use of copper salts to colour canned peas was only prohibited in 1924, in spite of the fact that sixty-five years ago this metal was proved to be injurious to health. With regard to other dangerous substances arsenic is one of the few to which an upper limit has been set in food.

So far we have dealt only with manufactured foods and with those sold over the counter direct to the consumer. But if we look at the raw material, the sources of food supply, we find an even worse position as regards standards, inspection and control.

Thousands of tons of bad meat are destroyed every year at our ports and in public market-places, but many more thousands of tons escape observation and are passed on to the consumer.

The Chief Medical Officer of the Ministry of Health began his last report thus: "As has been pointed out in *previous reports*, the inspection of meat in England is generally very unsatisfactory. . . . In many districts inspection is desultory or practically non-existent. . . . Not infrequently the criteria of judgment laid down (for inspectors) is not observed."

When the Chief Medical Officer of the country has to make an admission like that the ordinary man can be forgiven for assuming that the position is as bad as it well may be. Further on in his report the C.M.O. said: "It is commonly assumed by the public that all meat exposed for sale has been passed by an inspector, and while this is true of imported meat and that killed in some towns with public abattoirs, *it is certainly not true of meat killed in most rural and many urban districts.*"

That statement means that the majority of the home-killed meat consumed in this country is uninspected. Another nice admission and a pleasant thought for the housewife!

He made the cause clear: "It is to be regretted that there are only 112 public abattoirs as against 16,000 private slaughterhouses." Adequate inspection, he says, is impossible under such conditions. Furthermore, there is a grave shortage of inspectors. Economising local authorities keep their numbers down or do without them altogether.

Revealed by JOHN BULL'S Analyst

who is specially employed to ensure that no adulterated or inferior food is offered to the public through our advertising columns.

Big increases

See what happens when there is proper inspection. "One town reported an increase of over 1,000 per cent. in the number of pigs found diseased . . . on the appointment of a *second* sanitary inspector holding a meat inspector's certificate . . . and an increase of 120 per cent. in the number of cattle found diseased."

A few weeks ago a small town like Newton Abbot, in Devonshire, decided after much opposition to appoint another inspector. An immediate consequence was that in a single month over 5,000 pounds of meat were condemned as unfit for human consumption. Without that additional inspector that meat would have reached the public.

In Dundee where the Labour group on the Council succeeded in getting inspection tightened up, over 116 tons of meat were condemned in a single year.

In an appalling case mentioned recently, in which imported pickled horseflesh in barrels was being sold to food manufacturers for conversion into meat paste, it was a private firm who drew the inspectors' attention to it. It had missed *their* net.

A few weeks ago over 9,000 tins of imported Portuguese sardines were condemned at the London Guildhall. They were putrefying, and had been intercepted on the way from wharf to customers. But again a private firm drew the sanitary authorities' attention to the fact. The consignment had missed inspection at its arrival and during storage.

We could fill these pages with similar examples, but these are enough to give some indication of what is going on.

What now is to be done to stop the food-faker, to end the stream of bad and contaminated food which finds its way to household tables? Nothing less than a new and complete food law to replace the present enactments. An up-to-date law, instead of a patched-up fabric based on the health and food ideas of 1875.

First of all proper standards for the composition and description of *all* common foods must be officially laid down. A Departmental Committee was appointed as long ago as 1931 to make suggestions on this most important point, but the National Government "killed" it on economy grounds. It sat again in 1933 and reported a year later.

Change demanded

It is sufficient to say here that the report made a demand for a change in the law to enable the Minister of Health to prescribe standards for all foods. It deals with the question of misdescription, and gets at the food-faker by putting the responsibility for a food article on the manufacturer or packer—not on the retailer. Which is as it should be.

Milk and meat, however, the two prime food commodities, were not dealt with by the Committee. The change here must be in the direction of increased inspection and heavier penalties. Skimping local authorities must not be allowed to save inspectors' wages and so let foul food through to the consumer. The question of centralised abattoirs must be settled so that meat inspection can be thorough and complete. The suggestions here with regard to meat and milk must be part and parcel of the new food law.

But there must be that new law, and soon. Is Sir Kingsley Wood going to deal with it in his long-expected and much-vaunted Public Health Act which is due this summer? We want to know, and we shall watch the matter. For we think it is at least as important to the population of this country and as worthy of the Government's attention as the question of who is to occupy the Rhineland.

It is a truly tragic state of things that in the year 1936 such suggestions for a pure food supply should have to be made at all, suggestions which have been an accomplished fact in practically every other civilised country for nearly half a century.

There remains another angle on the scandal of the nation's food supplies—the question of prices and distribution—a matter of vital and sometimes tragic importance to tens of thousands of homes. We shall deal with that next week.

£2·10·0 a week isn't much for seven

. . . it means getting the utmost goodness out of every meal

"That's why I buy Rowntree's Cocoa,"

says Mrs. Hubble, of Northolt, Middlesex.

THERE are thousands of mothers like Mrs. Hubble — keeping homes happy and families healthy on £2 or £3 a week — sometimes even less. All honour to them — there are no cleverer women in the land.

"I get £2.10.0 a week to keep my husband, myself and the five children on," she says. "That's nothing wonderful I know — lots of women manage on even less. But with 17/- a week for rates and rent, I have to watch every penny. One thing I've learnt to be careful about is getting the most good out of our food. That is why I always buy Rowntree's Cocoa. It's better than other kinds because somehow it gets more nourishment out of other foods. It's so much easier to digest too."

Mrs. Hubble is right. Rowntree's Cocoa *does* help your family get more good out of every meal. There's a very good reason why. Rowntree's is made by a special process of *pre-digestion*. It's easier to digest than other cocoas. It also helps digest other food as no other cocoa can. It even makes milk three times as digestible! With Rowntree's Cocoa you get more goodness from everything you eat. That's why it's such a blessing to women working on small budgets.

Here's Rita, aged 6, John, aged 5, Charlie, aged 4. Mrs. Hubble gives her children cocoa twice and sometimes three times a day. "I'm sure Rowntree's has a lot to do with keeping them so well," she says.

FREE. ROYAL WINTON IVORY FRUIT SET

One of hundreds of Free Gifts in exchange for Rowntree's Cocoa Coupons. Send a postcard (postage 1d.) to Dept. CE17, Rowntree & Co. Ltd., The Cocoa Works, York, for free gift booklet. Free gift coupons in every tin.

JOHN BULL READERS' STORIES

The letter which was to take me to South Africa in search of a bride arrived in a case of peaches!

6,000 Miles for Love

I SUPPOSE most people have the idea that the men who earn their living at Covent Garden, London's famous fruit market, are matter-of-fact sort of fellows.

Farmers, growers, salesmen, porters . . . they don't conjure up a picture of romantic adventurers. No! They *are* what they look—distinctly hard-headed where business is concerned, hard-working, too, solid, dependable, but, with it all, very "human."

Yet, in spite of its matter-of-fact, workaday air, there is, if you have enough imagination to look for it, a good deal of romance about this great centre of the world's fruit trade.

Every day we are handling stuff that comes from some far-away country, grown and packed by other human beings, some of them so strange and different in their ways that, if we ever had to meet them face to face, they would seem mysterious and incomprehensible to us "cockneys."

Before it gets to us some of the fruit may have spent six or even seven weeks on the sea, buffeted by who knows what storms. Yet it comes through tempest and tropics safely—as fresh and perfect as when it was picked thousands of miles away on the other side of the world.

YES! There's romance here all right if you go looking for it.

Most of us don't. We're too busy. Or if we do, we keep it to ourselves. If we admitted to any day-dreaming the others would laugh at us.

My job is that of salesman. I've been at Covent Garden all my life. Hard-headed as the next one. But I don't mind admitting that every now and then the romance of it used to "get" me when I was a younger man.

I'm over fifty now and settled down. I don't go looking for adventure any more. But I used to look at the purple figs and wonder what the desert sun was like that ripened them.

And the oranges from Brazil always set me thinking of the Amazon River and dense, tropical jungles. It used to make me go creepy down the spine, and yet it fascinated me too.

The little limes and the mangoes from Ceylon would make me dream that one day I would take a trip and see for myself what that island in the tropics was really like.

BUT I never did. Only once did I ever take a trip abroad, and that was to South Africa in search of a bride.

A case of peaches was responsible for this adventure!

It was early in January, two or three years after the war, and a shipment of peaches had arrived from South Africa the day before. When one of the men opened a case, he found a letter addressed to "The Head of the Firm," then followed the name of our firm, and "Covent Garden."

He brought the letter to me as I was head salesman and asked what he should do with it.

I took it from him and said I would attend to it.

It seemed a bit strange for a letter to come like that addressed to "The Head of the Firm." Obviously the writer did not know my guv'nor, or his name would have been on the envelope.

Then, again, why should it be sent in a case of peaches, instead of through the post in the ordinary way? These questions flashed through my mind as I turned the letter over in my hands. I noticed that it was neat, firm handwriting, and that the envelope was clean.

It seemed impossible, however, that it could be an important business communication, and therefore I decided it was my duty to open it and see what it was all about, before bothering the guv'nor with it.

So I tore open the envelope, and this is what I read:—

DEAR SIR,—Could you put me in touch with a man who is looking for a wife? I am strong and healthy, medium height, fair, not afraid of work and a good cook.

I thought you might know somebody, possibly a farmer or fruit-grower, who could do with a wife used to an open-air life. I am thirty-three years of age and have worked for this firm for ten years. You could get a reference from them if you wanted it.

Please don't laugh at this letter. *Please* treat it seriously. I am English really, born in London, and brought out here when I was a little girl. Now I am all alone in the world, and I feel my one chance of happiness is to marry an Englishman. I want very much to return to England, but I can't save enough money to pay my fare. I thought if some man knew about me he might think me worth bringing back.

I have written to you because you are my only link with the Old Country. I have been handling fruit going to you so long I feel as if I know you, and I am sure I can trust you.

I remain,
Yours truly,
MARY BARNES.

"Well! of all the crazy . . ." I began, and then suddenly stopped. I had been going to laugh—to treat the whole thing as a joke. And then I remembered that this unknown woman had asked me not to laugh at her.

JUST then a couple of important buyers walked in, so I pushed the letter into my pocket and got on with business. But I didn't forget all about it, and, strange to say, I did not give it to the guv'nor, or even mention it to him.

Alone in my room that night, I sat down on the bed and pulled the letter out of my pocket. Very carefully I read it through again. There was something about it that had stirred emotions I had thought long since dead. After reading it I fell into a reverie.

The war had been my tragedy. Mostly it was the women who lost their men during the war. But I lost the sweetest girl that ever breathed.

We had been married two years when war broke out, and were expecting our first baby early in 1916. But the hardship of those days undermined my wife's health, and she died when the baby was born, and the boy died with her.

When I came out of the Army life

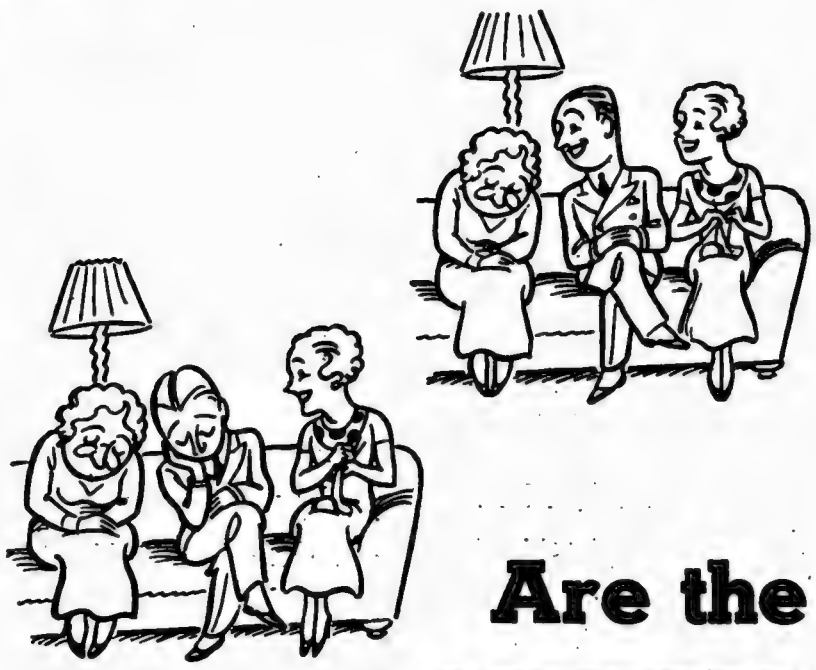
(*Continued on page 28*)

Are you afraid

of making a disturbance if you cannot obtain your rights? No! When you want the best Port and Sherry (SANDEMAN) and cannot obtain it, do you subside? NO! Stand up for your rights, earn respect and insist on SANDEMAN. Don't be dictated to!

Unrivalled for 145 years

SANDEMAN
PORT AND SHERRY



Are the DROOPS infectious?

asks Mr. T. POTT

There's a moment — an hour or so before bedtime — when the 'Droops' are very catching. *That is the moment for a cup of tea!* It's wonderful how tea brightens up the evening and cheers up dull minds. And a cup of tea then will send you off to bed all the more ready for sleep because you haven't been bored·

To drive away the 'Droops'–

What you need is a good cup of TEA

—and, John, there's no point in all this Drudgery

WHEN I COULD HAVE A HOOVER FOR 10/- DOWN

No, there's no point in drudgery, nowadays. It's simply not worth while wearing yourself out, spoiling your looks and your health and your fun..when 10/- will bring you a Hoover! Then goodbye to dusty carpet sweeping and endless dusting. The Hoover will do that-much more thoroughly and in a fraction of the time. There's spring-cleaning coming on . . . see about your Hoover before that. It will save you taking up carpets—because the Hoover *beats*, as it sweeps, as it cleans. Send off this coupon to-day and get the details of all Hoover cleaners and the small monthly payments. There is no obligation.

The HOOVER JUNIOR - - £10. 15. 0
10/- down *Dusting Tools £2. 2. 6*

The HOOVER DE-LUXE MODEL 19 Gns.
£1 down *Dusting Tools 3 Gns.*

Hoover Ltd., have the honour to announce that they have received the exclusive contract for the supply of electric cleaners to the "Queen Mary."

The HOOVER
REGISTERED TRADE MARK
IT BEATS... *as it Sweeps... as it Cleans*

COUPON To: HOOVER LIMITED, Dept. X. 4, Perivale, Greenford, Middlesex. Please let me have full particulars of your Hoover Cleaners.

NAME _____

ADDRESS _____

6,000 Miles for Love—continued from page 26

I Claim My Bride

held nothing for me except work. Our home had been sold up long before. I came back to a good job, but I did not feel like marrying again.

The world in those days had gone mad. All the girls you saw in London seemed to think of nothing but "good times" and cocktails and going to parties which lasted till morning. When I thought of the wife I had lost—cheerful, restful, sensible, and a comforting companion, I said to myself: "No! Not one of those."

After a few months of life in depressing "digs" another salesman in the Market took pity on me and offered me a room. They had a good home; I was very comfortable, and they treated me like one of the family.

His wife looked after me as well as if I had been her own brother, and altogether I was very happy and had settled down to a bachelor existence.

But this night, as I sat there with the unknown woman's letter in my hand, I realised suddenly and poignantly that there was something lacking.

After all, my friends' home was not *my* home. And at the thought of what I had lost, memories burst their bonds and swept over me.

That night I made a resolution.

THE next morning I took the first step towards fulfilling it. It so happened that the previous summer had been rather a busy and prosperous one for my firm, and, as I did not really care whether I had a holiday or not, I had gone without one.

The understanding was that I was to have a double one this year. That meant six weeks. But I wanted a little more than six weeks for the plan I had in mind.

The guv'nor and I were very good friends. I worked hard, and he knew he could always depend on me, and I think he appreciated it. So I went to him without any fear of being refused and said:

"About that holiday of mine! Would you mind if I took it later on this year—say, about November or December?"

"Certainly, Harry, have it when you like. But what's the idea, taking it so late?"

"Oh! I don't know. These dull days have got on my nerves a bit I think. Thought I might go a sea trip, a good long one, and get some sunshine while you're having dull weather here. Always did have a hankering after a long sea trip."

"Well, go whenever you want to."

"I was wondering if there was any chance of me taking an extra week. I thought I might go to Cape Town, and the extra week would give me time to run up to some of the orchards we do business with round about there. It might be useful to have a chat with some of the growers."

"A very good idea, Harry. Take two extra weeks if you want them."

And it was left at that.

Almost immediately I began to make enquiries at the shipping offices, and I found myself doing it with the enthusiasm of a schoolboy.

I found out, what I knew already, that the voyage to Cape Town took three weeks. Then there were fares to consider, a passport to get, and other details to arrange.

By the end of June I had booked my passage in the *Arundel Castle*, which was due to sail early in November.

I waited for that summer to pass impatiently, and by the autumn my excitement had grown to fever heat and I had got thoroughly romantic about it.

"Don't be a silly old fool," I used to say to myself. "She'll probably be so ugly you'll hate the sight of her. Or else she won't look at you."

But still the excitement persisted. It was like going after a dream.

When November came, however, I had to change my plans. We were very busy, the guv'nor had an attack of lumbago, so I postponed my trip over Christmas until early in January.

I eventually sailed on the *Kenilworth Castle* and that for me was a momentous day in my life. I enjoyed the voyage out very much.

There was a very pretty girl on board, too, that I got rather friendly with. If the unknown writer of that letter had not been drawing me to her, who knows what might not have happened? But the letter was a charm.

By the time I reached Cape Town I was thoroughly excited and impatient of every delay. I still had to travel a little way inland to a town with the thoroughly English name of Worcester. For it was from Worcester the letter had come.

I arrived in the town at the end of a hot day (for January is the height of summer in South Africa), when all work was finished.

No use to try and do anything that evening, for the address I had was the place where my unknown correspondent worked. I must wait till to-morrow.

I had a bath and a meal, lit my pipe and went out to have a look round. In the course of an hour's stroll I found out that the place I was looking for was about six miles out.

The next morning I was up early, and arrived at the orchard about 9 o'clock. I asked to see the proprietor and produced a letter of introduction from my own boss, which I had been careful to get before I left London.

We chatted for over an hour, and I was shown over the place before I had courage to say, casually:

"By the way, I believe you've got a Mary Barnes working for you—niece or something of a man who buys from us in London. I promised to look her up while I was out here."

"Oh, yes! She used to work for us. But just before last winter she was taken bad with scarlet fever, and the doctor sent her to the hospital at Cape Town. I haven't heard rightly what happened to her since."

I KNOW it sounds sheer lunacy to say that my heart went into my boots when I heard this news. It was a crazy errand I had come on any way, and I was beginning to be as agitated over the affair as if I knew Mary Barnes and really loved her. It was ridiculous. But it was true.

Without, I hope, betraying the emotion I felt, I managed to get the address of the hospital, and as soon as I could, I excused myself, and got back to my hotel. I knew, by now, that I must find her or die in the attempt.

The next train carried me back to Cape Town, and I hurried round to the Isolation Hospital at Green Point. "Yes, Mary Barnes was here, but she left about six months ago," the sister told me.

Then, seeing the disappointment written on my face, and sensing, perhaps, that finding her meant a great deal to me, she told me to wait and went away.

Presently she returned, and handed me the address in Cape Town of a married friend to whom Mary had gone when she left the hospital.

It was getting late in the evening when I arrived at the place, but I was lucky for the people were in and still up.

"I believe Miss Mary Barnes is staying here," I said, when a good-looking young woman answered the door. And then I explained who I was, and gave the same old story of knowing a relative.

"Jim," she called to her husband, "here's somebody all the way from England looking for Mary." Then he came to the door and invited me in.

They were friendly people and offered me a drink, but over it they broke the news that Mary had left Cape Town about two months before.

She had stayed with her friend until the fruit season began, and had gone back to packing, but not with the old employer.

Luck was with me, though, for they did know where she was. This news sent me hurrying out into the country again, to a big peach-growing centre.

Again fortune favoured me, for the grower for whom she was now working also did business with us in London, so I had that as an excuse when I introduced myself.

I suppose the strangest half-hour a man could spend was the half-hour I stood in the packing-shed watching the girls and women at work, wondering which was *the* woman, not daring to ask in case I should be disappointed.

Suddenly, from being all eagerness, I got cold feet, and decided to have a good look at her before I spoke to her. So as we walked round I said quite casually:

"They told me at Worcester that you've got one of their old packers now. Woman by the name of Mary Barnes. A good packer they tell me."

"YES! A very good packer. But she's only been with us this season. There she is over there. . . ."

That was all I wanted. Before we went out to inspect the trees I had a good look at her. To my great joy she seemed the sort of person who might fit in with my romantic dreams. But I did not dare risk speaking to her just then.

The next day, however, after a night which had brought me no nearer a decision, under some trivial pretext I went out to the farm again and succeeded in getting her by herself for a couple of minutes.

"I'm Harry Bundy from ——'s, Covent Garden," I said, "and I've come in answer to your letter." She started when I said that, blushed, then looked at me straight, and then dropped her eyes.

So we arranged to meet that evening after she had finished work. The upshot of that meeting was a cable sent to the guv'nor:

"Can I have another week stop? Want to get married."

Within a few hours the reply came back: "Take two if you want them, and good luck to you."

We have lived in London ever since, and the wife I won in such a romantic way has brought me untold happiness.

FILTHY DOORS - I MUST SPRING CLEAN"
THIS PAINT'S JUST THICK WITH FINGER MARKS AND GRIME - I SIMPLY MUST SPRING CLEAN
WELL I'VE DISCOVERED THE VERY BEST THING FOR PAINTWORK
WHAT'S THE SECRET?
OXYDOL M'DEAR IT GETS ALL THAT DIRT OFF PAINT AND WASHES CURTAINS, COVERS, - EVERYTHING SPARKLING CLEAN
NEXT DAY
LOOK! A WIPE OVER AND OXYDOL LATHER GETS RID OF ALL GRIME.... NOW FOR THOSE GRUBBY CURTAINS
OXYDOL
HEAVENS! HOW DID YOU GET THE ROOM SO BRIGHT?
SPRING CLEANED WITH OXYDOL, JIM - LOOK - PAINTWORK, FLOORS, CHAIR COVERS CURTAINS - OXYDOL WASHED THEM LIKE NEW!

It's *lather* that cleans. Oxydol gives you richer lather, creamier lather and *more* lather than you've ever had before. Oxydol lather, whether for cleaning the house or washing curtains, chair covers or doing *all* the weekly wash, does a better, more thorough job every time. Oxydol is the greatest all-purpose packet soap ever made! Get your Oxydol to-day—big packet 3½d; giant size 6d.

OXYDOL

FOR A BIGGER TUB OF RICHER SUDS

NOT ONLY THE PLATES BUT ORNAMENTS TOO, WASHED-UP WITH OXYDOL SPARKLE A-NEW!

Thomas Hedley & Co., Ltd., Newcastle and Manchester

Her Parents Alarmed

"A few months ago my daughter became very languid and listless," states "Mrs. Naylor, of 36, Palm Avenue, Cleadon Park, S. Shields. "Dorothy, who is sixteen years of age, grew so weak that we were much alarmed. She was nervous and depressed, and when we spoke to her she would sit down and cry. She had no appetite and lost weight rapidly.

"After trying various remedies in vain, a chemist friend recommended Dr. Williams' pink pills. There was a noticeable improvement before the first box was finished. We continued with the pills and in a week or two the difference in Dorothy was astonishing. She began to eat better, her spirits revived and it was a treat to see her bright and energetic. Now she is in positively radiant health."

The results obtained from Dr. Williams' brand pink pills may seem wonderful, but there is a scientific reason behind it. Stated simply, it is this: these pills actually create new, rich blood, and this gives new life and energy to the whole system. If you suffer, let nothing prevent you from trying these pills; 1s. 3d. a box (triple size 3s.)—but ask for Dr. Williams. [Advt.]

PRESERVENE

makes good things last longer!

It's the Glycerine that does it!

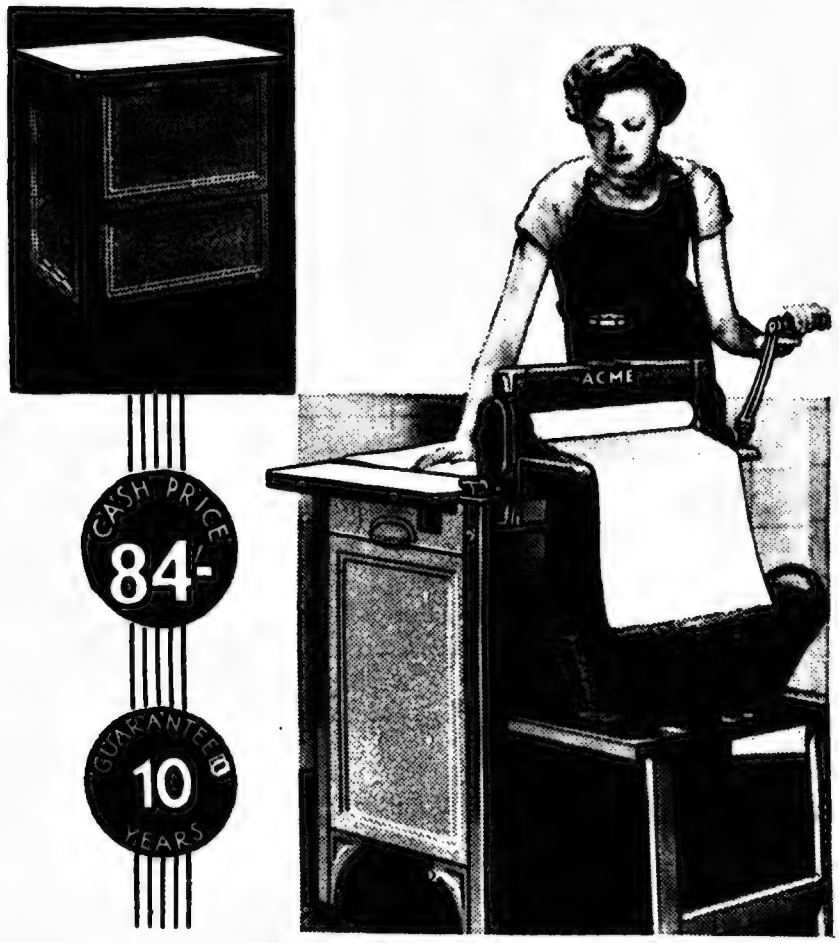
Preservene boils the blackest grime out of clothes in 20 minutes. There is no rubbing, so you save time and labour and keep your hands nice too! It also makes the clothes last longer because of the Glycerine that's in it. Try washing your undies and silk stockings with Preservene—they will look nicer and wear longer. Preservene is a real godsend during Spring-cleaning—especially for carpets, upholstery and curtains.

Save 15 wrappers or

FOURTEEN WRAPPERS AND THIS COUPON
In return you may select either a white hemstitched pillowcase (size 19 in. by 29 in.) or a fancy coloured bath towel (size 22 in. by 44 in.) or a fancy coloured apron from a wide range of colourings. Please post your 15 wrappers (or 14 and this coupon), stating which gift you would like and giving your name and address to Preservene Ltd., Dept. B.3, Australia House, Strand, London, W.C.2.

Now only 5½D a bar

"WHEN I'M THROUGH WRINGING SEE WHAT A BEAUTIFUL PIECE OF FURNITURE I'VE GOT . . ."



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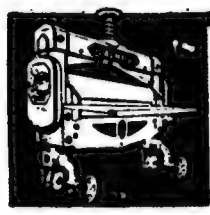

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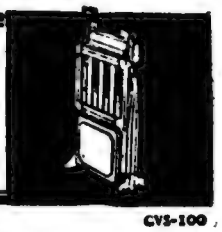

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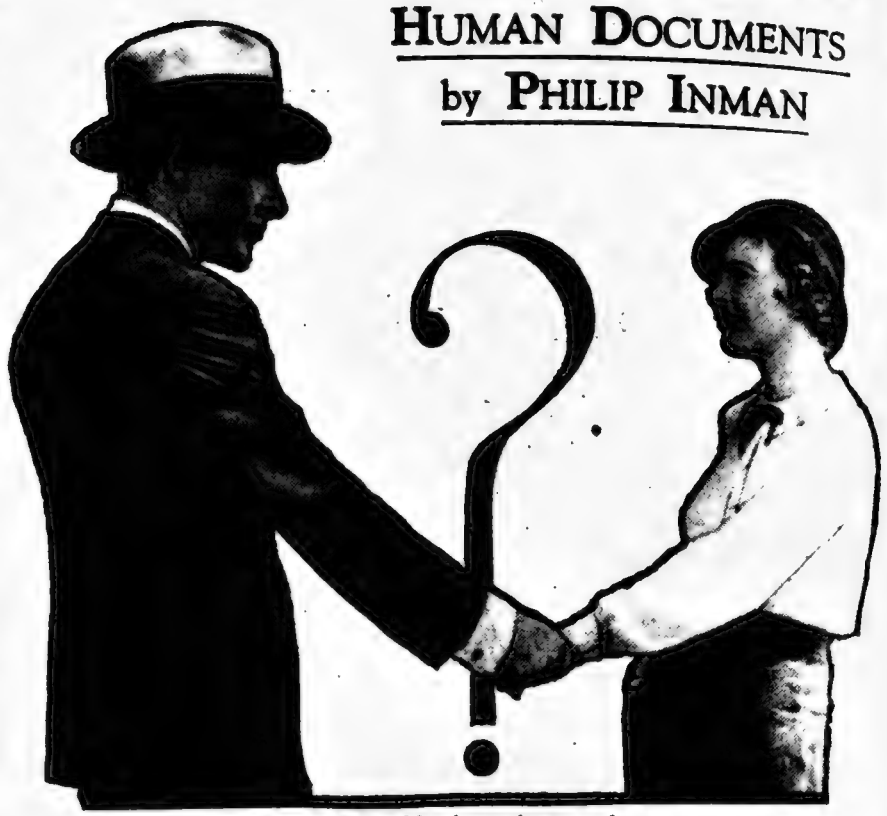

There are many problems to be faced by the couple contemplating marriage—it can be the gateway to happiness, or worry and misery (a film study)

When a MAN Marries . .

MARRIAGE, to some folk, is the gateway to perfect happiness: to others it leads to nothing but worry and disappointment.

One of my correspondents this week has certainly found the old adage to be true: "When a man marries his troubles begin."

Two years ago (he writes) when my wife and I decided to get married she acquainted her father with the fact and he flew into a rage and ordered her from the house, telling her never to come back to it. His sole grounds were that I was not, from a worldly point of view, good enough for her. He had given her a good education, and she had graduated M.A. at a famous university.

When we first met she was a teacher in a private school, while my job, while not having the social status of hers, was nevertheless a better paid one.

Exactly four months after our marriage I became unemployed, and as the little money which we had saved was all used in the setting up of our home, we have been living ever since on public funds. You will understand how I feel about it all—my wife accustomed all her life to having everything of the best, married to one who is a recipient of public assistance and with no immediate prospect of work.

My wife has decided to write to her father and ask his help in getting me a job, and it is on this point that the first difference has arisen between us. I don't want her to do this as I know it will belittle me in his eyes, and I can't forget the snobbishness he showed at the outset of our marriage.

I can't help but think that this wife has two objects in her mind. In the first place, of course, she is anxious for her husband to obtain employment, but then she must also desire to make up the quarrel with her father. He, on his part, may be just as desirous that the breach should be healed.

I can see no harm, therefore, in this girl writing on the lines suggested. If it bears fruit it will be better for everybody concerned. The family feud will be made up—that is the first point to the good.

Then, if through his father-in-law's influence my correspondent is able to find employment, that will solve his domestic problem. And, by putting his back into it, he can prove himself worthy of the confidence placed in him. There are times when pride has got to be pocketed—I think this is one of them.

If, unfortunately, that father-in-law will not respond to this gesture, there seems only one way out of the present trouble. The wife of my correspondent possesses splendid qualifications. It should not be difficult for her to obtain a post. That should enable them to tide things over until her husband can find work again.

THE next problem I am asked to solve also concerns newly-weds. The letter is from a young wife who tells me that at the age of twenty-two life is not worth living. She goes on to say:—

My husband is twenty-nine, and we have a beautiful baby boy whom we both worship. I know I have my faults, but in my husband's eyes I can do nothing right for him. I do not eat, talk, walk, sit, push the pram, hold the baby, light a fire to suit him.

Although he is in regular work his wages are only small, and so I have one lodger for four days a week and two more for a few days now and then. What with four men and a baby there is plenty to do, and yet my husband calls me lazy and extravagant. I can't stand his treatment much longer, and so do you think I should leave him and, if so, to whom should I apply for a separation? I shall be so grateful for your advice?

It seems to me, from what my correspondent says, that her husband has little cause for complaint. His wages are low, so this girl takes in lodgers to help make ends meet. What more can she do? Instead of perpetually complaining he has every reason for thankfulness.

I can understand how discouraged my correspondent must feel, but there must be some other way out of the difficulty than the one she suggests. Her husband's constant "nagging" is not sufficient to secure a legal separation. And so if this wife leaves her home, what is going to happen to her baby and how is she herself going to live? She knows the troubles of her present life. She does not know what difficulties she will encounter should she go away.

I suggest that she should have a quiet talk with her husband. She should tell him that it is her desire to put an end to this bickering and misunderstanding. For the sake of the baby whom they "both worship" it ought to be possible to establish a lasting peace.

Now listen to my next correspondent. "My wife," he says, "has everything dear to a woman: husband, baby, good home and every comfort. And yet. . . ." What is the trouble in this case? Let this young man describe it in his own words:—

When we were married four years ago I took over my mother's house because she was an invalid. With my wife's approval, I promised mother that she would always have a home with us, and there has never been a sharp word between any of us. My mother is now bedridden and needs constant attention, but my job means that I am out until all hours, and I cannot, therefore, look after her myself.

LAST week, to my great surprise and sorrow, my wife left me and took our baby boy of four months old with her. I have had a letter from her saying that she will come back if I will get rid of mother. I replied to say that I had engaged someone to look after my mother entirely, and told her that she need not enter her room unless she liked to do so. But she says that she will not return until mother is out of the house.

I am an only son, and my mother has been a widow for many years, and there are no relatives to whom she can be sent. Apart from that, the doctor says she is not in a condition to be moved elsewhere. Naturally, I want my wife and baby back, but I don't want to kill my mother, and I am in a quandary to know what to do.

My opinion is that this young wife is acting most unreasonably. Look at the facts. She agreed that this old lady should always have a home with them. Her answer to that may be that the strain of looking after an invalid has proved too much for her.

But my correspondent has dealt with that objection. He has engaged someone else to look after his mother, and he has told his wife that she need not even enter her room. What else can he do? He would never forgive himself if he sent his mother away and she were to die as the result.

I am wondering if his wife has any relations who could influence her to do the right thing. If so, I suggest that my correspondent should tell them what he has told me. Failing that, I fear there is nothing else for him to do but to wait until his wife sees reason for herself.

AS she went away of her own free will, she can't claim separation allowance. And if she has no money of her own she will soon find herself in difficulties, especially with a baby to care for.

There is an old saying that a good son makes a good husband. My correspondent has proved himself to be a good son. He is anxious to be a good husband. If his wife is wise she will seize the opportunity while it is still hers.

Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. £1 1s. will be paid for each letter quoted.

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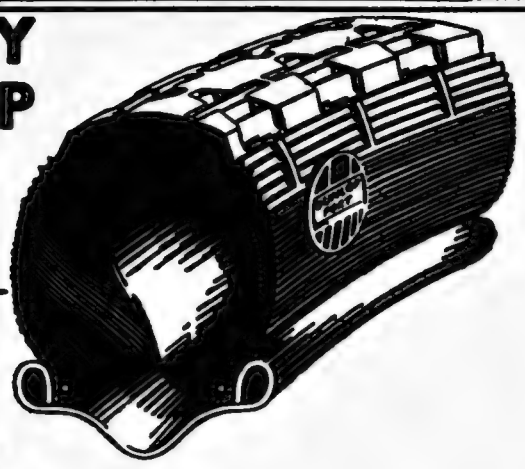

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Should a Christian GO TO WAR?

by George LANSBURY

A pertinent article — specially interesting at the moment when the League statesmen are faced with the gravest crisis since the Peace—which answers the vexed question: "Can a Christian believe in War?"

ONE of the most difficult questions which all of us have to decide is when and under what conditions it is right to engage in war, or, as blunter people say, engage in mass murder.

The decision is a difficult one for Christian or Agnostic, Buddhist or Jew, but is an especially difficult one for orthodox Christians, or for anybody of another religion who also believes in the sanctity of human life.

The doctrine of the Incarnation is taught to Christians as proving that, because the Son of God was made man, thereby all mankind became sacred. Even when, as is the case with many Christians, this is not wholly accepted, there remain the words and teachings of Christ Himself.

Nobody will for a moment claim Him as a defender of war, or as one who would take part in the bestial business. The same is true of His immediate disciples who were torn asunder, crucified and tortured because they taught His Gospel without reservation.

To-day, however, with the change of circumstances, many quite good people think the only way to preserve peace or to put down tyranny is to use force.

I CANNOT argue here at great length against this, but it is necessary for me to make quite clear this fact: that if force—that is to say, the might and power of well-trained people—could preserve freedom and liberty for a people, then the people of Sparta and Rome would have preserved their position in the world.

There is a something in the history of such bellicose nations which for a time enables them to rise to great heights of physical and mental development; but side by side with this there is the accompaniment of a growing decay which in the end brings catastrophe.

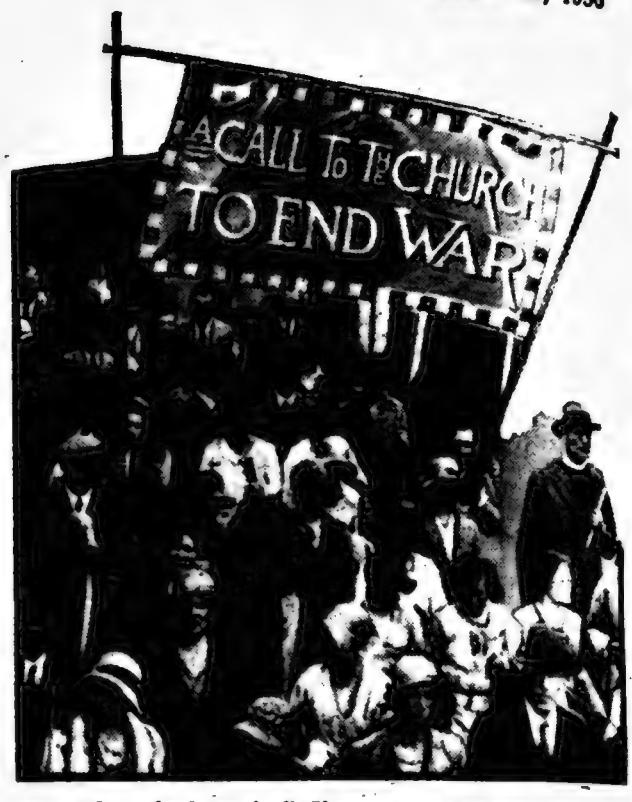
In my own lifetime I have seen the rise of Germany under the Kaiser; I have seen her overthrow, followed by a recovery under a cruel, brutal terrorism. Austria, Hungary, Bulgaria and Poland are under the same rule of force.

But Great Britain is in no way able to claim exemption from this category; in fact, she is to-day the one great imperialistic power in the world. Claiming the guidance and protection of God, she has conquered and holds a fifth of the world under control.

Many fine, clean-living, devoted men and women believe in this domination, no matter what the cost in blood and money, because they honestly think that our nation was and is fulfilling a destiny imposed by God Himself.

In the main, the Churches of all denominations teach this, and the result of this teaching was seen during 1914 and 1918 in the enrolment throughout the world of the youth of Christendom into opposing camps, each claiming divine Providence as their Guide and Defender; all declaring they were fighting for God and humanity.

It is not possible for me to accept this view of war. All imperialists claim the same thing; all declare their intention to bestow on the races called backward the blessings of Christian progress and civilisation.



"It is the duty of all Christians to oppose war and to take no part in furthering such horrors"

And just as in the days of ancient Greece and Rome, no satisfaction, no settlement other than of a temporary character, is ever arrived at. Even the conquerors obtain neither peace nor security.

I hear it said repeatedly that those who refuse either themselves to fight or to induce others to do so are just shirkers, cowards and sickly sentimentalists. There is sometimes quite violent opposition to those who take their stand in line with the early Church against war of any kind—civil war or international war. Again and again the question has been shouted to me, "What are you going to do about Abyssinia? About Japan's invasion of China?"

The same questions were asked of objectors during the Great War, and have been asked during all wars at all times.

My answer is simply to return to my original statement: war is futile, silly, unpractical folly. People who wish to use it possess no sense of realism; for, in the end, it leaves conditions worse than at the start.

It is the duty of Christians in all countries to oppose war and take no part in furthering such horrors. This statement rests entirely on the teachings of the Gospel. We cannot conceive any who have accepted the teaching of the Sermon on the Mount in all its fulness consciously entering on the task of slaughtering fellow Christians.

We ought to say this, no matter what consequences to ourselves may follow our loyalty to truth as preached by Christ. We are confident the time has come when the Christians of the world must face this issue or see their faith perish and disappear from the active life of the world—if it has not done so already.

There is still time to save ourselves from rushing back to the savagery pictured by Wells in his film. I am sure no sane person thinks mankind must inevitably relapse again into barbarism. Any such creed rests on a crazy fatalism unworthy of the least intelligent among us.

CHRISTIANS who pin their faith in establishing the Kingdom of God can, if they will but be true to their faith, lead the world as never before, and all the great discoveries pictured by Wells can be used for our service, not for our destruction.

Our nation, led by scientists, Christians, and all who love their fellow-men, must call for a great convocation of peoples; not to discuss disarmament in the ordinary sense, but to discuss how to organise the resources of the world for the service of mankind.

Men like Wells and Shaw strip naked the foolishness of Governments and the futility of nationalism and imperialism. If we Christians possess anything of value in our spiritual faith, we must follow their healthy destructive action by constructively filling men's minds with the creed that declares the oneness of life and the duty of governments and states to unite and co-operate in creating an international commonwealth of people, united together in the bonds of common service.

As I write this, I recall that the judge in the "pepper" case said there is nothing legally wrong in monopolising the necessities of life for private gain.

Perhaps legally there is not, but there is everything that is morally and materially disastrous to the life of individuals and nations when such a policy is entered upon to the advantage of one nation or group of individuals.

THE conference we must have will be one that will demand international control of all sources of supply of those things which all nations need, and the organisation of markets for the exchange of goods of all kinds.

We Christians who hate war must help with the means for securing peace. The Christian way is to treat others as we ourselves wish to be treated.

The old theory of a chosen race plundering other nations has proved itself a delusion. Our business is to stick to our faith that love of God and man, expressed in deeds, is the only safeguard for freedom, peace and security.

We are no idle dreamers or sentimentalists. Like our Master, we stand for a true realism which sees the difficulties, understands the causes of war, and calls upon our nation to give up, here and now, reliance on such foolishness, and give the world a lead to sanity by renouncing imperialism and pinning our faith to a world organisation, not for destruction, but for true progress through international co-operation.

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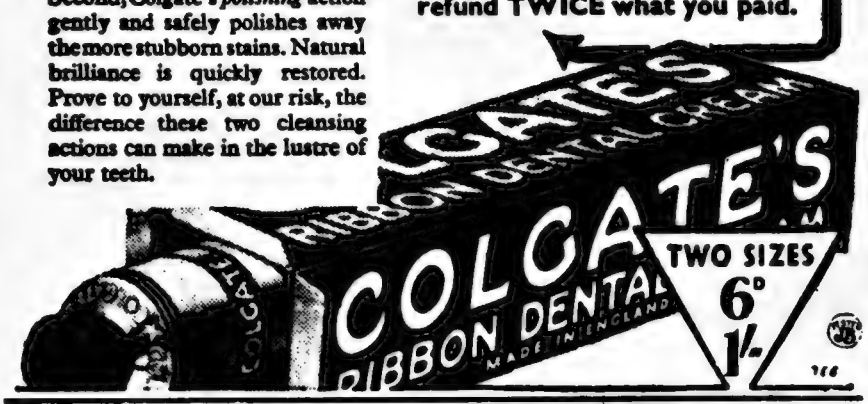

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What's in a Number?

HUNDREDS of thousands of adherents of a cult that has reached Britain from America in the last few years, and is now rapidly gaining ground here, are speaking with awed voices of the Ruxton murder.

Believing in a new version of the age-old idea that each of us is born to be influenced by a number from the cradle to the grave, they are pointing to the remarkable effect of the figure 4 on the life of the condemned Parsee doctor.

He was arrested on October 13, they point out—and 13 means 4 to the students of this cult, since they add digits together until a one-digit number is obtained. He was committed for trial on December 13. And on March 13 he was sentenced "to be hanged by the neck until he is dead."

The figure 4, which they have found out by enquiry figured in most of the crises of his life, has dogged him to the very end.

And now examine an even more remarkable discovery—whether it is sheer coincidence or not you must decide for yourself.

Another famous doctor murderer, Dr. Crippen, was under the influence of the same number.

His age was 49 when he murdered his wife. That, too, means four to the numerologist, arrived at by adding 4 and 9 to get 13, and then adding 1 and 3 to get 4.

The day his wife was last seen alive, the date he bolted, the discovery of the remains—*four* days after his escape—the date when the captain of the Atlantic liner *Montrose* learned he was on board, the date of his arrest, the number of his cabin, the hour he reached England, the time of his first appearance before a magistrate, the length of his trial and the day it finished—all are represented by the figure 4.

AND almost every other event of importance in Crippen's case is represented by the figure 9, which, with 4, makes 13. The time he spent with his friend Ethel le Neve in an American prison, the duration of their voyage, the date of the trial, the number of counsel engaged—and the hour he was executed—9 represents them all.

Add to that the fact that the time of Crippen's birth makes him, according to numerologists, a number 9 personality, and that Miss Ethel le Neve in the same way was a number 4 personality, and the facts become even more extraordinary.

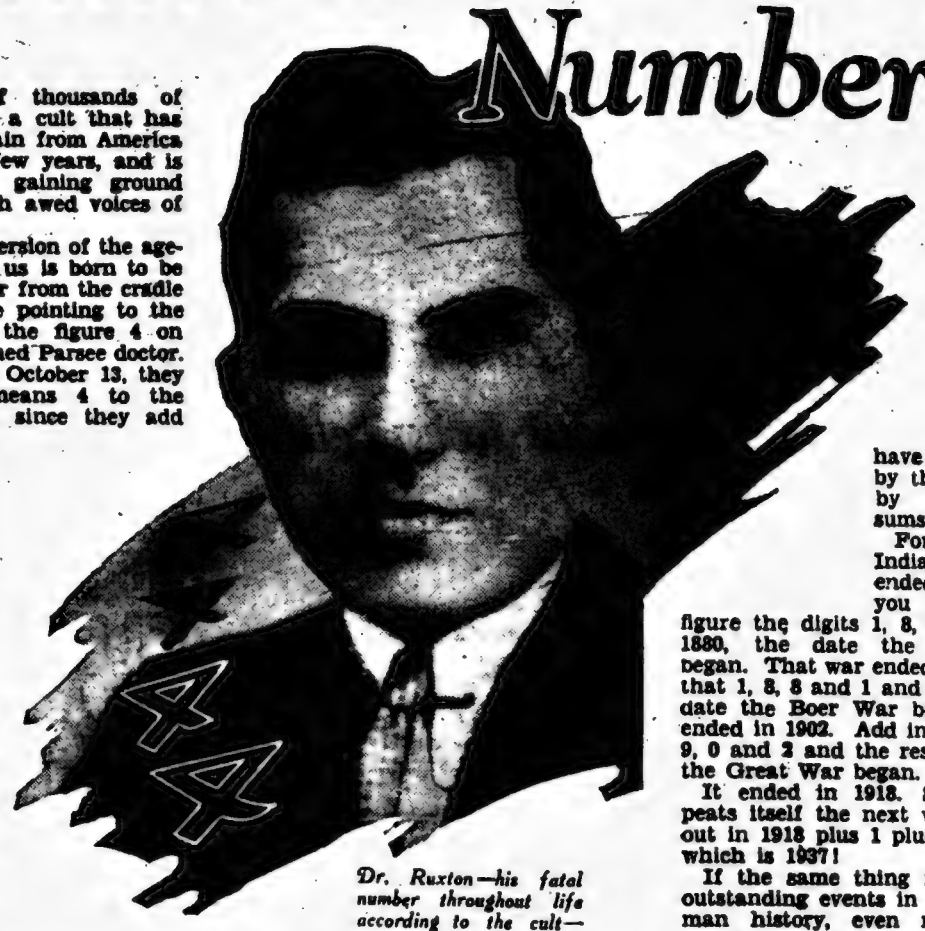
Nor does the mystery end there, for the murderers Bywaters and Mrs. Thompson were 9 and 4 personalities respectively. So were Kennedy and Browne, who killed P.C. Gutteridge. And pursuing them through their lives and their trials before judge and jury, as it did Dr. Ruxton and Dr. Crippen, was that figure 4, as often as not obtained by adding together the two digits of 13!

No wonder some of the followers of Numerology, as the science is called, are asking whether 9 and 4 in association mean—murder!

A lot of nonsense based on sheer coincidence? Well, let us look more closely at this science of numerology.

Five or six years ago, when the name had never been heard of in this country except by a few, there were hundreds of thousands of people who spoke of their lucky—or unlucky—numbers, and were actually influenced by such beliefs as they held whenever they bought a sweepstake ticket, selected a house or planned a holiday.

You, perhaps, were among those who said 13 was your lucky number and 7 your unlucky one, or *vice versa*, or who ascribed some power of magic or hoodoo to a 5 or a 9 or some other digit, without attempting to give any reason.



Dr. Ruxton—his fatal number throughout life according to the cult—was 4

Now, that was no new superstition. A thousand years before Christ the Chinese philosophers were working out for their patrons, by geometric means, what numbers they would want to propitiate fate or invite fortune.

In ancient Chaldea, at the time of Nebuchadnezzar, the Wise Men did the same thing. Pythagoras, the Greek philosopher who lived 600 years before Christ, outlined a numerical symbolism on much the same lines.

All through history man has wondered whether his fate is linked up with a number.

To-day, in the twentieth century, the idea has to grow into a movement—of course, a movement with dozens of text-books, its own journals, millions of adherents and research workers who are probing back through history to get the "proofs" they want.

Strange, some of the things they have discovered, although they might quite well be coincidence.

According to numerology, the ruling number of Charles Dickens should be 3, and true enough that figure ruled him throughout his life.

The same can be said of the figure 1 in relation to Napoleon and Disraeli, 2 to Thomas Carlyle, 5 to Tennyson, Nelson and Darwin, 8 to Cromwell. Those celebrities thought, during their lives, that those numbers seemed to recur more often than any others in their affairs, and sure enough numerology comes along to-day to show that those were the ordained ruling numbers of their lives.

LET us, as just one example, consider the case of Mr. Gladstone, whose ruling number in life was 5. (One ascertains this by putting down his date of birth as 29—12—1809, adding the digits to get 32, and then adding them again to get 5.

The year he began in politics, the age of his entry into the House of Commons, the votes recorded for him, the year he became Prime Minister for the first time, the age when he took Cabinet rank and the date of his death and burial—all these figures, if added up on the principle explained above until one digit results, yield a 5.

In an effort to show that there is more than meets the eye in this idea of adding the digits, numerologists have tried to prove that even the destinies of nations have been affected by the figures yielded by such addition sums.

For instance, the Indian Mutiny ended in 1858. If you add to that figure the digits 1, 8, 5 and 8 you get 1880, the date the Transvaal War began. That war ended in 1881. Add to that 1, 8, 8 and 1 and you get 1899, the date the Boer War began. That war ended in 1902. Add in the same way 1, 9, 0 and 2 and the result is 1914, when the Great War began.

It ended in 1918. So if history repeats itself the next war should break out in 1918 plus 1 plus 9 plus 1 plus 8, which is 1937!

If the same thing is done with the outstanding events in French and German history, even more remarkable results are obtained.

Is there any hidden mystery behind figures? Have they some strange influence on the affairs of men and nations?

Well, at least, for your amusement, you can make a little test of your own.

First put down the date of your birth—the day, month, and year—in this fashion: 19—4—1897. Then keep on adding the digits until you have got a figure between 1 and 9.

For instance, the figures mentioned above add up to 39. Then 3 and 9 make 12. Last of all, 1 and 2 make 3, which is the ruling figure of the person whose birthday is given above.

WHEN you have got it down to a single figure, that is your ruling number, the number which, according to numerologists, is playing a great part in your life.

Test it against whatever you regard to be your lucky number, and see whether there is any association.

Go over your life and see how often that figure plays a part in the biggest events that have affected you.

Everybody appears to be doing it, especially in America, where people who can sing, conjure or recite are now taking a back-place at parties to amateur numerologists.

Whether everybody is believing it is another matter. "What's in a number?" is probably what most of them think.

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—but I knew it was me...

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WHAT THE MANAGER SAID
THE BAND ISN'T WHAT IT WAS, LORENZO. PEOPLE ARE BEGINNING TO NOTICE IT, YOU KNOW!
IT'S NOT THE BAND FREDDIE — I GUESS IT'S ME SEEM TO BE LOSING THE OLD TOUCH
SORRY TO HEAR THAT OLD BOY WHAT'S THE TROUBLE?
EXPECT I'M JUST TOO TIRED — CAN'T PUT ANY PEP INTO THINGS — JUST LOOK AT THIS
ENGAGEMENTS MONDAY
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Recording 12–2.30
Radio 3.30–4
Tea Dance 5–6.30
Palladium 8.30–9
Grand Palace 9.30–12
LOOKS PRETTY TOUGH, LORENZO, BUT YOU'VE DONE IT BEFORE. P'RAPS YOU'RE RUN-DOWN OLD BOY. WHY NOT SLIP ALONG AND SEE MY DOCTOR
YOU GET 8 HOURS SLEEP — OUGHT TO BE ENOUGH. IT'S THE OLD STORY OF NIGHT-STARVATION I EXPECT. REMEMBER THIS — EVEN WHEN YOU SLEEP YOU USE UP ENERGY. THIS MUST BE REPLACED, ESPECIALLY FOR ANYONE WITH AN EXACTING JOB LIKE YOURS — OTHERWISE NO WONDER YOU WAKE TIRED. SEE WHAT HORLICK'S WILL DO
SOME TIME LATER!
BOY WHAT A DAY! QUITE GETTING TO LOOK FORWARD TO MY HORLICK'S BEFORE TURNING IN —
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ARE you not quite as good as you used to be at your job? Are you letting things slip when you know that a little extra effort would make all the difference? Your trouble is probably "Night-Starvation." Even in sleep extra energy is being used up by heart and lungs. This energy must be replaced — or you continue to wake up tired and your work suffers.

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This means you sleep soundly, wake refreshed, and have extra energy all day

An important announcement of interest to every Motorist appears on page 4. Fill in Coupon for full particulars.

BUILDING SOCIETY'S RECORD

EVERY week throughout 1935, nearly 700 families became house purchasers with the assistance of one building society alone. This example of the astonishing development of the house-purchase movement is revealed on page 39 in the annual report of the Halifax Building Society, the biggest organisation of its kind in the world.

During the year, 35,166 new mortgage advances were granted by this society, and a record total of £21,712,318 was advanced in loans—representing an average of more than £400,000 a week.

LAST 2 CONTESTS

£50 A WEEK MUST BE WON.

EVERY WEEK, until April 11, £50, £25, £10 and over 1,000 prizes are being awarded in open contests to women and girls who purchase a jar of Potter and Moore's Powder-Cream. The judges are Jessie Matthews and the "Daily Mirror" Beauty Editress, helped by a skilful staff.

All you have to do is to send your photograph with your name, address, and age written on the back and a phrase not exceeding 15 words stating why you like Potter and Moore's Powder-Cream to Beauty Editress, "Daily Mirror," 14, Breams Buildings, Fetter Lane, London, E.C.4 (Comp.). But you must also enclose one little coloured disc—that's most important. Any chemist, hairdresser, or store will give you a disc free with every jar of Potter and Moore's Powder-Cream you buy.

Potter & Moore's BEAUTY CONTEST

The next weekly contest opens Sunday next, March 29, and closes Saturday, April 4. All photographs (with discs) received up to April 4 will be judged in that week's contest, and the results published in the "Daily Mirror," April 11. There is no limit to the number of times you can enter. But photographs can only be returned if you send a stamped addressed envelope.

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WHY BULLY the Bishop?

A £10,000,000 Church Scandal

The Bishop of London

ON one of the most valuable bits of ground in the country, about 200 yards from the Bank of England, stands the church of All Hallows, Lombard Street, hidden almost completely from view by office buildings.

The resident population of the parish it serves numbers 159 souls. Few of these are church members, the rector counting himself lucky if he has a congregation of more than ten on a Sunday morning and twenty in the evening.

All Hallows is in danger of falling down before many years have passed, and the cost of repairs is estimated at £15,000.

The Bishop of London wants to pull the church down and rebuild it in one of the populous suburbs in a position where it could be seen. He claims that from the sale of the site, which is only 25 yards square, he could get £400,000. The money would be used to build ten or twenty new churches in districts where there are congregations to fill them, and for transplanting All Hallows itself.

TO the plain man outside the City of London it sounds a sensible scheme. The rector of All Hallows, Dr. Tissington Tatlow, and the majority of churchmen are in favour. But the Bishop can do nothing.

He is bitterly opposed by the City of London Corporation and a number of other bodies who, as the law stands, can prevent the church authorities from interfering with the churches in the City area.

The case of All Hallows has revived a dispute which forms one of the most extraordinary chapters in modern church history.

It is of as close interest to churchgoers in provincial city suburbs as to those in the Bishop of London's diocese. In almost all populous districts are churches which once served thickly peopled parishes, but which are now empty, the congregations having migrated to the suburbs.

The situation is most marked in London. The City, the historic "Square Mile," has a daytime population of over 400,000, but it has only a few thousand residents, for the most part commissionaires who live on office premises. Among these are adherents of all denominations. Members of the Church of England, not all regular churchgoers, number about 2,500, including children.

They share sixty clergymen and forty-seven churches, not counting St. Paul's Cathedral, which could comfortably hold all that go to worship on the average Sunday.

Naturally the forty-seven churches are sparsely attended. During the last few weeks several were visited by an investigator when services were being held. At morning worship the clergymen, choirs and church officers almost invariably outnumbered the congregations.

FIFTEEN people in the pews was a fair attendance, thirty a comparative crush. At the evening services there were more worshippers, but in only one or two churches, such as St. Ethelburga's, Bishopsgate, whose rector is Dr. Gelkie Cobb, were the seats more than a tenth part filled. And St. Ethelburga's is within hail of populous Shoreditch, which is outside the City boundary.

For a long time the Bishop of London, who has a financial as well as a spiritual responsibility to his diocese, has wanted to dispose of a number of the forty-seven church sites, whose total value is estimated at between £8,000,000 and £10,000,000.

In the small triangle near the Bank formed by Gracechurch Street, King William Street and Cornhill, there are six churches (including All Hallows) which alone are worth over £2,000,000.

Whenever the subject has been mooted there has been solid and successful resistance. Protests have been made by a score of bodies, the majority of whose members have rarely if ever attended a City church service.

The law has been invoked to prevent the "spoliation of the City's architectural treasures."

The spearhead of the opposition has been the City of London Corporation, which, as everyone knows, includes Nonconformists, Roman Catholics and Jews.

Immediately the recent proposal (first made in 1913) to remove All Hallows, Lombard Street, was published, objections were lodged at the Court of Common Council and the threat made that if the Bishop persisted an appeal to the Privy Council would be prosecuted.

The protest followed a service at St. Lawrence Jewry (which the other Sunday morning had a congregation of eight, including the sexton), and was supported by the Royal Academy, the Society of Antiquaries, the Metropolitan Gardens Association and half a dozen other secular bodies.

Only fifty yards away from All Hallows is a much finer church, St. Edmund the King, which has the additional merit of being visible to the passer-by, for its front is actually on Lombard Street.

Another sixty yards down the street is St. Mary Woolnoth, where the late Studdert-Kennedy ("Woodbine Willie") used to thunder against the money changers over the way, some of whom might well have been members of the City Corporation.

IT is not proposed to remove St. Edmund and St. Mary, any more than St. Stephen, Walbrook, which lies on the other side of the Mansion House, and which internally is perhaps the loveliest of all Wren's churches.

The Bishop, in fact, has no intention of "laying sacrilegious hands," as the archæologists who gloat over the desecration of tombs here and abroad now put it, on anything but All Hallows.

Ten years ago, acting on the report of a Royal Commission, he tried to obtain powers to remove nineteen of the City churches. He intended to form the remaining twenty-eight into four groups, each group to be served by a rector and four assistant clergy.

This would have more than sufficed for the City's Sunday and weekday religious needs, and Wren's best buildings would have been untouched.

It is interesting to recall one point from the Corporation petition. This was that several of the nineteen churches "stood on sites which have been devoted to religious purposes since times which are prehistoric," the majority being "resting places of the bones of bygone citizens with which it would be little less than sacrilege to interfere."

The argument is nonsensical. The same could be said of every other yard of the "Square Mile," and many churches, moreover, have been demolished in the past without a word of protest from the City Fathers. St. Christopher-le-Stocks was taken down to make room for the Bank of England, another church for the approach to London Bridge, while St. Katherine Coleman was demolished not long ago on the site of the new Lloyd's.

The Mansion House itself stands on the site of a former place of worship, St. Mary Woolchurch Haw, and for all one can say to the contrary on an Ancient British cemetery.

Surely it is "little less than sacrilege" that aldermen and their guests should wine and dine on ground hallowed by the bones, perchance, of Boadicea's bodyguard!

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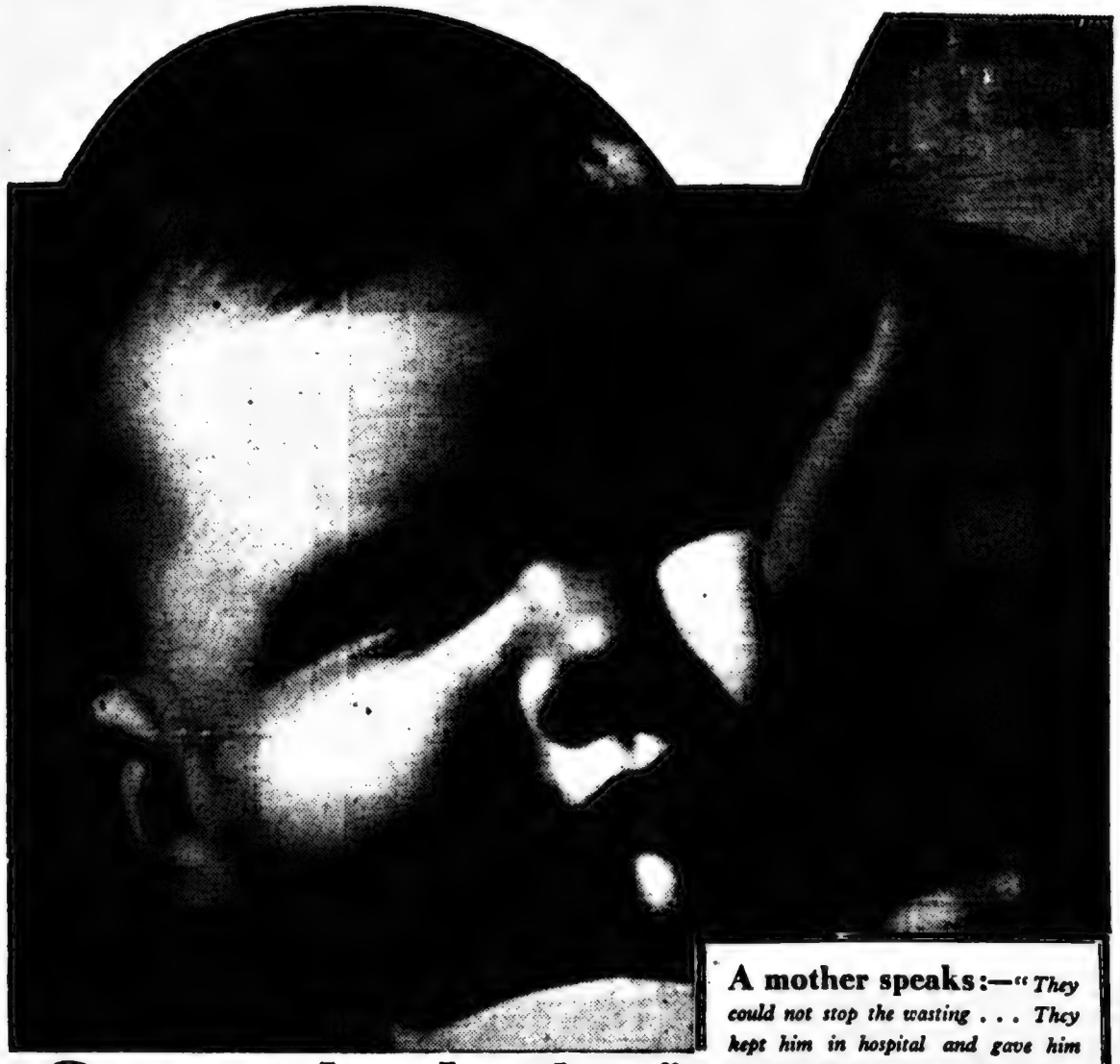

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MRS. C. L., HADLEIGH, ESSEX, *whose letter may be seen at Nestlé's London Office.*

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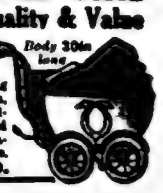

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The unique tube in which Man Zan is sold makes this preparation so easy and clean to use. The big size supply costs but 3/-, usually sufficient to clear away the most difficult case.

Remember the name of this special remedy for pile trouble—

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BRAND

PILE REMEDY

Two coracle fishermen in their quaint boats which, it is said, are of the same type used by the Ancient Britons

PERIL to the Coracle Men

ONE of Britain's oldest and most picturesque industries may pass into oblivion unless the Ministry of Agriculture and Fisheries can be persuaded to repeal a by-law that aims directly at its complete suppression.

The industry concerned is that of coracle fishing for salmon, and the area concerned is a long stretch of the River Teify passing through Carmarthenshire, Cardiganshire and Pembrokeshire.

In this area, during recent months, men have been deprived of their means of livelihood as a result of this by-law, and, unless it is repealed, practically all the families now dependent upon coracle salmon fishing are likely to be forced off the river.

Some of them believe the law has been specifically drawn to drive them off the river in order to provide better sport for wealthy rod salmon fishermen.

Here are the facts concerning the situation.

For nearly two thousand years coracle fishing has been carried out on the River Teify. There were coracle men on the river when the Romans conquered Britain, and Julius Cæsar, the Roman Emperor, was one of many who commented upon their quaint and picturesque craft.

To-day, there are coracle fishing families who can trace clearly their family descent for five and six hundred years, the records showing that every male member of the family followed the traditional craft.

Some years ago the Teify and Ayran Fishery Board proposed to eliminate coracles from the village of Cenarth and Llechryd Bridge—the furthest point reached by the river tidal flow.

AN association of the coracle men, known as the Teify Net Fishermen's Defence Association, protested vigorously against this sweeping and drastic proposal. As a result the Ministry of Agriculture and Fisheries intervened and a public enquiry was held.

The Ministry commissioner conducting the enquiry, after he had heard the coracle men's case, suggested a compromise.

This compromise was accepted by the men and took the form of a limitation of the number of coracle nets as far as the Llechryd Bridge.

Later, however, when the Ministry's decision was received, the men contended that it went much further than limitation—that it really endorsed the original proposal of the Teify and Ayran Fishery Board, with the one exception that it postponed the operation of the by-law during the lifetime of present licence-holders.

In addition to this, the coracle fishers contend, an addendum was put in the by-law which, by its operative restrictiveness, must result in all coracles being driven off the river long before the present licence-holders die out.

This addendum prevents the issuing of a licence to anyone who had not taken out a licence during the two years previous to the passing of the by-law, while a clause, more deadly in effect, is that if a licence-holder is convicted of illegal fishing he is automatically deprived of his licence and is not afterwards eligible for a licence during his lifetime.

UNDER the fishery law this is a crippling clause. A net fisherman can easily trespass one or other of the teeming technical breaches of the fishery laws.

In one instance, a net fisherman must have more than ordinary good luck to avoid committing an offence. All nets, for instance, have to bear a numbered label.

If this label is lost or destroyed during fishing operation the fisherman can be haled before a magistrate, who is bound to fine him in respect of a technical offence against the net fishing laws.

And for this trivial technical offence a Teify coracle fisherman can to-day be deprived of his licence—and, consequently, his means of livelihood—for the rest of his life.

Add to all this the fact that the fishermen believe that the right to fish for salmon from coracles is a public one which has been exercised in the River Teify from time immemorial, and you have the reasons why indignation is rife.

Principles are not the only things at issue in this Welsh salmon war. Licences have already been badly cut and families deprived of their means of livelihood. And every trivial offence committed will result in more licences being suspended and more families deprived of the means of livelihood.

Local authorities in West Wales who have investigated the position are definitely on the side of the coracle men.

A full and searching enquiry into this matter is imperative. The future welfare and well-being of scores of families are at stake; sturdy, independent families of the best type.

It should not be forgotten that these coracle fishing families constitute a pure-blood race in themselves. They are probably the purest and most authentic of all Celtic tribes now living. Their coracle fishing craft has been handed down from father to son for hundreds of recorded years.

THEY have no other trade or profession to turn to, and to deprive them of their ancient and honourable calling would be a serious injustice.

It is the duty of the Ministry of Agriculture and Fisheries to institute, without delay, a new and more comprehensive enquiry into this Welsh river problem.

And we have no doubt but that such an enquiry would lead to the immediate repeal of the by-law now threatening the extinction of Britain's oldest families.

Greatest of These

A Child's Tragedy

CYNTHIA has just celebrated her tenth birthday waiting to go into a convalescent home after a long illness.

A madman, it is thought, who was never caught, injured her, and left her unconscious. Since then she has been to hospital twenty-six times.

Cynthia's father has just started work after a long spell of unemployment.

While he was unemployed, the weekly rent of 17s. 4d. fell behind, and the arrears have to be met by his paying £1 a week, which leaves very little for the family of seven.

Cynthia's mother is ill, and she will have to undergo an operation.

It would help if our readers would send donations earmarked "Cynthia," which, as also help for the General Fund, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.

Will "E" please accept our most grateful thanks for generous donation.

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£108,000,000

REPORT OF THE DIRECTORS

to be presented to the Shareholders at the Annual General Meeting of the Society, to be held at Halifax, on Monday, the 30th March, 1936.

The Directors have great pleasure in presenting to the Members the 83rd Annual Report and Statement of Accounts, showing the operations of the Society during the Financial Year ended the 31st January, 1936.

They are glad to be able to report that the business of the year has been entirely satisfactory, and there have been very substantial increases in membership and assets, and the total amount advanced upon mortgages has created a new record.

The following statement of the position at the end of the last year compared with the figures on the 31st January, 1933, indicates the enormous development and success of the Society in the last three years, namely:—

	Open Accounts	Invested Funds	Total Assets	Reserve Funds
1936	659,509	£103,374,717	£108,087,466	£4,417,943
1933	530,476	85,661,300	88,676,292	2,014,991
Increase	129,033	£17,713,417	£19,411,174	£1,402,952

ASSETS. The Total Assets of the Society at the end of the year amounted to £108,087,466, an increase of £5,289,853.

RESERVE FUNDS. After providing for all interest and bonus allotted up to the date of the accounts, the Reserve Funds stand at £4,417,943, an increase of £564,433.

RECORD AMOUNT ADVANCED ON MORTGAGES.

MORTGAGES. The Mortgage Department was exceedingly active during the year under review, and the total amount advanced upon new mortgages was £21,712,318, granted mainly upon security of dwelling-houses acquired by borrowers for their own occupation. This large sum has established a new record, it being greater than the total amount advanced by the Society in any preceding year. The number of new borrowers was 35,166, and the amount of advances actually completed exceeded an average of £400,000 per week. The total sum due upon mortgages stands at £85,942,328, an increase during the year of £7,843,242, and the total number of borrowers' accounts was 214,455, showing an increase of 15,533. Of this total 78 per cent. are in respect of mortgage advances where the present debt is not in excess of £500, and the average amount owing on all the Society's mortgages is only £400 each. The Directors have continued to give every possible assistance, in co-operation with the Government, in providing financial assistance under the conditions of the Housing (Financial Provisions) Act, 1933, for the erection of small dwelling-houses to be let to working-class tenants, and many mortgage loans of this class have been completed during the year.

The mortgage accounts are in a very satisfactory condition, and there are no properties in the possession of the Society at the end of the year to be reported in the Statutory Schedule, and no properties in possession of Receivers on behalf of the Society as mortgagees.

SHARE AND DEPOSIT FUNDS. The Share and Deposit Funds have increased during the year by £4,580,613, and the total Funds now stand at £103,374,717.

PROFITS. The net profit for the year, after payment of expenses and Income Tax and providing for all interest due to Shareholders and Depositors up to the date of the accounts, was £529,362, compared with £495,641 in the previous year. The Directors recommend that there shall be distributed, in addition to the interest, a bonus of 10/- per cent. to Paid-up Shareholders, Class 1, which is confined to Shares completed by monthly subscriptions, and a bonus of £1 per cent. to the Monthly Subscription Investing Shareholders. This distribution is the same as that of the preceding year, and will make a total yield for the past year to the Paid-up Shareholders, Class 1, of £3 17s. 6d. per cent., and to the Subscription Shareholders of £4 7s. 6d. per cent., both Interest and Bonus being free of Income Tax.

ACCOUNTS. The new accounts opened during the year numbered 101,210, and the total number of Shareholders and Depositors' accounts open at the end of the year was 659,509, being an increase of 37,186 accounts.

The Directors desire most warmly to congratulate the members upon the very strong financial position of the Society and its continued progress and prosperity, as shown by the Statement of Accounts for the past year. The success of the year's operations has served to emphasise and strengthen the outstanding position of the Society as the largest Building Society in the world in every respect.

ENOCH HILL, *President and Managing Director.*

New Balance Sheet and Prospectus Free on Application.

HEAD OFFICES: PERMANENT BUILDINGS, HALIFAX.

370 Branches.

BIRMINGHAM: 111, Colmore Row. LEEDS: 32, Commercial Street.
BELFAST: 14, Donegall Square West. LIVERPOOL: 37, Dale Street.
EDINBURGH: 75, George Street. MANCHESTER: 130, Deansgate.
GLASGOW: 119, St. Vincent Street. SHEFFIELD: 51/55, Surrey Street.

LONDON DISTRICT OFFICE: Halifax House, 51/55, Strand, W.C.2.

BEFORE BREAKFAST

Get the Mackenzie daily health habit. Keep a bottle in your Bathroom. Use on rising and at bedtime and keep FIT. Price 1'6 Also in handbag size, with screw top, 1'3. Sold everywhere.

& BEFORE BED

For Colds, Influenza, Catarrh, Headache, etc.

Help Kidneys

Don't Take Drastic Drugs.

Your Kidneys have nine million tiny tubes or filters which are endangered by cheap, irritating drugs or neglect. If Kidney or Bladder Trouble makes you suffer from Getting Up Nights, Nervousness, Dizziness, Backache, Rheumatism, Leg Pains, Circles Under Eyes, Dry, muddy Skin, Irritating Acidity or Loss of Vigour, don't take chances. Get the Doctor's guaranteed prescription Cystex (Siss-tex). Must bring new health and vitality in 48 hours and is guaranteed to make you feel 10 years younger and to cure troubles in 8 days or money back on return of empty package. Cystex costs very little at Boots, Taylor's, Timothy White's and all chemists, and the guarantee protects you.

JOHN BULL'S GREAT PEN... OFFER

CASH THE COUPONS

'JOHN BULL' PEN COUPON VALUE 3d.

This coupon with P.O. for 2/9, plus 3d. postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with **14-carat solid gold nib, iridium tipped, guaranteed 2 years.** Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. off the price. **You may send 5 coupons and P.O. for 1/9,** plus 3d. postage and insurance. *State if fine, medium or broad nib. Pocket clip 3d. extra.* Address: "John Bull" Pen Department, 27a, Floral Street, London, W.C.2.

YOUR WIFE is well cared for NOW

Will it always be so?

YOU CAN ARRANGE BY MEANS OF A PRUDENTIAL

"Heritage Endowment" POLICY

that, should you die before reaching the age of 60, your widow will receive an income of

£4 a Week until you would have attained that age, and

£2,600 when the income ceases. And if you do reach the age of 60, YOU will receive an income of

£4 a Week for Life or £2,600 cash down, whichever you prefer. Thus, while protecting your wife in the event of your early death, you are making provision for an income on retirement.

TO THE PRUDENTIAL ASSURANCE COMPANY · LTD.
HOLBORN BARS · LONDON · E.C.1

I desire full particulars of your "Heritage Endowment" Policy.

Date of Birth.....

Name.....

Address.....

.....

J.B. 28.3.36. 335

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SEND YOUR
BETS POST
SEND DIRECT — THE BIG TWO — NO AGENTS
One Shilling up to any amount can be invested by letter in accordance with rules.
DAILY LETTER COMMISSIONS
bearing a time stamp not later than the set time of any race in accordance with rules will be on at Starting Price or Totalisator Returns as desired.
NO LIMIT
WIN OR PLACE.
Single Events, Doubles, Trebles, or Accumulators. Jockeys' Mounts, Owners' or Trainers' Selected.
FIRST FAVOURITES
NO LIMIT.
Win or Place Singles, Win Doubles, Win Trebles.
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ALL POSTAGE PAID.
Please send your Lists, I am over 21 years of age.
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HOW Germolene Brand ASEPTIC OINTMENT HEALS THE SKIN

It soothes raw, irritated, inflamed and fiery areas the instant it is applied. Healing starts at once, new skin grows over bad places in record time. Germolene is breaking all records in skin healing, there is nothing to touch it for relieving throbbing pain and maddening itch. Get your tin to-day.
FREE BOOK
Every Skin Victim is offered an ENTIRELY FREE COPY of an expert's book on "SKIN INFECTIONS." It tells you the home treatment of all skin complaints. No obligation . . . no cost. Send a postcard INSTANTLY to— Veno Drug Co., Ltd., Dept. J.B. 315, Manchester 16.
GREAT OFFER!
PROVE the Power of Germolene. Get a 1/3 Tin. Use it ALL! If you are not delighted with the result, return the empty outside carton to Veno Drug Co., Ltd., and your money will be REFUNDED.
GERMOLENE
Is now obtainable in a NEW 6D SIZE
In addition to the Standard Tins. Price
1/3, 3/- & 12/-, Tubes 4/6
For PILES Use GERMOLOIDS
Brand Germolene Suppositories 1/3 per box

Write to John Bull About It—

THE authorities insist on being notified of infectious diseases, but parents also should be informed when cases occur in the schools their children attend.

The beginners' class of twenty-eight to which my four-year-old boy belongs was reduced to three recently—the rest had measles or whooping cough or both. Yet we heard nothing about it, and when he seemed unwell kept him at home a week before the trouble was identified.

Meanwhile, he had carried both diseases to our baby, and himself developed pneumonia, which almost ended his life.

Had a circular been issued to parents when the first case occurred we could have protected the baby and minimised the consequences to the boy himself. Parents may be excused for thinking that something should be done about it!

ONE OF THEM, Manchester.

Where's the Inspector?

Why are there not office inspectors?

I work on the top floor of an old tumble-down house, which has only one exit. Not a mile from the centre of a progressive town, I must strain my eyes in the murk of a cheap little paraffin lamp. There is no drainage and the one convenience (old-fashioned type) must serve for office staff and workmen alike.

Out of twelve windows in the building, only one opens, the others being nailed up because of broken cords. Such are the conditions which are endured by an envied

TYPIST, Chesterfield.

For the Children's Sake

Your correspondent who has kept secret his attachment for "another woman" for twenty years should keep it from his children for another twenty. They have not the experience of life to be able to judge the circumstances.

No doubt they love their mother, so how could the other woman hope to win their esteem?

But should the husband become a widower, and the friend who has loved him so long become his wife, then—and only then—should the secrets of the past be revealed.

Mrs. S., Caerphilly.

Poison Tongues

Some of us in this village are feeling sorry that ducking stools were ever abolished.

Throughout the winter it has seethed with slanders and calumnies founded on half-truths and the distortion of innocent remarks, with the result that several sensitive women are suffering from the sniffs and averted looks which greet them at the Women's Institute and elsewhere.

Most of the trouble can be traced to a notorious old mischief-maker. Wouldn't she be all the better for a good sousing in the local duckpond?

DOCTOR'S WIFE, Essex.

Race with "Silver Ring"

AVENGER IS BEST

HAVING discarded Golden Miller after his inexplicable display at Newbury, I watched him with mixed feelings win the Gold Cup at Cheltenham in a trot.

However, the boats have been burned. If he jumps Aintree he will win his second Grand National, but to my mind it is a big "if." The JOHN BULL selection is

AVENGER,

owned by Mrs. Mundy, a veteran sportswoman, and trained by T. Rimell.

Avenger has twice beaten Reynoldstown, which is a great testimonial. He is a seven-year-old, the same age as Gregalach, Forbra, Kellsboro' Jack and Golden Miller when they carried off the coveted prize, and he is genuinely fancied. I pass over Double Crossed for Aintree and take KEEN BLADE as the best outsider.

"SILVER RING'S" CODE.

The code for this week covers racing from Thursday, March 26, to Wednesday, April 1.

R B T F 94 M P Q C 93 98 A K X U Z
H J I 95 S O Y 97 L W N 96 G E V D

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below as the case may be. Example: RMYCTIX would read HOPLITE. Where a double letter occurs in the name of a horse the figure 2 is substituted. YC96942P would read PLASSY.

Unsound

As the mother of two girls, aged eleven and fourteen, I think an enquiry should be held into the new method of teaching spelling.

My elder child started at a village school, where she learnt spelling and pronunciation in the old way and easily passed her entrance examination to a secondary school. The younger girl has been taught under the new system of spelling by sound, and is unable to spell correctly even the most simple words.

I am very worried as to what effect this will have on her when she leaves school and commences a business career.

COUNTRYBORN, London.

Official Disgrace

An elderly woman I know has her old-age pension and a weekly relief allowance of 7s. to live on. Somehow she has saved £3 to buy glasses, as her sight is failing.

But the relief officer has found her bank passbook and the old lady's allowance has been mulcted by 6d. a week till her savings are all taken by the authorities.

As she cannot now save she will, of course, be unable to get treatment for her eyes.

LONDON SCOT.

The Old Evil

I read of a woman receiving injuries through slipping on the polished floor of a hospital ward, and I have personal knowledge of a similar accident.

Is it safe for patients, feeling their feet after illness, to have to do so on a surface which is sometimes dreaded by nurses themselves?

And I am sure the requirements of hygiene would be served by a floor which was not so highly polished.

MARTIN CLARKE, Liverpool.

An Alien at Home

In 1912 I married a German who worked in a Monmouthshire colliery. When war broke out he was interned, when it ended he was deported, leaving me stranded. I received one letter from him with the comforting intelligence that he had finished with me.

Repeated applications to the Home Office, in the hope of becoming a British subject again, have been futile. I must prove that my husband has divorced me or that he is dead.

So here I am, an alien in my own country.

OUTCAST, Mon.

An M.P. Expects

I read with disgust the answers returned by an M.P. to a deputation of typists who asked his support of the Offices Regulations Bill.

To one who complained that her office was overrun with vermin, he advised her to buy a few mouse-traps. To another who worked under filthy conditions, he said she should buy a bucket and clean the office herself.

JOHN BULL has already investigated the scandal of filthy offices. Now let it fight for the removal of "dud" politicians.

X. Y. Z., Southsea.

Starting Early

I have a class of forty-three children, boys and girls between six and seven years of age. For the past few years, whenever I have discussed such beverages as tea and coffee, I have found that half the youngsters have sips from their parents' beer every night—others have whisky in their tea!

The foolishness of parents in allowing such a habit to be formed at an impressionable age is beyond my comprehension.

COMMON SENSE, Manchester.

Crazy

Two brothers I know work at the same colliery, one a youngster of fourteen and the other a year older. The elder is not allowed to start, by law, before 6 a.m. and must cease before 9 p.m. He is employed on the surface.

The younger toils down below and sometimes starts at 2 a.m. if he is in the first shift and finishes at 1 a.m. if in the night shift. Is it not crazy that such anomalies should be tolerated?

TOO OLD AT FORTY-FIVE, Durham.

Telling the World

We have adopted a baby girl and love her as dearly as we should a child of our own, could we have had one. We should like never to have to tell her that we are not her parents, but though the law helped us to secure her without fear of losing her, the birth certificate states in large letters "Adopted Children's Certificate." Why should this be?

N. E. S., Smethwick.

Whitehall Works Overtime

We read that overtime in the Civil Service amounts in one year to 6,600,000 hours. This means that more than 3,000 persons could be employed on a forty-hour week.

What a chance for one of our many Westminster pensioners to earn something, even if only the gratitude of more than three thousand unfortunates!

HOUSEWIFE, Plumstead.

—BUT write this week on the topic of . .

"My Best Easter Egg"

. . as many of our readers have asked us to give them a set subject to discuss. Half a guinea will be paid for every letter published.

Post your letter, which must not exceed 100 words, to reach us first post on Tuesday, March 31st, and mark envelope "Letter Parliament."

Radiant Health in Middle Age

deKUYPER'S HEART LABEL HOLLANDS
GRAVES No. 1 CLUB MODEL
BEATS THE WORLD FOR QUALITY AND VALUE.
Frame 19, 21, 23in. Racing Hubs, quick release Wing Nuts, Dunlop Sports Tyres, Coventry Chain, Lauterwasser adjust. Handlebars, Dunlop Endrick Rims, Racing Pedals, Calliper Rear Brake, Brooks Spring Seat Saddle, 'Hold-all' Bag, Rear Reflector, & Accessories. Lady's or Men's same price £4.19.6 or 6/- monthly. Catalogue Ladies', Men's, Juvenile, Tradesmen's, Tandems, etc.

6/- NOW
J. G. GRAVES Ltd. SHEFFIELD

Read how

CHARLES GRAVES

THE WELL-KNOWN WRITER AND JOURNALIST

keeps himself

fit in mind as well as in body...

Few people find it so essential to maintain an ample reserve of nerve force as journalists. Theirs is a job of constant nerve tension. Mr. Charles Graves, one of the most prolific writers in this country, finds PHOSFERINE necessary to keep him "writing fit" in mind and body.

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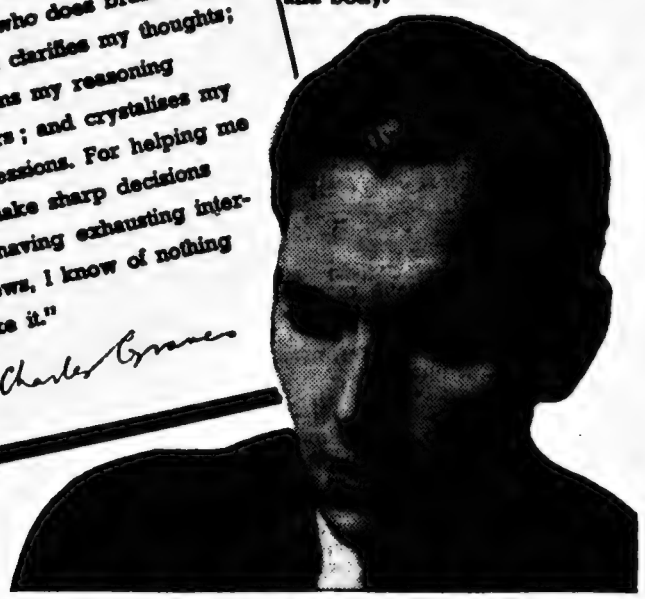
"PHOSFERINE is the finest possible mental tonic for anyone who does brain work. I find it clarifies my thoughts; sharpens my reasoning powers; and crystalises my impressions. For helping me to make sharp decisions or having exhausting interviews, I know of nothing like it."

Charles Graves



PHOSFERINE

BRAND TONIC

The Greatest of all Tonics

for	for	for	for
Influenza	Debility	Nerve Shock	Neuralgia
Lassitude	Indigestion	Rheumatism	Maternity
Brain Fag	Sleeplessness	Headache	Weakness
Gastric Pains	Exhaustion	Sciatica	Anæmia

From Chemists, TABLETS or LIQUID, 1/3, 3/- and 5/-
The 3/- size is nearly four times the 1/3 size: you save almost 2/-

WARNING. The public is warned against purchasing worthless imitations

Look into "JOHN BULL'S" Shop Window and "Small Ads. Worth Watching" for Valuable Bargains. See pages 2, 3 and 4.

SKIN DISEASES

New Blood Treatment.

Skin Soft as Velvet

"I am pleased to tell you I am completely cured from that terrible disease, varicose eczema, and psoriasis, from which I was suffering, and I can only thank Elasto for the wonderful and speedy cure. My legs now show no trace of the old trouble, and my skin is as soft as velvet. I think Elasto is the safest and cleanest and best blood purifier in the world..."
(Signed) Mr. R. J. BEAUCHAMP,
30, British Grove, Chiswick, W.4.

The New Elasto Blood Treatment is bringing quick relief and permanent cure to thousands of sufferers from Eczema, Psoriasis, Dermatitis, Bad Legs, Varicose Veins, and other diseases of the skin and circulatory system.

For the outlay of a few shillings you can now enjoy the tremendous advantages of this Modern Scientific Treatment which has cost thousands of pounds to perfect.

Send for Free Sample!

Elasto blood treatment is fully explained in a special booklet which we will gladly send, privately, post free, together with Free Sample and copies of recent testimonials. Write for these to-day. Now! while you think of it. *This offer is too good to be missed!*

The NEW ERA TREATMENT CO., LTD. (Dept. 18A), Cecil House, Holborn Viaduct, London, E.C.2.

Elasto Will Save You Pounds!

GRAVES Beats the World For Quality & Value

Every Lady should write to-day for GRAVES DISPLAY of up-to-date Fashions illustrating the latest ideas in Ladies' Wear all offered at money-saving prices. Wherever you live, our Keen Prices and Easy Terms are for YOU.

ASCOT This attractive Swagger Coat is produced in a dependable All Wool Tweed in bold and handsome check design & beautifully tailored throughout. Cut in the latest fashionable style, it includes the newest type of stand-up collar, square revers, patch pockets and a smart box pleat down the centre of back from collar to hem. Carefully lined throughout with super quality plain Art. Silk to tone. Shades: Navy/White; Black/White; and Brown/White. Sizes: S.S.W. to O.S. Busts: 32 to 38in. Length: 42in. 4/- Monthly. **27/11**

WRITE FOR PATTERNS

Send to-day for full range of Patterns, Post Free. Swagger Models, Costumes, Coats, Underwear, Frocks &c., all in the newest styles. Ask for Patterns of any kind of garment required, and a splendid choice, with a self measurement form and all particulars will be sent to you per return of post.

4/- Monthly

J. G. GRAVES LTD. SHEFFIELD.

SEND NO MONEY

Just Pay Postman 1/- Deposit on Delivery

GREAT CORSET BARGAIN

MORE COMFORTABLE SUPPORT

FREE FORM

SEND no money . . . just complete the Coupon below, attach your full name and address and pay the Postman, on delivery, the first payment of 1/-. This will be refunded in full unless you are more than pleased, thus affording a full guarantee for your complete satisfaction. Easy monthly payments of 2/-, if preferred, cost not a penny more.

SEND NO MONEY
JUST PAY POSTMAN
1/- DEPOSIT ON DELIVERY

To obtain the modern slim figure some restraint has to be placed on bust and hips. The latest Ambron Free-Form Model does what is necessary without the slightest discomfort to the wearer. The way in which it moulds the hips, controls the abdomen and supports the bust while leaving the body with a delightful feeling of freedom is a triumph of expert corsetry. This garment is made, in all sizes, of durable satin-faced material in tea-rose. It laces at the back, has an 8-inch busk and four suspenders, and definitely enhances the charm of every woman who wears it. The price is only 8/11, and a Free-Form Model will be sent to you on approval. On delivery of the parcel just pay the postman first payment of 1/- and balance by monthly instalments.

(*See Coupon.*)

Deposit back if you do not buy.

What could be fairer or more satisfactory than such a method of choosing foundation garments?

SPECIAL C.O.D. OFFER

Please send me, on approval, C.O.D., an Ambron Free-Form Model at present Bargain Price of 8/11.

I will pay Postman, on delivery, first payment of 1/-, and will remit balance of 7/11 and 6d. to cover postage, either in one sum or by monthly instalments of 2/-. If not satisfied and I return the Garment at once unworn, you will refund my deposit.

Enclose Coupon with full name (Mrs. or Miss) and address. Overseas full cash only. Post your order at once to

Full **8/11** Price

FREE FORM C.O.D. COUPON

F. F. DETAILS.
(Sizes 30-46 in. Bust)

Bust.....

Hips.....

John Bull, 28/3/36. *No.* 409

AMBROSE WILSON, LIMITED

409, Ambron House, 60, Vauxhall Bridge Road, London, S.W.1

The Largest Mail Order Corset House in the World.

The Plumber

chewed a

FEEN-A-MINT and forgot constipation

Feen-a-mint is the favourite family laxative, thorough and safe; delicious mint flavour. Get a packet from your chemist. For a free sample send your name and address and 1½d. in stamps (to cover postage) to White's Laboratories Ltd. (Dept. S.7), 15, Thames House, Westminster, S.W.1.

MOTHERS LEARN VALUE OF 'MILK OF MAGNESIA'

Because it is so helpful in keeping babies and children healthy and happy, every mother should know about the many uses of 'Milk of Magnesia.'

This harmless, almost tasteless, preparation is most effective in relieving those symptoms of babies and children generally caused by souring food in the little digestive tract, such as disordered stomach, frequent vomiting, feverishness, colic. As a mild laxative, it acts gently, but certainly, to open the little bowels in constipation, colds and children's ailments.

A teaspoonful of 'Milk of Magnesia' does the work of half a pint of lime water in neutralizing cow's milk for infant feeding, and preventing hard curds.

Of all chemists. Prices: 1/3 and 2/6. The large size contains three times the quantity of the small. Be careful to ask for 'Milk of Magnesia,' which is the registered trade-mark of Phillips' preparation of magnesia, prescribed and recommended by physicians for correcting excess acids. Now also in tablet form, 'MILK OF MAGNESIA' brand TABLETS 1/- per box—family size bottle 2/-. Each tablet is the equivalent of a teaspoonful of the liquid preparation.

The Editor Laughs Last

IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query. Write to-day. The replies given on this page to facetious correspondents are for your entertainment.

DIVOT (Maldon).—"What is a good lie in golf?" Any one you can get away with.

KEEN (Croydon).—"What man isn't bent on becoming a gardener?" The one who gets somebody else to do the stooping.

J. C. (West Malling).—"I must say that some boys show great skill in grafting roses." In other words, budding talent.

LEN D. (Tilshead).—"Whenever I feel a cold coming on I throw a bucket of coal on the fire." To help you throw it off?

CONFIDENT (Streatham).—"I can get into any theatre in London on my cheek." And come out on your neck?

AMATEUR BOXER (Aldenham).—"I am often struck by the extraordinary men one sees in the ring." You should, of course, strike back.

TOM (Dartford).—"I have just taken delivery of a new motor cycle, but am not very pleased with it, for it is too noisy." It is bang up to date, though.

SNOD (Plaistow).—"I don't know what's wrong, but after a day of mending old shoes I feel whacked and fit for nothing." Quite worn out, eh?

OPERATIVE (Staines).—"I am one of over four hundred hands employed in the manufacture of electric torches." Many hands make light work!

F. N. (Dalton).—"I have instructions to put the horse into the same barn with the rye—and I don't like it." It goes against the grain.

FATHER OF TEN (Peterborough).—"Not one of my children has ever been successful in examinations." Evidently a family failing.

FOOTBALL FAN (Derby).—"What would you call a football captain who insisted on leading the attack, when other players were in a better position to do so?" Self-centred.

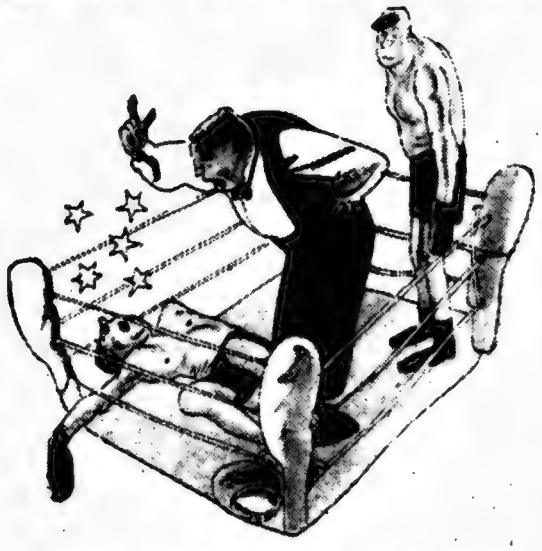
HOME EXPERT (Fleet Street).—"A mat which can be reversed to show a clean, bright side when important visitors arrive is the latest domestic novelty." A kind of diplomat, as it were.

JOHN (Dundee).—"Is there anything more painful than having to watch one's wife for ever spying from the windows?" Yes, having to clean them so that she can see out more clearly.

H. G. (Huddersfield).—"I promised my workmates that as I was starting work at five I would knock them up, but after the twelfth house I had to rest." You knocked yourself up!

UNDERGRADUATE (Oxford). — "I have wagered my brother a new suit of clothes that Oxford will win the Boat Race this year." A win certainly will be a change for you.

Y. T. (West Ham).—"Having just glanced through some of my old diaries, I have come to the conclusion that there is nothing gained by keeping them up." We agree. We have just looked at ours for this year, and there is nothing in it!



Amateur Astronomer (Leeds).—"The best position to study the stars is from a reclining position." That's precisely how it is done!

SALESMAN (Aberdeen).—"Carpets are always sold by the yard." And worn by the foot.

MOTORIST (Ryde).—"I take a lot of trouble when I drive my car." Yes, wives who go motoring are a nuisance!

MOTHER (Rotherham).—"After all is said and done, what does the girl of to-day plump for?" She doesn't—she slims.

H. M. S. (Shipley).—"I was surprised when on the ice rink lately to find how quickly time went." It just slipped away.

MOTORIST (Parkstone).—"Just recently the suspension of my car has taken to making funny noises." A spring song!

G. C. (Oundle).—"Do you know anyone who keeps on the straight and narrow path nowadays?" Tight-rope performers.

G. W. R. (Swindon).—"The railways of this country are spending millions of pounds upon new locomotives. What is this a sign of?" Better times, of course.

TUNEFUL (Huntingdon).—"How few singers can accompany themselves on the piano." How few singers can accompany the pianist!

ATHLETE (Wembley).—"I have won our cross-country championship for three years in succession." Three times running, in fact!

FATHER (Hampton).—"When I found that my daughter had eloped with an airman, I chased them by 'plane." You naturally went up in the air about it.

CHEF (Bristol).—"A well-cooked meal served in a bright restaurant puts confidence into a man." Which is just as well if he can't pay for it.

SUPERSTITIOUS (Shanklin).—"Is it unlucky to spill the salt?" Yes, if you happen to smash the wife's best salt-cellar at the same time.

HUBBY (Cheltenham).—"Is there anything more painful than seeing a black-out fire?" Yes, being handed an axe and a box of matches.

DENTIST (London, W.4).—"I do not extract teeth yet, but intend merely to drill and crown them for a year to gain experience." You're just stopping to start.

GEORGE (Parkstone).—"My brother-in-law has ruined his game at billiards by his mania for putting his opponent down." You mean his game has gone to pot?

MUSICIAN (Glasgow). — "Tuition in accordion playing is difficult and intricate." It certainly has lots of ins and outs.

M. B. (Fleet Street).—"With five other reporters, I was shown all over the Bank of England last week." Were you allowed to take any notes?

IRENE (Bromley).—"I think gumboots are very useful to a woman in a hurry." Especially if she hasn't had time to darn her stockings.

PERCY (Harrow).—"I tried to get into my rich aunt's good books by pretending to be fond of her parrot, and what do you think I got when she died?" The bird!

GOLFER (Ventnor).—"There was a terrible row between the secretary of the golf club and a farmer, because the farmer made a mistake and started to plough part of the course." They both cut up rough?

DELICATESSEN (Edinburgh).—"Who does not like cold chicken?" Chicken.

D. A. (Bristol).—"What is the right way to pronounce 'margarine'?" Well, some landladies pronounce it "butter."

PROUD MOTHER (Barnstaple).—"My first child could talk at the age of nine months." We judge it to be a girl.

L. G. (Worthing).—"I consider the metric system is an insane idea." Dotty, in fact.

B. K. (Pudsey).—"What is the name of the largest and most valuable diamond?" The ace.

GEORGE (Eskbank).—"Newly-born animals always look sheepish." Especially lambs.

TOBY (Bromley).—"At billiards, whenever possible, I try to use the cushion." Soft shots?

G. G. (Exeter).—"I had my shoe-shop robbed once, the thief making off with a good deal." Booty.

J. R. (Erith). — "What made me buy a cap was that I can play golf in it." Whatever sized cap did you buy?

MAID (Maida Vale).—"When my mistress abused me I refused to continue my work." While she carried on?

N. P. (Whitehall).—"Photography is a useful aid to the modern detective." After the crime—the exposure.

S. B. (Barnet).—"It is the sole of a shoe that squeaks." The tongue is silent.

"Cuss this table tennis!"

[From "The Passing Show."]

G. K. (Chelsea).—"The man whose job is an up and down one is in a quandary." Or in a lift.

K.C. L. (Eastbourne).—"There can be no such thing as real security in England." Turn to page 47, where JOHN BULL finally offers you £5 Weekly for Life, as well as £1,000 and a £1,500 Ideal Home. That sounds like security for somebody, anyway.

S. E. (Manchester).—"When I awoke to find my house in flames I cycled in pyjamas and with bare feet to the fire station." Evidently your machine did not have rat-trap pedals.

(Many replies unavoidably held over)

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Side-Slips."

YORKSHIRE EVENING POST:—"Houses are sold for human CONSUMPTION."

THE MANCHESTER GUARDIAN WEEKLY:—"The message was DELAYED by ships' radio from vessels until it reached Portishead."

BRISTOL EVENING WORLD:—"... cut it into small pieces and DRY with the breakfast bacon ..."

NORTHERN DAILY MAIL:—"The daring burglar got away with £10 from a CRASH register."

DUBLIN EVENING MAIL:—"For those who do not dance, CARS have been arranged."

HANTS AND BERKS GAZETTE:—"Mr. —— headed the batting averages and Mr. —— the BOWING averages."

ASHBOURNE TELEGRAPH:—"The whole thing seemed quite foreign to a good sporting spirit, and caused a good deal of FEEDING."

HOLDS FALSE TEETH TIGHT AS CEMENT

Plates cannot possibly slip when you sprinkle on Dr. Wernet's Powder. Largest seller in the world—holds plates so tight they cannot annoy yet so comfortable they actually feel and act like your own. Keeps mouth fresh, breath pleasant—special comfort-cushion prevents sensitive gums from getting sore. Small cost—sold by Chemists everywhere. Post Coupon for free trial sample, which will be sent in plain wrapper. Use unsealed envelope, ½d. stamp.

FREE SAMPLE

Name.....

Address.....

.....

FASSETT & JOHNSON, Ltd. (Dept. J.B. 8), 86, Clerkenwell Road, London, E.C.1.

FOOT SUFFERERS!

REST YOUR FEET AS YOU WALK

Gain instant relief with this new scientific *Non-metal* support. No more hot, tired, aching feet! No more hard unyielding supports. Here is the support all foot-sufferers have wanted—a firm yet *resilient* cushion that gives maximum support with maximum comfort.

Phillips Rest-a-Peds get right to the bottom of foot troubles, giving support just where it's needed, under the heel and along the curve of the foot. It is here foot-ailments start, with the breakdown of the arch. Rest-a-Peds correct that, re-distribute the body's weight correctly, and restore a strong, springy natural tread.

GRATEFUL WEARERS write:—

"After wearing Rest-a-Peds for a month I must say they are all you claim them to be. One is struck by the immediate comfort and the absence of weight in the shoe." A.R. . . . London.

"I have for the past six years been wearing a pair of steel supports but after using Phillips Rest-a-Peds I would never dream of using the steel ones again. Phillips are light, soft and cushiony for walking and obviate cutting a shoe, and what is more—they *are one-third the cost.*" W.P. . . . N. Zealand.

7 DAYS FREE TRIAL

Write for complimentary copy of "Tired Feet—the Cause and Remedy"—together with Voucher entitling you to a 7-day Free Trial of Rest-a-Peds, with money refunded in full if you are not entirely satisfied. Just send your name and address on a P.C. to Phillips' Patents Ltd., Dept. J.B.21, Western Avenue, Acton, London, W.3.

Phillips

Resta-Ped

HEEL CUSHION & ARCH RESTS

Ladies' **4/6** | Men's **5/6** per pair from all bootmakers and appearers, also from branches of Boots, Timothy White's and Taylors Ltd.

A tickling throat is nipped at birth
By nightly Zubes. Best thing on earth!

Go—suck a

ZUBE

Zubes contain Aniseed, Liquorice, Menthol, Friar's Balsam and other tried and homely remedies that are 'best for throat and chest'.

In flat tins 3d. and 6d.
2½d. per ounce loose.

AWAY WITH *Spring Cleaning* SLAVERY

Say good-bye to the drudgery of hands and knees behind dustpan and brush. Let the Hoover free you from this backbreaking task. Fill in and post the Coupon on p. 27 for free illustrated booklet and full particulars of Hoover models—all obtainable on easy terms.

As they say in the highest places:

'BETTER BUY CAPSTAN,

they're blended better

- they're Wills'

CAPSTAN CIGARETTES PLAIN OR CORK TIPPED

10 for 6d.
20 for 11½d.

C.C.5050

You buy with CONFIDENCE when you buy through "JOHN BULL"

"The John Bull" Guarantee appears on page 37.

SAVE 6D . . .

and get a Better Shave

WONDERFUL TRIAL OFFER

Once you've tried Coro-shave—the modern method of shaving—messless, brushless, fussless—you'll never go back to the old-fashioned way. So we're giving you the chance, *for a few days only*, to try Coro-Shave at half price. Your nearest chemist or hairdresser will give you a big shilling-size tube of Coro-Shave for only 6d. It will give you swift, smooth, painless shaving.

CORO-SHAVE

HELPS THE RAZOR — SOOTHES THE SKIN

COS 7B-36 CROWN PERFUMERY CO. LTD.

"ENGINEERING OPPORTUNITIES" FREE!

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Details are given of over 150 *Diploma Courses* in all branches of Civil, Mech., Elec., Motor, Aero., Radio and Television Engineering, Building, Government Employment, etc. Write for this enlightening Handbook to-day FREE and post free.

BENNETT INSTITUTE OF ENGINEERING TECHNOLOGY, 56, Shakespeare House, 17, 18, 19, Stratford Place, W.1.

GRAVES Beats the World For Quality & Value

Size: 16½ x 10 x 9½in.

This world-challenging offer of a fully equipped 3-valve low-consumption Radio Outfit removes every obstacle that has been standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient, trouble-free Wireless Set.

5/- Monthly

OWN YOUR OWN RADIO

THE GRAVES S.3. RADIO enables you to enjoy all the pleasure & interest of up to date Wireless for many years at a remarkably low cost of upkeep. Specially built for economical working, yet maintaining high efficiency and faithful reproduction. All components are of tested reliability, including Steel Chassis; Radio Frequency Coils with Iron Cores; British Valves; Permanent Magnet Moving Coil Loud Speaker, 2-volt new type Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, as illustrated. Complete in all respects including Aerial and Earth equipment. Nothing else to buy. Carriage Paid. **£4.17.6**

Easy Payments: 5/- Monthly.

IT IS HIGHLY IMPORTANT you should understand that nothing is added to the price for the convenience of easy payments. The price quoted is all you have to pay.

WRITE FOR CATALOGUE and full specification of this and other Sets for Batteries or Mains, including Super Hets.

J. G. GRAVES LTD. SHEFFIELD.

IF YOUR BREATH HAS A SMELL YOU CAN'T FEEL WELL

Unless 2 pints of bile juice flow from your liver into your bowels every day, your movements get hard and constipated and your food decays unnaturally in your 28 feet of bowels. This decay sends poison all over your body every six minutes. It makes you gloomy, grouchy and no good for anything.

Your friends smell this decay coming out of your mouth and call it bad breath. Laxatives and mouth washes help, but you must get at the cause. Take Carters Brand Little Liver Pills. They get those 2 pints of bile flowing freely and then you feel on the "up and up." Ask for Carters Little Liver Pills and get what you ask for. 1/3d. and 3/-.

End unpleasant drudgery!

Lavatory-scrubbing is unpleasant and unhealthy. Moreover, no brush can ever reach round that hidden bend in the pipe.

Just a sprinkle of Harpic, without any brushwork, keeps your lavatory spotlessly white and sanitary — free from odours. It sweeps right round the bend in the pipe — cleans and disinfects. Don't use dangerous acids. Use Harpic. In NEW EASY-FLOW TIN — 6d., 1/-, 1/9.

JUST A SPRINKLE OF **HARPIC** THAT'S ALL IT NEEDS

HARPIC MFG. CO. LTD., HULL AND LONDON

LIFE INCOME and FORTUNE for this 'John Bull' X-WORD—CAN YOU SOLVE IT?
£5 MONTHLY FOR LIFE and £600
OR £850 CASH
£100 BETWEEN RUNNERS-UP
CLOSING FRIDAY, APRIL 3
ADDITIONAL SURPRISE AWARD
TO ALL RUNNERS-UP FROM WHOM 'JOHN BULL' RECEIVES MORE THAN ONE SIXPENNY COUPON IN SAME ENVELOPE

NEW HELP FOR CROSSWORD COMPETITORS

To facilitate the filling up of Crossword Squares and still further extend the scope for skill in our Competition, our Puzzle is now being presented in an improved form.

Completing the Squares is now merely a matter of filling in letters in ink in the normal manner and the Terms and Conditions show clearly the basis on which to decide your Answers.

PRESENTED on this page is the eleventh of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Ajudication Committee, consisting of the following:—

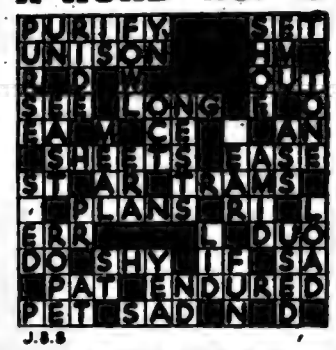
The Editor of JOHN BULL;
Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A., Goldsmiths' Reader in English, Oxford University; and
Mr. C. R. M. Joad, M.A., Oxford, Head of Department of Philosophy, Birkbeck College, University of London.

Each entry received will be carefully considered, and the First Prize-winner will be the competitor who on one entry square has completed the Puzzle, and has given what in the opinion of the Adjudication Committee is the best set of Answers to the Clues provided. And this set of Answers will constitute the Winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when result and Winning Puzzle Square appear in JOHN BULL published Thursday, April 16, 1936. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly *Crossword Gazette*, obtainable as instructed on this page. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties, the appropriate cash prize will be equally divided, but not more than one cash prize will be allowed to one entrant upon one coupon.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this new Crossword Competition.

X-WORD No. 8



WINNERS ON PAGE 45.

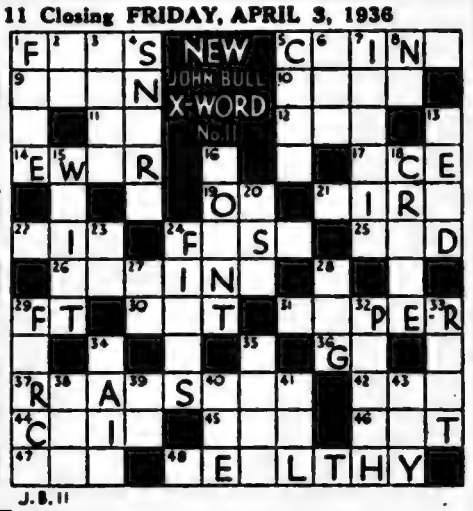
The most meritorious Answers used by competitors, decided according to aptness and accuracy by the Adjudication Committee, were those seen in the Square above.

Two spaces are left blank to indicate that at these points competitors who used the words FEAR or TEAR, and SHED or SLED, were regarded as having submitted answers of equal merit.

Reasons for Committee's findings in Diagon Crossword No. 8 will form the subject of a helpful feature for would-be winners in next week's "Crossword Gazette."

★ THIS COMPETITION IS OPEN TO ALL READERS

"JOHN BULL" CROSSWORD No. 11 Closing FRIDAY, APRIL 3, 1936



In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. value..... No.....

ENTRY FEE for 2 Squares 6d.

SIGNED .....

ADDRESS.....

.....

CUT ROUND THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 11 Closing FRIDAY, APRIL 3, 1936

In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. value..... No.....

ENTRY FEE for 4 Squares 1s.

SIGNED .....

ADDRESS.....

.....

ADDRESS ENTRY CROSSWORD NO. 11, "JOHN BULL," 57, LONG ACRE, LONDON, W.C.2. (Comp.)

GET THIS FREE HELP In addition to valuable "Reasons Why" guidance, the "Crossword Gazette" provides Entry Squares on fine paper, all the Crossword news and other constructive aid—entirely free!

Secure your weekly supply by enclosing with your Crossword entry the Reservation Form for "Crossword Gazette" and "Bullets" Bulletin on page 46.

CLUES ACROSS

1. Harmless untruths
5. You can usually see through it a little
9. Immediately
10. Tear asunder
11. Part of gnat in snake
12. Wise bird in fowl-run
14. Hew head off hewer
17. Winning card in races
19. Piece of coal in toast
21. Has influence on racing expert when backing horse
22. Comedian often comes on with a funny one
24. Sudden electricity failure causes this
25. Here's father!
26. Woollen goods will, if water's too hot
30. Skill in darts
31. Saves you the trouble of hunting for matches
36. Both ends of gable
37. Assure anew
42. Silly chap at end of class
44. Abel's brother
45. Just look!
46. Mice play when it's away
47. Make mistake in terror
48. You must be this to indulge in Riviera sports

CLUES DOWN

1. Usually accounts for film star's vanity
2. Not eat in China
3. Mother Hubbard's dog didn't get
4. Rabbit knows this means danger
5. Big black bird which starts crowing
6. You do so, to fell tree
7. Expensive furniture is often this
8. In Gandhi—and India
13. Good one makes you feel better
15. Tailor may measure this before making garment
16. You do this when climbing ladder
18. This can convey a lot
20. Do this if you want to know
23. Common to laugh and sigh
24. Some develop rapidly and cause alarm to other firms nearby
27. In opera and radio
28. Modern girl isn't happy without hers
29. If some statesmen had way, League would become this
32. Fruit with delicate bloom
33. Its effect may be marked on razor's blade
34. Slide in this is usually conspicuous
35. 'Ware speed cops in a built-up one
38. Turn a deaf one to gossip
39. Soon without two ducks
40. Employ in houses
41. Slip in slippery fish
43. Express in essay

NEWSAGENTS' PRIZE.—A special prize of £5 will be awarded to the Newsagent from whom this competition's First Prize-winner usually purchases his copy of "John Bull." Should the first prize be shared, the £5 will be divided between sharers' Newsagents.

29 BIG CHEQUES WON IN X-WORD No. 8

SEE PAGE 45

READ THESE RULES CAREFULLY

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole entry form whether both puzzle squares are used or not. Entry-fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form; send Entry Form by post as directed, to reach us not later than Friday, April 3.

2.—In addition to two sixpenny entry forms from "John Bull" each entrant may submit TWO EXTRA SIXPENNY ENTRY FORMS provided these are taken from "John Bull's" free weekly "Crossword Gazette" or other announcement of this Competition. Thus each entrant is limited to 4 Entry Forms (8 squares in all), and Entry-fee of 2s.

Should any letter square be left blank, contain a letter which is not clear or altered, or not given in ink, the corresponding properly indicated letter on adjoining Entry-square will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided, entry-square concerned will be disqualified, as will any mutilated coupon.

No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Winner and winning Puzzle Square will appear in "John Bull" on sale Thursday, April 16. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize, he must demand a scrutiny by first post Tuesday, April 21, in accordance with directions given with result. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up prize. Accordingly, entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

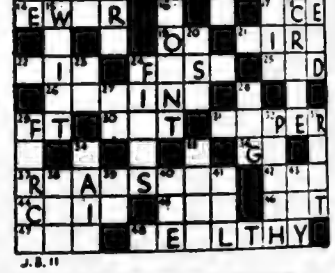
4.—Should First Prize be shared, £850 cash will be paid instead of the Two-in-one award.

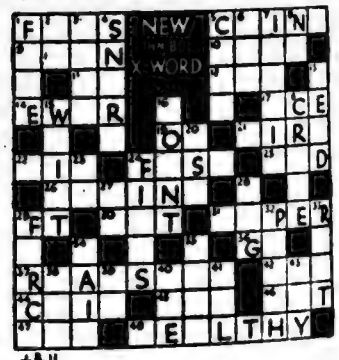
5.—Failure to comply with any of the Rules and Conditions involves disqualification.

6.—Employees of Odhams Press Ltd., and members of their families are not eligible to compete.

COPY SQUARES

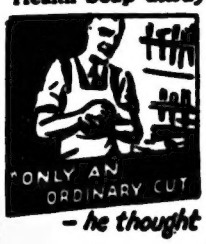
Squares below are for your copies —not accepted as entries.





This is the sort of thing which the dangers of dirt constantly lead to. It may happen in your home next week—to-morrow, if you are leaving yourself open to the dangers of infection from dirt-bred germs.

Only by doing away with *all* dirt can you be really safe. If you leave a scrap of dirt behind germs may breed and lie in wait to infect the tiniest cut or graze, and to attack a run-down system. Use a soap that takes dirt completely away—use Family Health Soap *always*.



– he thought

–still not healing, growing worse

TERRIBLE FACIAL ERUPTION

"I had a bad breaking-out on the right side of my jaw. It got worse, and I was compelled to stay indoors owing to its spreading round my chin. One night I washed my face and chin with Family Health and dabbed the affected part very carefully. Like magic, the irritation stopped."

Testimonial No. 10780

You owe to yourself and to everyone in your home to see that washing with Family Health Soap becomes a habit. At only twopence-halfpenny per tablet, or 3d. for oversize tablet, it's a wonderfully cheap health insurance.

WHERE THERE'S DIRT THERE'S DANGER

PROTECT YOUR HOME AND YOURSELF WITH

FAMILY HEALTH SOAP

XH 2A-172 JOHN KNIGHT LIMITED, LONDON, E.16

29 BIG CHEQUES IN X-WORD NO. 8.

In connection with "John Bull" Crossword No. 8, the Adjudication Committee decided that the most meritorious Answers on one Square (see page 44) were those submitted by the following 29 competitors, who share the £1,250 offered as First Prize :—

R. H. P. Bailey, 115, Farleigh Rd., London, N. ; R. Baillie, 17, Northumberland St., Canton, Cardiff ; C. C. Broughton, 11a, Beechtree Rd., Liverpool ; Mrs. A. Browning, Glantorfaen, Park Place, Newbridge, Mon. ; R. W. Buckton, 25, Gainford St., West Hartlepool ; J. Capon, 6, Richmond Rd., Abergavenny, Mon. ; A. Crowe, 22, Eagle Rd., Wembley ; H. Culverwell, 59, Fairless St., Newcastle-on-Tyne ; Miss M. Dalton, 12, Norton St., Hapton, Burnley ; T. J. Daly, Drimoleague, Co. Cork ; G. G. Davies, 109, Jersey Rd., Blaengwynfi, Glam. ; A. Elder, 63, Kirkgate, Leith ; Mrs. C. Elliott, 14, Kingsway, East Kirkby, Nottingham ; A. Evans, 340, Wigan Rd., Bryn, Nr. Wigan ; Mrs. B. Forster, 242, Parrswood Rd., North, Withington, Manchester ; Miss D. Heath, 62, Glenfield Ave., Deighton, Bradley ; G. W. Loft, 206, Lytham Rd., Blackpool, S.S. ; G. McCombie, 5, Carter St., Sandown, I.O.W. ; T. Merchant, 99, Staniforth Rd., Attercliffe, Sheffield ; Miss C. Mulholland, 22, Brighton Rd., Birkdale, Southport ; Miss G. Mullins, Journey's End, Long Lane, Hillingdon ; Mrs. L. B. Preston, 46, Sherbrooke Ave., Halton, Leeds ; M. Reason, 25, Queen's Rd., Plaistow, E. ; F. D. Rungay, 28, Belgrave Rd., Plaistow, E. ; H. A. Sedgwick, 5, Brougham St., Albert Ave., Hull ; Mrs. M. Sheridan, 102, Settle St., Bolton ; H. Smith, 4, Peel St., Sunderland ; W. Taylor, 6, Lathes Croft, Dewsbury, Yorks ; A. Walker, 72, North Rd., Darlington.

Subject to the Terms and Conditions of the Competition, a cheque for £43 2s. 1d. will be sent to each.

Any other entrant who believes that he submitted a Square eligible for a share of this Prize, must demand a Scrutiny by not later than First Post, Tuesday, March 31, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the Award of £150 to Runners-up. This Prize has been divided between 287 competitors from whom we received Squares inferior in merit by reason of only one less apt and accurate Answer compared with the best Squares received. These winners will each receive 10s. 6d. A list of these Runners-up can be seen at the "John Bull" offices, and all have been notified.

An extra Award of £100 will, as announced, be divided between those Runners-up in this Competition from whom "John Bull" received more than one sixpenny coupon in same envelope.

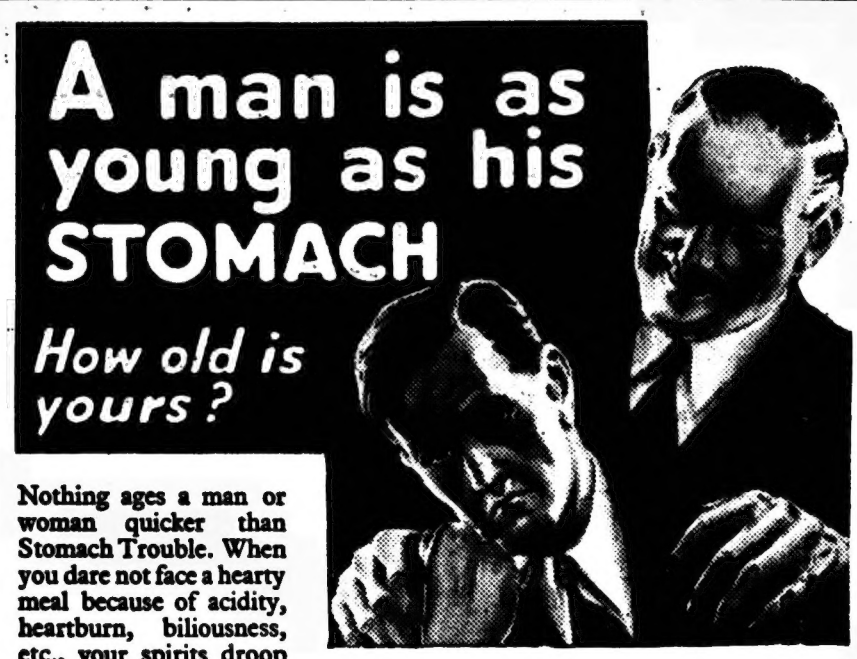
CROSSWORD RESULT No. 6.—In consequence of a successful scrutiny, Mr. S. G. Grant, 51, Crossway Lane, Perry Barr, Birmingham, has been added to the list of sharers of £1,000 in Crossword No. 6, each of whom has now received a cheque for £55 11s. 2d. in accordance with the Terms and Conditions.

YOU TOO CAN BANISH RHEUMATISM

I have treated —— for Rheumatism and Sciatica with URACE brand TABLETS with excellent results ; she is better than she has been for years. Sister M. C. N——, S.R.N. Free sample from Newbery & Phillips Ltd., 33m, Banner Street, London, E.C.2. From your Chemist, 1/3 and 3/-

A Wonderful Bargain for WOMEN

DON'T overlook the Ambrose Wilson Corset offer on p. 41. Send NO money—you pay the postman 1s. deposit on delivery. Money refunded if not satisfied. Turn to the offer Now !



A man is as young as his STOMACH

How old is yours ?

Nothing ages a man or woman quicker than Stomach Trouble. When you dare not face a hearty meal because of acidity, heartburn, biliousness, etc., your spirits droop and you begin to feel twice your age. The deadly nagging ache of indigestion puts years on you. **The remorseless burning of acidity paints these "old age" shadows under your eyes** and takes away all youthful pleasure in life.

Maclean Brand Stomach Powder is the Stomach Sufferer's Friend

What a difference when you take Maclean Brand Stomach Powder. It puts your stomach right instantly. This famous remedy is scientifically made to get to the root of all stomach trouble. It drives out acidity—cleanses your "bad" stomach—banishes wind and gas—enables you to form regular habits again.

Maclean Brand Stomach Powder has delivered tens of thousands of one-time sufferers from a "half-life" of pain, under-eating and premature old age. Take it—feel for yourself the quick relief of its very first dose—the return of youthful spirits and good eating as this marvellous powder sets your stomach to rights.

Beware of cheap imitations

Never attempt to treat *your* stomach trouble with cheap powders with no reputation behind them. Let others take the risk and the disappointment if they like. For your part, insist on the one powder that has cured fellow sufferers like yourself—Alex. C. Maclean Brand Stomach Powder.

Look for the Signature —

The genuine Maclean Brand Stomach Powder is never sold loose but only in bottles in cartons, both bearing the signature

Alex. C. Maclean

All chemists sell it at 1/3, 2/- or 5/- in Powder and Tablet form.

Proof you simply can't ignore

EVERYONE AMAZED

For nine years I have been under doctors, but got no satisfaction until I met a friend who told me of a very bad case which your Maclean Brand Stomach Powder has cured. I decided to give it a trial. Everyone is amazed at the difference in me. I can eat and drink anything now.
—Mr. HARRY WHITE (Widcombe).

AFRAID TO EAT

For years I suffered agonies with Indigestion. I was afraid to eat—if I went without, I still suffered. We heard the praises of Maclean Brand Stomach Powder and my people suggested a trial. Since doing so I can eat anything and thoroughly enjoy it. A dose before going to bed helps sleep, and promotes a regular morning action which gets rid of all impurities.
—Mrs. L. R. (Ipswich).

WISE HOSPITAL ADVICE

I was taken ill with stomach trouble about the end of 1915. I had my first operation in Stockport. After recovering I was sent to Ireland ; there I had a big operation. I managed to work, more or less in pain, until 1926, when I had another operation. Then I had a course of Maclean Brand Stomach Powder and was discharged in better health than I had been in for years. The superintendent of the hospital advised me to keep on with Maclean Brand. Since then I have been feeling a treat.
—Mr. W. OWEN (Mountain Ash).

SUBSTITUTES NO GOOD

I must write and thank you for the good that Maclean Brand Stomach Powder has done me, having suffered for years from Indigestion, and been afraid to eat anything. I have used substitutes before, but have found nothing to touch Maclean Brand.
—Mrs. A. BROWN (Brighton).

MACLEAN Brand Stomach Powder

The "Signature" Brand

Macleans Ltd., Great West Road, Brentford.

"JOHN BULL" BUILT THEIR SEASIDE HOUSE

This beautiful £1,500 home has just been built by "John Bull" in Avenue Road, Highcliffe, near Bournemouth, for Mr. G. R. Rainier, last year's Ideal Home winner. For you, as this year's winner of £5 weekly and £1,000, "John Bull" will build where you wish the house of your choice, fully equip and furnish it, lay out garden and provide every domestic luxury you desire, to the total value of £1,500

1023

how win your Ideal Home in a Bullet"!

RECORD "BULLETS" OFFER OF IDEAL HOME FORTUNE, PENSION, BIG CHEQUES AND RADIO BONUSES VALUE *over* £7,000

STAGGERING 3-*in*-1 FIRST PRIZE

IDEAL HOME VALUE £1,500 WITH £1,000 *Cash* *plus* £5 WEEKLY FOR LIFE

OR £4,000 CASH

HERE is the final announcement of JOHN BULL'S Record £7,000 "Ideal Home" Offer, bringing you one last opportunity to make 1936 the greatest year in your life. Here is one of the finest *Bullets* prize-lists which have ever been seen, dwarfing all others in competitions to-day—and it will not appear in these pages again.

It is nearly a year ago since a young married man in a village near Bournemouth received one of the most thrilling telegrams ever sent from Long Acre. Within a few minutes of its arrival at "Netherdene," Avenue Road, Highcliffe-on-Sea, Mr. G. R. Rainier had chosen as his colossal First Prize in *Bullets* 978th Contest an Ideal Home, a four-figure fortune and a car.

THEY'VE ALL WON LIFE PENSIONS!

£5 a week for life is being paid by JOHN BULL to Mr. T. Armer, 342*b*, Mill Street, Liverpool. This was his First Prize in *Bullets* No. 735 for the effort, HUMANITY DEMANDS—PRIVACY—"LOOK INTO" SLUMS.

£5 a week for life was secured by Mrs. W. Turner, 6, Fairview Road, Woodthorpe, Nottingham, in *Bullets* No. 942. A Family World Cruise and £1,000 cash completed her First Prize for the *Bullet*, TERROR OF TOMORROW — RUSTY "TANK'S" GRIM WARNING.

£4 a week for life, plus £1,933 cash, was captured by Mr. G. Westley Pennell, now of Primrose Cottage, Green Lane, Edgware. This was *Bullets* 880th First Prze, awarded for the effort, HER LOVE — "UMBRELLA" MOTHER *Never* LOSES.

£3 a week for life was won in *Bullets* No. 967 by Mr. R. C. Lewis, "Ivydene," Starhill, Woking. His was the First Prize effort, BEACONS—"ORANGES" UPSETTING ROADHOG'S "APPLE-CART."

£2 a week for life, plus £1,500 cash, was secured by Mr. E. A. Smith, "Oliver Cromwell" (Off Licence), Wood End Green Road, Hayes. This was *Bullets* 962nd First Prize, for the effort, GENEROSITY — "SLEEPER" FATHER CHRISTMAS *Awakens.*

Examine the *Bullets* which brought their senders these splendid Life Pensions and you will see that each effort consists only of simple, everyday words. You could, in fact, have made up any one of them yourself. So now turn to the *Examples* and

WIN YOUR LIFE PENSION PLUS £1,000 CASH AND £1,500 IDEAL HOME!

Now, thanks to the few simple words which he entered for that *Bullets* Contest, this ex-officer, with his wife and little son Michael, are soon to begin a new life of glorious independence in a beautiful new home at Highcliffe-on-Sea, built for them by JOHN BULL. But why should you envy him when an even finer Pension, Fortune and Ideal Home prize is waiting to be won?

Yes, as First Prize-winner in *Bullets* 1,023rd contest just closing, YOUR enormous 3-in-1 reward will be a fully furnished and beautifully equipped Ideal Home with garden, value £1,500, an immediate fortune of £1,000 in cash, and a solid Life Pension of £5 a week!

Should you prefer to accept one huge lump sum instead, JOHN BULL'S cashier will write you a single cheque for the staggering amount of £4,000.

No *Bullets* Offer of the past has combined such tremendous attractions as this one now finally before you. Note particularly, that in addition to 21,204 other prizes, there is included in this lengthy list an enormous Bonus Offer of up to 200 superb £9 9s. Radios—one for each winner of a cash prize of from £1 up to £25 in this Contest who qualifies as directed.

A few days more and this amazing array of Prizes and Bonuses, totalling over £7,000 in value, will be beyond your reach. So if you want our sensational 3-in-1 Ideal Home prize of 1936, or a place amongst the thousands of other winners, begin on your *Bullets* at once and see that your entry reaches JOHN BULL Saturday, April 4.

COUPONS AND RADIO BONUS VOUCHERS ON OPPOSITE PAGE.

FOR FREE "BULLETS" AID SEND THIS COUPON WITH YOUR IDEAL HOME ENTRY

Please register me for six weeks' free supply of "Bullets" Bulletin and Crossword Gazette. I have affixed 3d. in stamps to this coupon for postage.

Name .....

Address .....

.....

Affix 1½*d. Stamp here!*

Affix 1½*d. Stamp here!*

AND 21,204 OTHER AWARDS!

£200 £100 £75 £50 £25

£24 £23 £22 £21 £20 £19 £18 £17 £16

£15 £14 £13 £12 £11 £10 £9 £8 £7 £6

10 of £5 20 of £3 150 of £1 1000 of 2/6

20,000 NEW 2-IN-1 PRIZES value 2/6 EACH

Enter by Saturday, April 4

★GIGANTIC BONUS OFFER OF UP TO 200 RADIO SETS

ULTRA £9·9s ALL-MAINS

a fine A.C./D.C. Radio for each of 200 Winners of prizes from £1 up to £25, who in Competition No. 1023 has enclosed Bonus Voucher below with FOUR or more 6d. entry fee or prize coupons (all bearing same name and address).

DON'T FORGET YOUR RADIO BONUS VOUCHER

How You Can Win Your Ideal Home

YOU have no time to waste in making your final bid to capture that huge 3-in-1 First Prize, but the actual construction of a *Bullet* worthy of that amazing award need only take you a few minutes. So as soon as you have read these simple instructions, settle down to the *Examples* without delay.

Get paper and pencil handy and, as you read slowly through the list of 48 *Examples* provided, write down, say, half a dozen that strike you as particularly promising. Then against each of these *Examples* jot down all the ideas it suggests to your mind.

Now a completed *Bullet* should consist of TWO, THREE or FOUR words of apt and original comment, closely fitted to the chosen *Example*. Your next step, therefore, is to compress and polish the best of your rough notes into prize-worthy efforts.

Suppose, for instance, you were working on the *Example*, LEND A HAND AND. Against this you might very well scribble, *You Can Help Somebody Unemployed*. In a few minutes you could improve this to the finished *Bullet*, LEND A HAND AND—PUT FOOTSORE "ON FEET."

Before starting on your own efforts, study closely the good points of the successful *Bullets* in our 1,020th list below. Notice how the simple words of each of these winners are neatly arranged in close connection with the chosen *Example*.

Then for your own prize *Bullets*! Think of all you could do with that monster Ideal Home, Fortune and Pension and resolve that some efforts from you shall be in the judges' hands by Saturday, April 4.

Add 2, 3 or 4 words to any "Example"

BETTER LAND
ROYAL ROAD
UP LIFE'S HILL
PERILOUS ADVENTURE
WINNING TEAM
NOBODY'S BABY
THEY GOT MARRIED AND
MISS BRITAIN
UPSET THE NATION
STRIKES HOME
SENT TO JAIL
SAVED A TRAGEDY
OFFICE ROMEO
WORRIED MOTHER
SMOKE AND FLAMES
FATHER'S SACKED, SO

IN 1914	PRIDE
OVERSEAS	NO COWARD
BLIND MAN	BITING
LOADED	HUMBLE PIE
AT PEACE	COLLECTING
INDEPENDENCE	STOLEN
HIS PAST	DEATH
TOYS	HARMLESS

FLIGHT OF FANCY
BATTERED AND SENT
LEND A HAND AND
RIDING THE HIGH HORSE
IN SHE WALTZED AND
AFRAID TO MOVE
OWES NOTHING
ARMY OF TAXPAYERS
WITHOUT SONNY
"NOTHING DOING!"
THE LAST STRAW
IN THE HOME NEST
WHAT WOMAN WANTS
HUSH-HUSH POLICY
IF ALL ELSE FAILS
THOUGHTFUL GOVERNMENT

PRIZES VALUE OVER £2,000 AWARDED THIS WEEK!

First Prize, £800, Competition No. 1,020:

R. THOMSITT, 39, Stanger Road, South Norwood, S.E.

Example: WHEN THE BATTLE'S OVER.
Bullet: SLUMS, NATION'S *With* "AGGRESSOR."

SECOND PRIZE, £100:

G. GILLIBRAND, 2, Selous Street, Witten, Knaebern.
Example: Sad Duty
Bullet: To Discharge, Discharging Dutiful.

THIRD PRIZE, £25:

WILLIAM VATTER, Dorny Hotel, Ferndown, Wimborne.
Example: Honest Builder
Bullet: Doesn't "Camouflage" — *Escapes* "Attacks."
(Entered on "Target" Prize coupon.)

OTHER PRIZES:

£20: W. P. CONDON, 11, Rose Street, Dunfermline.
Giant Strides—Towards "Joint Strides," Essential.

£15: Mrs. E. HARTLEY, 3, Lindeth Avenue, Manchester.
Honest Builder—Remembers "Storms"—And "Sunbeams."

£10: A. E. WILLIAMS, 19, Sussex Road, Harrow.
Hard To Resist—When She *Isn't* Attacking!

£9: F. E. W. TOZER, 3, Otto Street, London, S.E.
To Climb The Ladder—How? Do!

£8: H. VARLEY, 1, Hamilton Road, Nelson.
In Life's Play—Sunday "Interval," *Soul's* "Refreshment."

£7: C. H. DAVIES, 23, Alma Street, Abertillery.
His Heart Was Breaking, But—Didn't Show—Did "Show."

£6: F. PATON, c/o Arthur, 78, Queen Street, Glasgow.
In Life's Play—Speak Plainly — *Forget* "Gallery."
(Entered on "Target" Prize coupon.)

10 OF £5 EACH:

J. BLAKE, 57, Hereus Loan, Musselburgh, Midlothian.
Giant Strides—On "Wobbling Stilts" Humanity's.
(Entered on "Target" Prize coupon.)

P. CHRISTIE, 3, Sorley Street, Glasgow.
At Her Side—I'm "Rampart"—Defending Myself!

P. N. POSKETT, 115, Minster Road, Sheerness, Kent.
He's A Fighter, So — Getting Worry's "Weight" Down.

L. W. HOLMES, 9, Riverside Cottages, Walton-on-Thames.
Baby Howled And—Roar Meant More Rent.

W. H. KIELY, "Hursley Cott.," Hermitage Road, Woking.
Aches And Pains—Mum "Dulls" With Polishing.

R. McCRACKEN, 23, The Crescent, Shirley, near Birmingham.
Withering—Ma-in-law—But "Well Rooted."

H. OLIVER, 413, Fulwood Road, Sheffield.
Village Scandal—Travelling *Slowly*, Fire-engine.
(Entered on "Target" Prize coupon.)

B. PLUMRIDGE, Ditchfield, Lane End, High Wycombe, Bucks.
Beyond The Stars—And Horoscope, Man's Destiny.

F. F. SMITH, 38, Malins Road, Portsmouth.
Village Scandal—Branded One—Banded Rest.
(Entered on "Target" Prize coupon.)

Miss E. TIBBETTS, 119, Highfield Road, Wellingborough.
Childless — Evenings, "Pictures" — Picture "Evening"!

Each of the above winners will also receive a £9 19s. 6d. "Philips" Radio Set, as will 99 winners of £1. A list of these, together with 899 winners of 2s. 6d., can be seen at the offices of "John Bull."

NEWSAGENTS' PRIZES.—Cheques of £10, £3 and £2 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,023 usually purchase "John Bull."

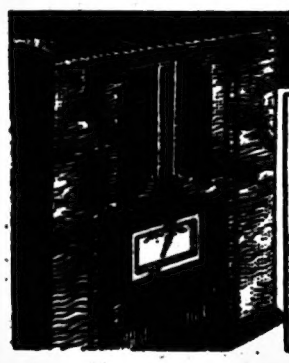
The original cheque for £2,000 awarded to the First Prize-winner in Competition No. 1,012 will be displayed in the window of Mr. Mercer, Goodramgate, York.

EXAMPLE		
BULLET		
EXAMPLE		
BULLET		
(1,023)	P.O. No.	Signed .....
Closing SAT., April 4.	I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.	Address .....

EXAMPLE		
BULLET		
EXAMPLE		
BULLET		
(1,023)	P.O. No.	Signed .....
Closing SAT., April 4.	I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.	Address .....

EXAMPLE		
BULLET		
EXAMPLE		
BULLET		
(1,023)	P.O. No.	Signed .....
Closing SAT., April 4.	I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d.	Address .....

EXAMPLE		
BULLET		
EXAMPLE		
BULLET		
(1,023)	P.O. No.	Signed .....
Closing SAT., April 4.	I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s.	Address .....



RADIO BONUS VOUCHER

I enclose this Radio Bonus Voucher with ..... coupons (not fewer than four) and necessary entry-fee. Please register me for a £9 9s. Radio with any prize of £1 up to £25 which I win in *Bullets* No. 1,023.

Signed .....

Address .....

.....

Above name and address must coincide exactly with all coupons.

If you wish to use Advertiser's coupon on back, you can enter further "Bullets" on plain paper.

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best effort received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every effort received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed /& Co./. Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

Address Entry: "Bullets" No. 1,023, "John Bull," Long Acre, London, W.C.2 (Comp.)

ALMOND OIL ZEE-KOL TOILET SOAP

Beautiful and Talented Woman's Evidence that it

CREATES BEAUTY & PRESERVES BEAUTY

A revelation in transforming the worst skin in three nights into a most beautiful satiny and peach-like complexion.

Never before has a soap of this description been given to the public. It is made of the purest oils.

This is the wholesale price of the material used in most of the advertised soaps. Compare this price to Almond Oil, which is 5/6 per lb., and which is used in Zee-Kol Almond Oil Soap.

PALM OIL

costs 4d. per lb.

ALMOND OIL

costs 5/6 per lb.

Now it is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make as it is very rare to get Almond Oil in a soap at all. The price of Almond Oil will prove to everyone that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap.

JACK: You are really the most glorious creature under the sun, Neda, and I am not the only one that thinks so. All the evening people have been gazing up at our box looking at you.

NEDA: You are most ridiculous, you know I am no longer young. Many think I am only 26, but I shall be 44 next month. I study the soap I use. All my life I have only used cream to cleanse my face. The ordinary soap has a lot of soda, so I found a marvellous soap called Zee-Kol Almond Oil Soap, and it is perfect for my skin. It is composed of Almond Oil, and I should advise you, Jack, to use it yourself. It is not 5/- per tablet —only 6d. and has a most delightful perfume, and this is the secret of my perfect complexion that you admire so much.

It has taken years to know how to blend the oils in this soap, because it is not like other soaps to-day, which are only ordinary soaps. Its oils are a marvellous tonic to the skin. Blended with the most exquisite perfumes, ALMOND OIL has been chosen for this Zee-Kol Super-Toilet Soap. It contains the purest and the most natural oil for the skin. When washing the natural oil is replaced and the skin keeps firm, smooth and beautiful. No ordinary soap can do what Zee-Kol ALMOND OIL Soap does, yet it is sold everywhere to-day at half its former price—6d. instead of 1/-. Zee-Kol Almond Oil Soap is a perfect Shampoo. All dandruff disappears and the hair shines with health. Zee-Kol Pills together with the use of Zee-Kol Soap keep one perfectly slim and in perfect health. The skin will radiate health. The Zee-Kol Soap puts the natural oils after washing. Zee-Kol Pills are sold, price 1/3 and 3/- per box.

1/- LARGE TABLET NOW 6d.

Obtainable from all Chemists and stores, or direct from

SHAVEX ZEE-KOL CO., LTD. (Dept. 514), 40, Blenheim Road, Upper Holloway, N.19.

DOGE CREAM

THE NEW MARVELLOUS

COMPLEXION RESTORER

HOWEVER sallow or patchy your complexion may be, we guarantee to make it perfect with Doge Cream. Doge Cream is absolutely a complete restorer. It works miracles on the skin and is the most ideal complexion cream on the market. It is the most remarkable cream that has ever been blended into a face cream. It contains Almond Oil and it does not grow hair. It preserves the skin and takes away all wrinkles and leaves the skin smooth as a child's. It was taken from an old Venetian recipe. We guarantee that there is not another cream in the world to compare with Doge Cream. It will make the worst complexion perfect. Send for a sample and see its marvellous results.

Doge Cream is not a vanishing cream, and does not dry up the skin; it keeps the skin supple, firm and youthful. If Doge Cream is smeared around the eyes at night wrinkles will vanish as if a miracle had happened.

We do not pay for Society women to give us their portraits, but over a thousand of the leading Society women use Doge Cream.

When thinking of other face creams remember that Doge Cream is not like any of them. Try it and you will never go back to any other face cream you have ever used.

AT THE CASINO

SHEILA: Look at that beautiful dancer. That is Naida. She is supposed to be the loveliest woman in the world. She is Venetian. Everybody raves over her lovely skin. She has a special cream she uses.

BARBARA: Oh, Darling! Do tell me what it is.

SHEILA: I asked her hairdresser this morning, and he told me it was called Doge Cream, and he also told me that she never uses anything else for her face and neck, only this Doge Cream. Doesn't she look beautiful! I thought the Cream must cost at least 10/- a pot, but you can get it for 1/- and 2/-.

BARBARA: That's wonderful, I shall not rest until I have got some.

SEND THIS COUPON TO-DAY

For Free Sample Tube of DOGE CREAM

For sample of Doge Cream send 2d. stamp for postage. If sample of Doge Soap is also desired send 4d. for postage and packing. Write to the **Shavex Zee-Kol Co., Ltd. (Dept. D. 6.), 40, Blenheim Road, Upper Holloway, London, N.19**

Per Pot - - 1/-
Large Pot - 2/-
Large Tube - 9d.

Obtainable from all Chemists and Stores.

NO SOAP—NO BRUSH

SHAVEX

REVOLUTION IN SHAVING

Millions are now using SHAVEX all over the world. Beware of imitations.

THROW AWAY YOUR SOAP AND BRUSH AND USE THE UP-TO-DATE METHOD OF SHAVING which takes a quarter of the time.

WE GUARANTEE THAT ONE CAN HAVE A PERFECT SHAVE IN TWO MINUTES WITH SHAVEX.

SHAVEX is without doubt the most perfect way of Shaving that man can desire. What is more simple than just wetting the beard and smearing on a little Shavex—and then a perfect shave? Shavex contains Almond Oil, which is a fine skin food for the face. You shave in a quarter of the time that is taken by any other method, and you rub the rest of the Shavex into the skin—this takes away the wrinkles and keeps the face in a perfect condition. The Shavex Cream makes the bristles of the beard stand up, when they are easily shaved with the razor. The ordinary creams and soaps flatten the beard, and so it is impossible to get the perfect shave. If grass is lying down it is more difficult for the mower to cut than if it is standing up. It is the same with the beard and Shavex. SHAVEX gets between all the hairs and forces the beard to stand up, and one can cut it so easily and get a perfect shave.

ASK YOUR CHEMIST WHEN ASKING FOR SHAVEX for a "Shavex" Super Blade. We guarantee it to be the longest lived blade in the world. It is a miracle of sharpness, and the smoothest that one can use on the face. Made of Chrome Steel, and honed by our secret process. Money back if disappointed, and postage. These marvellous SHAVEX Blades are now 2d. instead of 6d.

SHAVEX is sold everywhere in 6d., 1/- & 1/6 Tubes and 1/6 Pots

SEND THIS COUPON TO-DAY

For FREE Sample Tube of SHAVEX.

Cut out this Coupon, attach it to a piece of paper on which your name and address are written plainly and send with a 2d. stamp to the **Shavex Zee-Kol Co., Ltd. (Dept. R.11), 40, Blenheim Road, Upper Holloway, London, N.19.**

Good Lord! It's twenty to eight and I have to dress, shave and have my breakfast by eight o'clock, but what's the odds, Shavex shows it only takes a minute or two to shave.

Hey! Presto! I've had a perfect shave in two minutes. I washed, and while my face was still moist I smeared Shavex over it, and with the use of a Shavex Super Blade I've had the finest shave that anyone could ever have. I feel as fresh as a daisy.

Now I've got ten minutes to have my breakfast and a nice walk and catch the 8.10 train. When I think of the old soap and brush method with my face all smarting, and the time it took me, Shavex is indeed a godsend. Since I have used Shavex everybody tells me how well and young I look. It's the Shavex Cream containing Almond Oil which I rub in after I shave that preserves my skin and keeps the wrinkles away.

ECZEMA.

"I suffered from Eczema all over my face and body. I applied Zee-Kol and in three days the Eczema had gone."

VARICOSE AND OTHER ULCERS.

"For years I could not walk with Ulcerated Leg. Zee-Kol cured it in a week."

ABSCESSES.

Zee-Kol instantly draws out all inflammation and the abscess is healed in twenty-four hours.

ERYSIPELAS.

This alarming skin affection will disappear in a few days with Zee-Kol applied night and morning. Its effect is marvellous.

CORNS.

The worst corns will soon disappear if Zee-Kol is applied to them night and morning.

SKIN DISEASES

Disappear in a Night

WE HAVE A ROOM FULL OF TESTIMONIALS.

Many may promise a wonderful cure but there is nothing like Zee-Kol. Beware of Imitations.

ZEE-KOL is, without doubt, the most wonderful skin remedy of all time. The cruellest Skin Diseases, such as Ulcers, Eczema, Abscesses, Erysipelas, etc., are rapidly and completely banished, and Pimples, Blackheads, Boils, Rashes, etc., disappear like magic. Never was known any remedy like Zee-Kol. Where it touches, the skin takes on a finer and healthier glow. It destroys everything unhealthy to the skin. No skin disease can resist it. Forget it being a Patent Medicine. This is the only way we have of letting the world know of Zee-Kol's marvellous power of skin healing. We are supplying some of the big Skin Hospitals, for there is nothing in the world to compare with Zee-Kol. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin troubles will speedily be banished. Zee-Kol cures, in record time, Eczema, all kinds of Ulcers, Hæmorrhoids, Chilblains, Bad Legs, Severe Burns, etc.

BURNS.

Zee-Kol takes all pain away and no better will form.

BOILS, ETC.

Boils cannot resist the wonderful healing properties of Zee-Kol and in two days they disappear.

PIMPLES AND BLACKHEADS.

"I always had Blackheads and Pimples. Zee-Kol cured them in a night — they vanished."

LUMBAGO, STIFF JOINTS, ETC.

Splendid for Stiff Joints, rubbed in gently by the fire, and for Rheumatism.

ZEE-KOL

The Wonder Skin Remedy

4 FREE GIFTS COUPON

For sample of ZEE-KOL Ointment and Pills send 2d. stamp for postage. If sample of ZEE-KOL Medicated Soap and Doge Face Cream are also desired, send 4d. for postage and packing. Write to the **Shavex Zee-Kol Co., Ltd. (Dept. Z.K.19), 40, Blenheim Road, London, N.19.** At all chemists: Zee-Kol Ointment at 1/3, or a large tin 3/-.

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